
THIS CIRCULAR IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION

If you are in any doubt as to any aspect of this circular or as to the action to be taken, you should consult your stockbroker or other registered dealer in securities, bank manager, solicitor, professional accountant or other professional adviser.

If you have sold or transferred all your shares in **CCID Consulting Company Limited*** (the “Company”), you should at once hand this circular and the enclosed reply slip and form of proxy to the purchaser or transferee or to the bank, stockbroker or other agent through whom the sale or transfer was effected for transmission to the purchaser or transferee.

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CCID Consulting

賽迪顧問股份有限公司

CCID CONSULTING COMPANY LIMITED*

(a joint stock limited company incorporated in the People's Republic of China)

(Stock code: 02176)

www.ccidconsulting.com

**RESIGNATION OF EXECUTIVE DIRECTOR;
PROPOSED APPOINTMENT OF EXECUTIVE DIRECTOR; AND
NOTICE OF EXTRAORDINARY GENERAL MEETING**

A letter from the Board is set out on pages 3 to 6 of this circular. The notice of the EGM is set out on pages 7 to 9 of this circular.

Any Shareholder(s) entitled to attend and vote at the EGM are entitled to appoint one or more proxies to attend and vote on his/her/its behalf. A proxy needs not be a Shareholder. In the event that a Shareholder appoints more than one proxy to attend the EGM, such proxies may only exercise their voting rights on a poll.

If you intend to appoint a proxy to attend the EGM, please complete the enclosed proxy form(s) according to the instructions printed thereon and return the same by hand or by post to the Company's principal place of business in the PRC at 10th Floor, CCID Plaza, No. 66 Zizhuyuan Road, Haidian District, Beijing, the PRC (for Domestic Shares) or the Company's H Share registrar, Tricor Tengis Limited, at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong (for H Shares), not less than 24 hours before the time for holding the EGM or not less than 24 hours before the time appointed for the holding of any adjournment thereof or not less than 24 hours before the time appointed for taking the poll. Completion and return of the proxy form(s) will not preclude holders of H Share(s) and holders of Domestic Share(s) from attending and voting in person at the EGM or any adjournment thereof should they so wish.

This circular is also available on the website of Hong Kong Exchanges and Clearing Limited (www.hkexnews.hk) and the “Investor Relations” page of the Company's website at www.ccidconsulting.com.

* *For identification purpose only*

9 March 2023

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DEFINITIONS

In this circular, unless the context otherwise requires, the following expressions shall have the meanings set out below:

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|---------------------------|---|
| “Articles of Association” | the articles of association of the Company, as amended from time to time |
| “Board” | the board of Directors of the Company |
| “Company” | CCID Consulting Company Limited* (賽迪顧問股份有限公司), a joint stock limited company incorporated in the PRC whose H Shares are listed on the Main Board of the Stock Exchange (stock code: 2176) |
| “Director(s)” | the director(s) of the Company |
| “Domestic Share(s)” | ordinary domestic share(s) of nominal value of RMB0.10 each in the registered capital of the Company which are subscribed for and paid-up in Renminbi |
| “EGM” | the extraordinary general meeting of the Company to be held on Friday, 31 March 2023 at 3:00 p.m. |
| “Group” | the Company and its subsidiaries |
| “H Share(s)” | the overseas listed foreign invested shares of nominal value of RMB0.10 each in the share capital of the Company which are listed on the Main Board of the Stock Exchange and subscribed for and traded in HK\$ |
| “HK\$” | Hong Kong dollars, the lawful currency of Hong Kong |
| “Hong Kong” | the Hong Kong Special Administrative Region of the PRC |
| “Latest Practicable Date” | 6 March 2023, being the latest practicable date prior to the printing of this circular to ascertain certain information herein contained |
| “Listing Rules” | the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, as amended from time to time |
| “Nomination Committee” | the nomination committee of the Board of the Company |
| “PRC” or “China” | the People’s Republic of China, which, for the purpose of this circular, excludes Hong Kong, the Macao Special Administrative Region of the PRC and Taiwan |
| “RMB” | Renminbi, the lawful currency of the PRC |

* *For identification purpose only*

DEFINITIONS

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|------------------|--|
| “Shareholder(s)” | holder(s) of the shares of the Company |
| “Shares” | share(s) of the Company, including the Domestic Shares and the H Shares of the Company |
| “Stock Exchange” | The Stock Exchange of Hong Kong Limited |

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賽迪顧問股份有限公司

CCID CONSULTING COMPANY LIMITED*

(a joint stock limited company incorporated in the People's Republic of China)

(Stock code: 02176)

www.cidconsulting.com

Executive Directors:

Ms. Ma Yaqing

Mr. Qin Hailin

Independent Non-executive Directors:

Ms. Li Xuemei

Mr. Chen Yung-cheng

Mr. Hu Bin

Registered Address:

Room 311, No. 2 Building,

No. 28 Zhen Xing Road,

Chang Ping District,

Beijing,

PRC

Principal Place of Business in the PRC:

10th Floor, CCID Plaza,

No. 66 Zizhuyuan Road, Haidian District,

Beijing,

PRC

Principal Place of Business in Hong Kong:

40th Floor, Dah Sing Financial Centre,

No. 248 Queen's Road East,

Wanchai,

Hong Kong

9 March 2023

To the Shareholders

Dear Sir/Madam,

**RESIGNATION OF EXECUTIVE DIRECTOR;
PROPOSED APPOINTMENT OF EXECUTIVE DIRECTOR; AND
NOTICE OF EGM**

INTRODUCTION

The purpose of this circular is to provide you with information regarding the approval by way of poll of (i) the resignation of executive Director; (ii) the proposed appointment of executive Director; and (iii) the notice of the EGM.

* For identification purpose only

LETTER FROM THE BOARD

RESIGNATION OF EXECUTIVE DIRECTOR

Reference is made to the announcement of the Company dated 6 March 2023 in relation to, among other things, the resignation of executive Director.

Mr. Qin Hailin (“**Mr. Qin**”) has tendered his resignation as an executive Director of the Company due to the re-arrangement of work for other appointment. The resignation of Mr. Qin as an executive Director of the Company will be subject to the approval of the Shareholders of the Company by way of a separate ordinary resolution at the EGM. Mr. Qin has confirmed that he has no disagreement with the Board and there are no matters relating to his resignation that need to be brought to the attention of the Shareholders.

PROPOSED APPOINTMENT OF EXECUTIVE DIRECTOR

Reference is made to the announcement of the Company dated 6 March 2023 in relation to, among other things, the proposed appointment of executive Director.

Based on the recommendation of the nomination committee, the Board proposed to appoint Mr. Fu Changwen (“**Mr. Fu**”) as an executive Director.

The biographical details of Mr. Fu are set out as follows:

Fu Changwen (付長文), aged 42, joined the Company in 8 July 2004 and has served in the investment consulting business department, strategy consulting business department and investment management department. Mr. Fu served as the secretary of the Board of the Company from 25 November 2008 to 23 August 2022 and served as the deputy general manager of the Company from 10 January 2014 to 23 August 2022. Mr. Fu has concurrently served as the chairman of Beijing CCID Tiandi Investment Management Company Limited* (北京賽迪天地投資管理有限公司) since 15 December 2021 and the general manager of Beijing CCID Technology Limited Company* (北京賽迪科創技術有限公司) since 21 March 2022. Mr. Fu has over 19 years of experience in strategy consulting, investment management and corporate governance. Mr. Fu graduated from the Renmin University of China with a master’s degree in economics in June 2004.

Save as disclosed above, Mr. Fu has no relationship with any directors, supervisors, senior management, substantial Shareholders or controlling Shareholders of the Company or their respective associates. Save as disclosed above, he did not hold any other positions in the Company or any of its subsidiaries and also has not held any directorships in any listed public companies in the past three years.

As at the date of this announcement, Mr. Fu does not have any interests in the shares or underlying shares of the Company and its associated corporations within the meaning of Part XV of the Securities and Futures Ordinance (chapter 571 of the Laws of Hong Kong).

Mr. Fu has no information required to be disclosed under Rules 13.51(2)(h) to 13.51(2)(v) of the Listing Rules. Save as disclosed above, there are no other matters that need to be brought to the attention of the Shareholders.

LETTER FROM THE BOARD

The proposed appointment of Mr. Fu will be subject to the approval of the Shareholders by way of an ordinary resolution at an EGM. The proposed term of service of Mr. Fu will commence on the date of the approval at the EGM and expire at the end of the seventh session of the Board. He can be re-elected in accordance with the mechanism as set out in the articles of association of the Company. Mr. Fu will enter into a service contract, which will take effect on the date of his appointment, with the Company in respect of his appointment as an executive Director. Pursuant to the service contract, Mr. Fu is not entitled to receive any remuneration in his capacity as executive Director.

CLOSURE OF REGISTERS OF MEMBERS

In order to determine which of the Shareholders are entitled to attend and vote at the EGM, the registers of members will be closed from Friday, 24 March 2023 to Friday, 31 March 2023, both days inclusive, during which period no transfer of the Shares will be effected. In order to qualify for attending the EGM, all transfer documents of the Shares accompanied by the relevant share certificate(s) must be lodged in the Company's principal place of business in the PRC at 10th Floor, CCID Plaza, No. 66 Zizhuyuan Road, Haidian District, Beijing, the PRC (in the case of the holders of Domestic Shares) or the Company's H Share registrar, Tricor Tengis Limited, at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong (in the case of the holders of H Shares) not later than 4:30 p.m. on Thursday, 23 March 2023 for registration.

Shareholders whose names appear on the registers of members of the Company on Friday, 31 March 2023 will be entitled to attend and vote at the EGM.

EGM

The Company will convene the EGM at 3:00 p.m. on Friday, 31 March 2023 at 10th Floor, CCID Plaza, No. 66 Zizhuyuan Road, Haidian District, Beijing, the PRC, for the purpose of considering and, if thought fit, approving by the Shareholders the resolutions set out in the notice of the EGM, respectively.

The notice of the EGM is set out on pages 7 to 9 of this circular.

A reply slip for the EGM for the purpose of informing the Company whether you will be attending (in person or by proxy) the EGM is enclosed in this circular. Please complete and sign the relevant reply slip (if you are entitled to attend the EGM) and return the same to the Company's H share registrar, Tricor Tengis Limited (in the case of the holders of H Shares), or the Company's principal place of business in the PRC (in the case of the holders of Domestic Shares) on or before Monday, 27 March 2023 in accordance with the instructions printed thereon.

LETTER FROM THE BOARD

The proxy form for use at the EGM is also enclosed in this circular. If you intend to attend the EGM by proxy, please complete and sign the proxy form in accordance with the instructions printed thereon and return the same to the Company's principal place of business in the PRC at 10th Floor, CCID Plaza, No. 66 Zizhuyuan Road, Haidian District, Beijing, the PRC (in the case of the holders of Domestic Shares) or the office of the Company's H Share registrar, Tricor Tengis Limited (in the case of the holders of H Shares), at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong as soon as possible and in any event not later than 24 hours before the time appointed for holding the EGM or 24 hours before the time appointed for holding any adjournment thereof.

VOTING BY WAY OF POLL

In accordance with the requirements of Rule 13.39(4) of the Listing Rules, any vote of shareholders at a general meeting must be taken by poll except where the chairman, in good faith, decides to allow a resolution which relates purely to a procedural or administrative matter to be voted on by a show of hands. As such, pursuant to Article 67 of the Articles of Association, the chairman of the EGM will demand a poll for the purpose of voting on the resolutions set out in the notice of the EGM.

On a poll conducted at such meetings, Shareholders (including proxies) entitled to two or more votes are not required to cast all their votes for or against a resolution or to abstain from voting on a resolution by not casting any of their votes. No Shareholders are required to abstain from voting on the resolutions to be proposed at the EGM. Voting results will be uploaded onto the website of the Company (www.ccidconsulting.com) and the website of the Stock Exchange (www.hkexnews.hk) after the EGM.

RECOMMENDATION

The Directors believe that the above resignation of executive Director and the recommendations to the Shareholders regarding the proposed appointment of executive Director are in the interests of the Group and the Shareholders as a whole. Accordingly, the Directors recommend the Shareholders to vote in favour of the relevant resolutions to be proposed at the EGM.

GENERAL

This circular has been prepared in both English and Chinese. In the case of any discrepancy, the Chinese text shall prevail.

Yours faithfully,
By order of the Board
CCID Consulting Company Limited*
Ms. Ma Yaqing
Chairlady

* For identification purpose only

CCID Consulting

賽迪顧問股份有限公司

CCID CONSULTING COMPANY LIMITED*

(a joint stock limited company incorporated in the People's Republic of China)

(Stock code: 02176)

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NOTICE OF EXTRAORDINARY GENERAL MEETING

NOTICE IS HEREBY GIVEN THAT the EGM of CCID Consulting Company Limited* (the “**Company**”) will be held at 10th Floor, CCID Plaza, No. 66 Zizhuyuan Road, Haidian District, Beijing, the PRC on Friday, 31 March 2023 at 3:00 p.m. for the purpose of considering and, if thought fit, passing the following resolutions of the Company:

Unless otherwise specified, terms used in this notice shall have the same meanings as those defined in the circular of the Company dated 9 March 2023 (the “**Circular**”). Please refer to the Circular for details of the proposed resolutions.

ORDINARY RESOLUTIONS

1. To approve the resignation of Mr. Qin Hailin as an executive Director of the Company; and
2. To consider and approve the appointment of Mr. Fu Changwen (付長文) as an executive Director of the Company with effect from the date of the EGM to the expiry date of the term of the seventh session of the Board, and to authorise the Board to fix his remuneration.

By Order of the Board
CCID Consulting Company Limited*
Ms. Ma Yaqing
Chairlady

Beijing, the PRC, 9 March 2023

As at the date of this notice, the Board comprises two executive Directors, namely Ms. Ma Yaqing and Mr. Qin Hailin, and three independent non-executive Directors, namely Ms. Li Xuemei, Mr. Chen Yung-cheng and Mr. Hu Bin.

* For identification purpose only

NOTICE OF EXTRAORDINARY GENERAL MEETING

Notes:

1. In order to determine which of the Shareholders are entitled to attend and vote at the EGM, the register of members will be closed from Friday, 24 March 2023 to Friday, 31 March 2023, both days inclusive, during which period no transfer of Shares will be effected. In order to qualify for attending the EGM, all transfer documents of the Shares accompanied by the relevant share certificate(s) must be lodged in the Company's principal place of business in the PRC at 10th Floor, CCID Plaza, No. 66 Zizhuyuan Road, Haidian District, Beijing, the PRC (in the case of the holders of Domestic Shares) or the Company's H Share registrar, Tricor Tengis Limited, at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong (in case of the holders of H Shares) not later than 4:30 p.m. on Thursday, 23 March 2023.

Shareholders whose names appear on the register of members of the Company on Friday, 31 March 2023 will be entitled to attend and vote at the EGM.

2. Shareholders entitled to attend and vote at the EGM convened by the above notice are entitled to appoint in writing one or more proxies to attend and vote at the EGM on their behalf. A proxy needs not be a Shareholder.
3. A proxy form for the EGM is enclosed. In order to be valid, the instrument appointing a proxy shall be signed by the appointer or his/her attorney duly authorised in writing or, if the appointer is a corporation or a legal person, executed under common seal or under the hand of its director or attorney duly authorised in writing.
4. In order to be valid, the instrument appointing a proxy shall be deposited at the Company's principal place of business in the PRC at 10th Floor, CCID Plaza, No. 66 Zizhuyuan Road, Haidian District, Beijing, the PRC (for Domestic Shares) or the Company's H Share registrar, Tricor Tengis Limited, at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong (for H Shares) not less than 24 hours before the time designated for holding the EGM (i.e. 3:00 p.m. on Thursday, 30 March 2023) or 24 hours before the time designated for any adjournment thereof.
5. A completed and signed reply slip shall be deposited at the Company's H Share registrar, Tricor Tengis Limited, at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong (for H Shares) or the Company's principal place of business at 10th Floor, CCID Plaza, No. 66 Zizhuyuan Road, Haidian District, Beijing, the PRC (for Domestic Shares) on or before Monday, 27 March 2023. The reply slip can be returned either by post, by fax, or in person.
6. Shareholders who attend the EGM shall bear their own traveling, meal and accommodation expenses.

NOTICE OF EXTRAORDINARY GENERAL MEETING

7. The Company's principal place of business in the PRC:

10th Floor, CCID Plaza
No. 66 Zizhuyuan Road
Haidian District, Beijing, the PRC
Tel No.: (8610) 8855 8512
Fax No.: (8610) 8855 9009

The Company's H Share registrar, Tricor Tengis Limited:

17/F, Far East Finance Centre
16 Harcourt Road, Hong Kong
Tel No.: (852) 2980 1333
Fax No.: (852) 2810 8185

This notice is also published on the website of Hong Kong Exchanges and Clearing Limited at www.hkexnews.hk and on the "Investor Relations" page of the Company's website at www.ccidconsulting.com.