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S-Enjoy Service Group Co., Limited

新城悅服務集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1755)

DATE OF BOARD MEETING

The board of directors (the “**Board**”) of S-Enjoy Service Group Co., Limited (the “**Company**”) hereby announces that a meeting of the Board will be held on Wednesday, 29 March 2023, for the purpose of, among other matters, considering and approving the annual results of the Company and its subsidiaries for the year ended 31 December 2022 and its publication, considering the recommendation on the payment of a final dividend, if any, and transacting any other business.

By order of the Board
S-Enjoy Service Group Co., Limited
Qi Xiaoming
Chairman
Executive Director
Chief Executive Director

Hong Kong, 17 March 2023

As at the date of this announcement, the Board comprises Mr. Qi Xiaoming, Mr. Gao Xinli and Ms. Wu Qianqian as executive directors; Mr. Wang Xiaosong, Mr. Lv Xiaoping and Mr. Lu Zhongming as non-executive directors; and Ms. Zhang Yan, Mr. Zhu Wei and Mr. Xu Xinmin as independent non-executive directors.