

SHUN HO HOLDINGS LIMITED

順豪控股有限公司

(Incorporated in Hong Kong with limited liability)

(Stock code: 253)

20 March 2023

Dear Shareholder,

Election of Means of Receipt of Corporate Communication

Pursuant to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, we are writing to seek your election in relation to the following matters regarding the corporate communication (“**Corporate Communication**”) of Shun Ho Holdings Limited (順豪控股有限公司) (the “**Company**”) to be dispatched in the future.

Corporate Communication includes any document issued or to be issued by the Company for your information or action, including but not limited to: (a) the directors’ report, its annual accounts together with a copy of the auditors’ report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; (f) a proxy form; and (g) a reply slip.

You may choose:

- (i) to read the Corporate Communication published on the Company’s website (“**Website Version**”) instead of receiving printed copies; or
- (ii) to receive by mail printed copies (in both English and Chinese) of all future Corporate Communication.

For the purpose of environmental protection, the Company encourages you to select the Website Version. Even if you have chosen the Website Version, you reserve the right at any time by giving reasonable notice in writing to the Share Registrar of the Company (“**Share Registrar**”) to change your choice.

Please tick the appropriate box on the enclosed reply form (“**Reply Form**”) and sign and return it by post or by hand to the Company c/o the Share Registrar, Tricor Tengis Limited at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong, on or before 17 April 2023. If you post your Reply Form in Hong Kong, you may use the mailing label in the Reply Form and need not affix a stamp on the envelope when returning your Reply Form. Otherwise, please affix an appropriate stamp.

If the Company does not receive a duly completed and signed Reply Form from you (or any other response from you indicating that you object to receiving the Website Version of Corporate Communication) on or before 17 April 2023, you will be deemed, until you inform the Company otherwise by reasonable notice in writing at the office of the Share Registrar at the above address or by email to shunhoholdings-ecom@hk.tricorglobal.com, to have elected to receive the Website Version of all future Corporate Communication. In that event, when the Company makes a Corporate Communication, it will only send you a notification that the Corporate Communication has been made available on the Company’s website. The notification will be sent to you by email or by post at your address as it appears in the Company’s register of members maintained by the Share Registrar.

You may at any time by reasonable notice in writing to the Company c/o the Share Registrar at the above address or by email to shunhoholdings-ecom@hk.tricorglobal.com change your choice of means of receipt of the Corporate Communication. If you have elected (or are deemed to have elected) to receive the Website Version of the Corporate Communication and for any reason have difficulty in obtaining access to Corporate Communication on the Company’s website, the Company will upon request send the relevant Corporate Communication to you in printed form free of charge.

Please note that English and Chinese versions of all future Corporate Communication will be available (a) in printed form from the Company or the Share Registrar on request and (b) on the website of The Stock Exchange of Hong Kong Limited at <https://www.hkexnews.hk> and on the Company’s website at <http://www.shunho.com.hk>.

Should you have any queries relating to this letter, please contact the Share Registrar at (852) 2980 1333 during business hours (9:00 a.m. to 5:00 p.m. from Monday to Friday, excluding Hong Kong public holidays).

By order of the Board
Shun Ho Holdings Limited
Koo Ching Fan
Company Secretary

REPLY FORM

To: Shun Ho Holdings Limited (the "Company") (Stock Code: 253)
c/o Tricor Tengis Limited
17/F, Far East Finance Centre
16 Harcourt Road
Hong Kong

I/We would like to receive the future Corporate Communication# of the Company in the manner as indicated below:

(Please mark a "✓" in ONLY ONE of the following boxes)

- to access all future Corporate Communication by electronic means through the Company's website (the "Website Version") instead of receiving printed copies, and receive an email notification to my/our email address below or a notification letter of the publication of the Corporate Communication on the Company's website; OR

Grid for email address input

(Please provide the email address in English Capital Letters and the email address will be used for email notification of the release of the Corporate Communication only. If no email address is provided, a printed notification letter of the posting of Corporate Communication on the website of the Company will be sent to you by post at your address as appearing in the Company's register of members.)

- to receive by mail printed copies (in both English and Chinese) of all future Corporate Communication.

Shareholder's full name: (Please use BLOCK LETTERS) Signature:

Address:

Contact telephone number: Date:

Notes:

- 1. Please complete all your details clearly. Any Reply Form that has not been completed clearly or otherwise incorrectly completed will be void at the discretion of the Company.
2. By selecting to receive the Website Version of the Corporate Communication instead of receiving printed copies, you have expressly consented to waive the right to receive the Corporate Communication in printed form.
3. If the Company does not receive this reply form from you by 17 April 2023, you are deemed to have consented to receive the Company's Corporate Communication on the Company's website. Therefore, the Company will send you a notification letter of the publication of the Corporate Communication on the Company's website and you can read all future Corporate Communication via the Website Version.
4. If your shares are held in joint names, the Shareholder whose name stands first on the register of members of the Company in respect of the joint holding should sign on this Reply Form in order to be valid.
5. The above instruction will apply to all future Corporate Communication to be sent to you until you notify otherwise the Company c/o the Share registrar of the Company (the "Share Registrar"), Tricor Tengis Limited, by reasonable notice in writing to 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong or by email to shunhoholdings-ecom@hk.tricorglobal.com.
6. You are entitled at any time by reasonable notice in writing to the Company c/o the Share Registrar to change your choice of means of receipt of future Corporate Communication.
7. For the avoidance of doubt, the Company does not accept any special instructions written on this Reply Form.
Corporate Communication(s) refer to any document issued or to be issued by the Company for the information or action of holders of any of the Company's securities, including but not limited to: (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; (f) a proxy form; and (g) a reply slip.

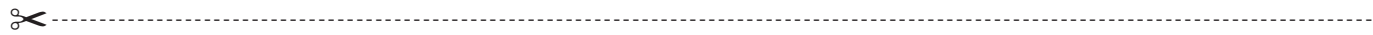
PERSONAL INFORMATION COLLECTION STATEMENT

"Personal Data" in this statement has the same meaning as "personal data" defined in the Personal Data (Privacy) Ordinance, Cap. 486 (the "PDPO"), which may include but not limited to your name, contact telephone number, email address and mailing address.

Your supply of Personal Data is on a voluntary basis for the purpose of receiving Corporate Communication in the manner chosen. Your Personal Data will be retained for such period as may be necessary for our verification and record purposes.

You have the right to request access to and/or correction of the respective Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of the Personal Data should be in writing by either of the following means:

- By mail to: Privacy Compliance Officer
Tricor Tengis Limited
17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong
By email to: is-enquiries@hk.tricorglobal.com



MAILING LABEL

Please cut the mailing label and stick it on an envelope to return this Reply Form to us. No postage stamp is necessary if posted in Hong Kong.

Tricor Tengis Limited
Freeport No. 10 GPO
Hong Kong
Shun Ho Holdings Limited (253)