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新秀麗國際有限公司

13–15 Avenue de la Liberté, L-1931 Luxembourg R.C.S. LUXEMBOURG: B 159469 (Incorporated in Luxembourg with limited liability) (Stock code: 1910)

SAMSONITE INTERNATIONAL S.A. TO BE INCLUDED IN THE SHANGHAI-HONG KONG STOCK CONNECT AND THE SHENZHEN-HONG KONG STOCK CONNECT

The board of directors (the "**Board**") of Samsonite International S.A. (the "**Company**") is pleased to announce that, with effect from March 13, 2023, the Company's shares will be included for trading in the Shanghai-Hong Kong Stock Connect and the Shenzhen-Hong Kong Stock Connect (collectively, the "Stock Connect").

The Stock Connect is a mutual stock market access program between the Shanghai Stock Exchange, the Shenzhen Stock Exchange and the Hong Kong Stock Exchange. Under the program, investors in Mainland China can trade and settle shares listed on the Hong Kong Stock Exchange via the Shanghai Stock Exchange or Shenzhen Stock Exchange and clearing houses in their home market, and vice-versa.

The Company's inclusion in the Stock Connect program means that qualified investors in Mainland China will have direct access to the Company's shares through the Shanghai Stock Exchange and Shenzhen Stock Exchange, thereby expanding the Company's investor base and potentially increasing the trading liquidity for the Company's shares.

By Order of the Board
SAMSONITE INTERNATIONAL S.A.
John Bayard Livingston
Joint Company Secretary

Hong Kong, March 13, 2023

As of the date of this announcement, the Executive Director is Kyle Francis Gendreau, the Non-Executive Director is Timothy Charles Parker, and the Independent Non-Executive Directors are Claire Marie Bennett, Angela Iris Brav, Paul Kenneth Etchells, Jerome Squire Griffith, Tom Korbas and Ying Yeh.