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CHOW TAI FOOK JEWELLERY GROUP LIMITED

周大福珠寶集團有限公司

(Incorporated in the Cayman Islands with limited liability) Stock Code: 1929

RESIGNATION OF DIRECTOR

The board of directors (the "**Board**") of Chow Tai Fook Jewellery Group Limited (the "**Company**") announces that Mr. Chan Sai-Cheong ("**Mr. Chan**"), an executive director and Managing Director, Mainland China of the Company, has expressed his intention to retire from the Company on account of personal reasons of a private nature in order to devote more time to his personal affairs, and he has tendered his resignation as an executive director and Managing Director, Mainland China of the Company with effect from 31 March 2023. Mr. Chan will also cease to be a member of the Strategy and Transformation Committee of the Board and retire from all subsidiaries of the Company of all directorships and executive positions.

The Company has, together with Mr. Chan, put into place a detailed plan to ensure a seamless hand over of his current role and responsibilities to Mr. Wong Siu-Kee, Kent ("**Mr. Wong**"), an executive director and Managing Director, Corporate and HK, Macau and Overseas of the Company. Mr. Wong will focus on overseeing the China's operations and strategy of the Company to ensure continuity and sustained business growth.

Mr. Chan has confirmed that he has no disagreement with the Board and that he is not aware of any matters in relation to his resignation that need to be brought to the attention of the shareholders of the Company.

The Board would like to express its utmost gratitude to Mr. Chan for his invaluable contributions to the Company during his tenure of office.

By order of the Board Chow Tai Fook Jewellery Group Limited Dr. Cheng Kar-Shun, Henry Chairman

Hong Kong, 6 March 2023

As at the date of this announcement, the executive directors are Dr. Cheng Kar-Shun, Henry, Mr. Cheng Chi-Heng, Conroy, Ms. Cheng Chi-Man, Sonia, Mr. Wong Siu-Kee, Kent, Mr. Chan Sai-Cheong, Dr. Cheng Chi-Kong, Adrian, Mr. Cheng Kam-Biu, Wilson, Mr. Cheng Ping-Hei, Hamilton, Mr. Suen Chi-Keung, Peter and Mr. Liu Chun-Wai, Bobby; and the independent non-executive directors are Mr. Kwong Che-Keung, Gordon, Mr. Lam Kin-Fung, Jeffrey, Dr. Or Ching-Fai, Raymond, Ms. Cheng Ka-Lai, Lily, Mr. Chia Pun-Kok, Herbert and Ms. Fung Wing-Yee, Sabrina.