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BIRMINGHAM SPORTS HOLDINGS LIMITED
伯明翰體育控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2309)

VOLUNTARY ANNOUNCEMENT
ALLEGED BREACHES OF EFL REGULATIONS

This announcement is made by Birmingham Sports Holdings Limited (the “Company”, and together with its subsidiaries, the “Group”) on a voluntary basis.

The Board of Directors (the “Board”) of the Company announces that Birmingham City Football Club PLC (“BCFC” or the “Club”), a subsidiary owned as to approximately 75% by the Group, has received a notice from the English Football League (“EFL”) on or about 20 February 2023 with respect to its charges of BCFC with alleged breaches of the EFL Regulations (the “Charges”).

Below is the statement released by BCFC:

“Birmingham City acknowledges the decision of the EFL and its charges of the Club with alleged breaches of EFL Regulations following the conclusion of its investigation into the proposed acquisition of Control.

The multiple matters will now be referred to an independent Disciplinary Commission.

No further comment will be made.”

A statement released by the EFL regarding the Charges can be viewed at the website of the EFL at efl.com.

None of the Company and the Directors of the Company are charged by the EFL. The Company will publish further announcements regarding the Charges in accordance with the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited as and when appropriate.

By Order of the Board
Birmingham Sports Holdings Limited
Zhao Wenqing
Chairman

Hong Kong, 21 February 2023

As at the date of this announcement, the Board comprises eight Directors, namely Mr. Zhao Wenqing (Chairman), Mr. Huang Dongfeng (Chief Executive Officer), Mr. Yiu Chun Kong and Dr. Guo Honglin as Executive Directors; Mr. Sue Ka Lok as Non-executive Director; and Mr. Pun Chi Ping, Ms. Leung Pik Har, Christine and Mr. Yeung Chi Tat as Independent Non-executive Directors.