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SUPERACTIVE GROUP COMPANY LIMITED

先機企業集團有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 0176)

EXTENSION OF LONG STOP DATE

References are made to the announcements of Superactive Group Company Limited (“**Company**”) dated 16 December 2022 in respect of the Memorandum of Understanding in relation to the Potential Cooperation (the “**Announcement**”). Capitalised terms used herein shall have the same meanings as those defined in the Announcement unless the context requires otherwise.

Pursuant to the MOU, a formal cooperation agreement should be entered within 90 days from the date of the MOU, being 16 March 2023 or such a later date as may be agreed between the parties.

As additional time is required for further negotiations between the parties, the Potential Strategic Partners and Mercury Concept have agreed to extend the long stop date of the MOU to 30 June 2023 (or such a later date may be agreed between the parties). If there is any further amendment to the MOU, the Company will keep Shareholders informed.

By Order of the Board
Superactive Group Company Limited
Yeung So Lai
Chairman

Hong Kong, 20 March 2023

At the date of this announcement, the executive Directors are Ms. Yeung So Lai and Mr. Lee Chi Shing Caesar; and the independent non-executive Directors are Mr. Chow Wai Leung William, Mr. Leung Man Man and Mr. Tse Ting Kwan.