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Bonjour Holdings Limited 卓悦控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 653)

NOTICE OF BOARD MEETING

The Board of directors (the "**Director(s)**") of the Company hereby announces that a meeting of the Board will be held at 12/F., Bonjour Tower, No. 36-50 Wang Wo Tsai Street, Tsuen Wan, Hong Kong on Friday, 24 March 2023 for the purpose of, among other matters, approving the audited annual results of the Group for the year ended 31 December 2021 and the interim results of the Group for the six months ended 30 June 2022, and considering the recommendation of payment of a final dividend and an interim dividend, if any.

CONTINUED SUSPENSION OF TRADING

Reference is made to the announcement of the Company dated 19 September 2022 in relation to the resumption guidance for resumption of trading in the shares of the Company (the "**Resumption Guidance**") as set out in the letter from The Stock Exchange of Hong Kong Limited dated 15 September 2022 and the quarterly update on status of resumption.

At the request of the Company, trading in the shares of the Company on the Stock Exchange has been suspended with effect from 1:00 p.m. on Thursday, 16 June 2022 and will remain suspended until the Company fulfills the Resumption Guidance.

The Company will keep its Shareholders and potential investors informed of the latest progress as and when appropriate and will announce quarterly updates on its development pursuant to the relevant Listing Rules.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board

Bonjour Holdings Limited

Chen Jianwen

Chairman and Executive Director

Hong Kong, 14 March 2023

As at the date of this announcement, the Board comprises Mr. Chen Jianwen, Mr. Wan Yim Keung, Daniel and Ms. Chiu Lai Kuen, Susanna as executive Directors; Mr. Kwok Chi Shing, Mr. Lee Kwun Kwan and Mr. Yan Sherman Chuek-ning as independent non-executive Directors.