

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*



## **iDreamSky Technology Holdings Limited**

**创梦天地科技控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 1119)**

### **VOLUNTARY ANNOUNCEMENT ACCESS TO OPENAI SERVICES THROUGH THE INTERNATIONAL VERSION OF MICROSOFT AZURE**

This announcement is made by iDreamSky Technology Holdings Limited (the “**Company**”, together with its subsidiaries and PRC consolidated affiliated entities, the “**Group**”) on a voluntary basis to keep the shareholders and potential investors of the Company informed of the latest business development of the Group.

The board (the “**Board**”) of directors (the “**Directors**”) of the Company hereby announces that Shenzhen iDreamSky Technology Co., Ltd., a PRC consolidated affiliated entity of the Company, has recently entered into a service agreement (the “**Service Agreement**”) with a designated digital service provider (the “**Service Provider**”) of Microsoft Corporation (the “**Microsoft**”), pursuant to which, the Service Provider provides the Group with cloud services available on the international version of Microsoft Azure to be operated by Microsoft, for a term of three years. The Group will be able to have access to the large-scale model capabilities of Microsoft Azure and OpenAI, deepening cooperation in various fields such as the Company’s game product R&D, as well as the construction of Fanbook AI ecosystem, thus achieving collaborative R&D between Microsoft Azure and Fanbook technical teams to create multi scenario AI applications.

Microsoft Azure is an operating system of Microsoft based on cloud computing, with the aim to provide developers with a platform that can utilize Microsoft's global data centers for storage, computing, and network infrastructure services. Fanbook is the efficiency collaboration and customer operation tool developed by the Company. Deepening the R&D of the Fanbook-related AI ecosystem is one of the Company's important strategic layouts, and the Company has always been committed to bringing better user experience to users in the Fanbook community. Access to Microsoft Azure will help enhance the AI applications ecosystem of the Fanbook community, so as to promote better AI service experiences available to Fanbook users, and provide multi-scenario AI solutions and services for the Company to improve R&D efficiency, cost control and Fanbook community AI ecosystem construction.

As a leading digital entertainment platform in China, the Group's main businesses include the online game business and "WePlay", a regular chain store for offline entertainment experience and designer product retailing. The Group has always been committed to bringing joy to users through technology and creativity. The Directors are of the view that the Service Agreement was entered into in the ordinary course of business of the Group and the terms of which are fair and reasonable, on normal commercial terms or better and in the interests of the Company and the shareholders as a whole.

By Order of the Board  
**iDreamSky Technology Holdings Limited**  
**Chen Xiangyu**  
*Chairman*

Shenzhen, the PRC, March 23, 2023

*As at the date of this announcement, the Board comprises Mr. Chen Xiangyu as chairman and executive Director, Mr. Guan Song and Mr. Jeffrey Lyndon Ko as executive Directors, Mr. Ma Xiaoyi, Mr. Zhang Han, Mr. Yao Xiaoguang and Mr. Chen Yu as non-executive Directors, and Ms. Yu Bin, Mr. Li Xintian, Mr. Zhang Weining and Mr. Mao Rui as independent non-executive Directors.*