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NOTICE OF BOARD MEETING

The board of directors (the "**Board**") of New Silkroad Culturaltainment Limited (the "**Company**") hereby announces that a Board meeting will be held on Friday, 31 March 2022 for the purpose of, inter alia, considering and approving the audited annual results of the Company and its subsidiaries for the year ended 31 December 2022 and considering the recommendation on the payment of a final dividend (if any).

By order of the Board New Silkroad Culturaltainment Limited Ma Chenshan Chairman and Executive Director

Hong Kong, 17 March 2023

As at the date of this announcement, the Board comprises four executive Directors, namely, Mr. Ma Chenshan, Mr. Zhang Jian, Mr. Hang Guanyu and Mr. Liu Huaming; and three independent non-executive Directors, namely Mr. Ting Leung Huel, Stephen, Mr. Tse Kwong Hon and Mr. Cao Kuangyu.