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PRADA S.p.A.

Registered office at Via A. Fogazzaro n. 28, Milan, Italy Registry of Companies of Milan, Monza, Brianza, Lodi (Italy): No. 10115350158 (Incorporated under the laws of Italy as a joint-stock company with limited liability) (Stock Code: 1913)

DATE OF BOARD MEETING

PRADA S.p.A. (the "Company") hereby announces that a meeting of the Board of Directors will be held on Thursday, March 9, 2023 for the purpose of, among other matters, approving the announcement of the annual results of the Company and its subsidiaries for the year ended December 31, 2022 for publication and considering the recommendation on the payment of a final dividend.

By Order of the Company PRADA S.p.A.
Mr. Paolo Zannoni
Chairman

Milan (Italy), February 23, 2023

As at the date of this Announcement, the Company's executive directors are Mr. Paolo ZANNONI, Ms. Miuccia PRADA BIANCHI, Mr. Patrizio BERTELLI, Mr. Andrea GUERRA, Mr. Andrea BONINI and Mr. Lorenzo BERTELLI and the Company's independent non-executive directors are Ms. Marina Sylvia CAPROTTI, Mr. Maurizio CEREDA, Mr. Yoël ZAOUI, Ms. Pamela Yvonne CULPEPPER and Ms. Anna Maria RUGARLI.