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Noah Holdings

Noah Holdings Private Wealth and Asset Management Limited 諾亞控股私人財富資產管理有限公司

(Incorporated in the Cayman Islands with limited liability under the name Noah Holdings Limited and carrying on business in Hong Kong as Noah Holdings Private Wealth and Asset Management Limited)

(Stock Code: 6686)

DATE OF BOARD MEETING AND DATE OF ANNOUNCEMENT OF FOURTH QUARTER AND FISCAL YEAR 2022 FINANCIAL RESULTS

The board of directors (the "Board") of Noah Holdings Private Wealth and Asset Management Limited (the "Company", with its subsidiaries and consolidated affiliated entities, the "Group") will hold a Board meeting on Monday, March 27, 2023 (Hong Kong time) for the purpose of, among others, considering and approving (i) the Group's unaudited financial results for the three months ended December 31, 2022 and the financial results for the full year ended December 31, 2022 (the "Q4 and FY Results") and its publication; (ii) the annual results of the Group for the year ended December 31, 2022 (the "Annual Results") and its publication; and (iii) the recommendation of a final dividend (the "Dividend Recommendation"), if any. The Company will announce its Q4 and FY Results, Annual Results and Dividend Recommendation (if any) at or around 6:00 a.m. on Tuesday, March 28, 2023 (Hong Kong time) on the website of The Stock Exchange of Hong Kong Limited at www.hkexnews.hk.

Following the announcement of the Q4 and FY Results, the Company's senior management will host a combined English and Chinese language earnings conference call to discuss its Q4 and FY Results and recent business activities. The conference call will be accessed via Zoom webinar with the following details:

Zoom webinar details:

Conference title: Noah Holdings 4Q22 Earnings Conference Call

Date/Time: Monday, March 27, 2023 at 8:00 p.m., U.S. Eastern Time

Tuesday, March 28, 2023 at 8:00 a.m., Hong Kong Time

Meeting ID: 910 2002 0524

Meeting Passcode: Noah4Q22

Dial in:

New York: +1 929 205 6099
Hong Kong: +852 3709 4942
London: +44 207 660 2677
Singapore: +65 6347 5852

Passcode for Dial in: 02627876

A replay will be available on the same day of the conference call until April 18, 2023 at the Company's investor relations website under the "Announcements & Events" section at http://ir.noahgroup.com.

A live and archived webcast of the conference call will be available at the Company's investor relations website under the "Financial Reports" section at http://ir.noahgroup.com.

The Dividend Recommendation may or may not be approved by the Board at the Board meeting, and the other conditions for its declaration and payment may or may not be fulfilled. In addition, the declaration and payment of the final dividend, if approved by the Board, will also be subject to the shareholders' approval at an annual general meeting of the Company to be convened. The shareholders and potential investors of the Company are advised to exercise caution in dealing in the securities of the Company.

By Order of the Board Noah Holdings Private Wealth and Asset Management Limited Jingbo Wang

Chairwoman of the Board

Hong Kong, March 14, 2023

As of the date of this announcement, the Board comprises Ms. Jingbo Wang, the chairwoman of the Board, Mr. Zhe Yin and Ms. Chia-Yue Chang as directors; Mr. Neil Nanpeng Shen and Mr. Boquan He as non-executive directors; and Dr. Zhiwu Chen, Ms. May Yihong Wu, Mr. Tze-Kaing Yang and Mr. Jinbo Yao as independent directors.