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**Sisram Medical Ltd**  
**復銳醫療科技有限公司\***

*(Incorporated in Israel with limited liability)*

**(Stock Code: 1696)**

**VOLUNTARY ANNOUNCEMENT**

This announcement is made by Sisram Medical Ltd (the “**Company**”) on a voluntary basis.

The Company is pleased to announce that the Company is establishing a new direct business channel in Dubai, the United Arab Emirates (the “**UAE**”). The new direct business channel will serve as the trading hub in the Middle East market and will start with the business of energy-based devices and gradually expand into the Company’s wellness ecosystem business units such as personal care, injectables and aesthetic dentistry. With the successful launch of the new direct business channel in Dubai, the Company expects to further enhance its direct sales globally.

The Company is always proactively seeking suitable strategic markets to set up direct operation so as to enhance the efficiency and effectiveness of interaction with customers, strengthen the relationship with customers and end users as well as strengthen the brand awareness. The UAE is an important economy in the Gulf Cooperation Council. Alma Lasers Ltd., a wholly-owned subsidiary of the Company has been offering wellness solutions in the UAE and other countries in the Middle East through distribution channels since 2008.

In view of the above, the Company considers Dubai, where the demand for wellness products and services has surged significantly in recent years, is a strategic market with high potential to further improve the Company’s market recognition and business expansion in the Middle East. The Company believes that the establishment of new direct business channel in Dubai will promote the Company’s full portfolio as wellbeing ecosystem and enhance overall UAE customers’ experiences and promote product competitiveness in the UAE, which would maximise the return to its shareholders and benefit the Company and its shareholders as a whole.

Shareholders and investors are advised to exercise caution when dealing in the securities of the Company.

On behalf of the Board  
**Sisram Medical Ltd**  
**復銳醫療科技有限公司\***  
**Yi LIU**  
*Chairman*

Hong Kong, 21 February 2023

*As at the date of this announcement, the Board of Directors of the Company comprises Mr. Yi LIU and Mr. Lior Moshe DAYAN as Executive Directors; Mr. Yifang WU and Ms. Rongli FENG as Non-Executive Directors; Mr. Heung Sang Addy FONG, Mr. Chi Fung Leo CHAN, Ms. Jenny CHEN and Mr. Kai Yu Kenneth LIU as Independent Non-executive Directors.*

\* *for identification purpose only*