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*(A joint stock limited company incorporated in the People's Republic of China with limited liability)
(Stock Code: 3636)*

NOTICE OF THE 2023 FIRST EXTRAORDINARY GENERAL MEETING

NOTICE IS HEREBY GIVEN that the 2023 first extraordinary general meeting (the “**Extraordinary General Meeting**”) of Poly Culture Group Corporation Limited (the “**Company**”) will be held at 2:30 p.m. on Monday, 17 April 2023 at the Meeting Room, 29/F, New Poly Plaza, 1 North Street of Chaoyangmen, Dongcheng District, Beijing, PRC to consider and, if thought fit, to pass the following resolutions:

Ordinary Resolutions

1. To consider and approve the renewal of the New Cinema Box Office Income Sharing Framework Agreement and the proposed annual caps for 2023, 2024 and 2025
2. To consider and approve the renewal of the proposed annual caps for 2023, 2024 and 2025 under the Property Lease Framework Agreement

By order of the Board of Directors
Poly Culture Group Corporation Limited
Wang Bo
Chairman

Beijing, the PRC
3 March 2023

Notes:

1. CLOSURE OF REGISTER OF MEMBERS, ELIGIBILITY FOR ATTENDING THE EXTRAORDINARY GENERAL MEETING

Holders of H shares of the Company are advised that the register of members for H shares will be closed from Saturday, 18 March 2023 to Monday, 17 April 2023 (both days inclusive). Shareholders whose names appear on the register of members of the Company on Monday, 17 April 2023 are entitled to attend and vote at the Extraordinary General Meeting. In order to be eligible to attend and vote at the Extraordinary General Meeting, holders of H shares are required to deposit the transfer documents together with the relevant share certificates at the H share registrar of the Company, Computershare Hong Kong Investor Services Limited, at Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong by no later than 4:30 p.m. on Friday, 17 March 2023.

2. PROXY

Shareholders entitled to attend and vote at the Extraordinary General Meeting may appoint one or more proxies to attend and vote in their stand. A proxy need not be a shareholder of the Company.

The instrument appointing a proxy must be in writing under the hand of a shareholder or his/her attorney duly authorized in writing. If the shareholder is a corporate body, the proxy form dispatched thereto by the Company on 3 March 2023 (the "**Proxy Form**") must be either executed under its common seal or under the hand of its legal representative(s) or director(s) or duly authorized attorney(s). If the Proxy Form is signed by an attorney of the shareholder, the power of attorney authorizing that attorney to sign or other authorizations document must be notarized.

For holders of H shares who intend to attend the Extraordinary General Meeting by proxy, the Proxy Form together with the power of attorney or other authorization document (if any) must be returned at the H share registrar of the Company in Hong Kong, Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong in person or by post not less than 24 hours before the time fixed for holding the Extraordinary General Meeting or any adjournment thereof (as the case may be). Completion and return of the Proxy Form will not preclude you from attending the Extraordinary General Meeting and voting in person if you so wish.

3. REPLY SLIP

Holders of H shares who intend to attend the Extraordinary General Meeting in person or by proxy should return the reply slip to the H share registrar of the Company in Hong Kong, Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong on or before Tuesday, 28 March 2023.

4. CONTACT DETAILS OF THE COMPANY

Contact Address: District A, 20/F, 1 North Street of Chaoyangmen, Dongcheng District, Beijing, PRC
Postal code: 100010
Contact Person: Wang Wei
Contact Telephone: (86 10) 6408 2711
Contact Fax: (86 10) 6408 2662

5. PROCEDURES FOR VOTING AT THE EXTRAORDINARY GENERAL MEETING

According to Rule 13.39(4) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, any vote of shareholders at the Extraordinary General Meeting must be taken by poll.

6. OTHER BUSINESS

The Extraordinary General Meeting is expected to last for approximately half a day. Shareholders (in person or by proxy) attending the Extraordinary General Meeting are responsible for their own transportation and accommodation expenses.

Shareholders or their proxies attending the Extraordinary General Meeting shall produce their identity documents.

As of the date of this announcement, the executive directors of the Company are Mr. Wang Bo, Mr. Jiang Yingchun, Mr. Guo Wenpeng and Mr. Xu Bei, the non-executive directors are Ms. Zhang Hong and Mr. Fu Chengrui, and the independent non-executive directors are Ms. Li Xiaohui, Mr. Sun Hua and Mr. Fung Edwin.