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BEIJING MEDIA CORPORATION LIMITED

北青傳媒股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 1000)

ANNOUNCEMENT

CHANGE OF DIRECTOR AND AUTHORISED REPRESENTATIVE

AND

CHANGE OF COMPOSITION OF BOARD COMMITTEES

Reference is made to the announcement (the “**Announcement**”) dated 19 January 2023 and the circular (the “**Circular**”) dated 8 February 2023 of Beijing Media Corporation Limited (the “**Company**”) in relation to, among other things, resignation of a Director and proposed appointment of a Director. Unless otherwise stated, terms defined in the Announcement and the Circular shall have the same respective meanings when used herein.

The board of Directors (the “**Board**”) of the Company hereby announces that, on 24 February 2023, upon the approval by the Shareholders at the EGM, Ms. Sun Baojie was appointed as a non-executive Director of the eighth session of the Board, with a term of office from the date of the approval by the Shareholders at the EGM until the expiry of the term of office of the eighth session of the Board. On the same day, the resignation of Mr. Su Zhaohui as Chairman of the Board, non-executive Director, Chairman of the Nomination Committee of the Board and authorised representative of the Company became effective as set out in the Announcement.

The Board also announces that, on 24 February 2023, as resolved by the Board, (i) Ms. Sun Baojie was appointed as the chairman of the eighth session of the Board and the chairman of the Nomination Committee of the eighth session of the Board, and the term of office of both will be from the date of approval by the Board until the expiry of the term of office of the eighth session of the Board; and (ii) Ms. Sun Baojie was appointed as the authorised representative of the Company.

For biographical details and other information about Ms. Sun Baojie, please refer to the Circular.

The Board would like to take this opportunity to express its sincere gratitude to Mr. Su Zhaohui for his valuable contribution to the Company during his term of service and to extend its warm welcome to Ms. Sun Baojie for her new role in the Company.

By Order of the Board
Beijing Media Corporation Limited
Sun Baojie
Chairman of the Board

Beijing, the PRC
24 February 2023

As at the date of this announcement, the Board comprises: the executive directors of the Company, Jing Enji and Wu Min; the non-executive directors of the Company, Sun Baojie, Cui Ping, Xu Jian, Wang Zechen and Zhang Lei; and the independent non-executive directors of the Company, Shi Hongying, Chan Yee Ping, Michael, Du Guoqing and Kong Weiping.

Please also refer to the published version of this announcement on the Company's website at www.bjmedia.com.cn.