



BIRMINGHAM SPORTS HOLDINGS LIMITED

伯明翰體育控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(於開曼群島註冊成立之有限公司)

(Stock Code 股份代號: 2309)

27 March 2023

Dear Non-registered Shareholder of the Company^(Note 1),

Notification of publication of Interim Report for the six months ended 31 December 2022 on the Company's website

We hereby notify you that the above corporate communication (the "Current Corporate Communication") of Birmingham Sports Holdings Limited (the "Company") is now available on the Company's website at www.bshl.com.hk and the website of The Stock Exchange of Hong Kong Limited at www.hkexnews.hk. You may now access the Current Corporate Communication on the above websites.

If you wish to receive the Current Corporate Communication in printed form, you can complete the Request Form on the reverse side of this letter and return it to the Company's branch share registrar and transfer office in Hong Kong, Tricor Tengis Limited, by post using the mailing label provided at the bottom of the Request Form (no stamp needs to be affixed if posted in Hong Kong; otherwise, please affix an appropriate stamp). The address of the Company's branch share registrar and transfer office in Hong Kong is 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong. The printed copy of the Current Corporate Communication will be sent to you free of charge upon receipt of your request.

Please note that by completing and returning the Request Form to request for the printed copy of the Current Corporate Communication, you will expressly indicate that your instruction to receive printed version will apply to all future corporate communications^(Note 2) of the Company to be sent to you until you notify the Company's branch share registrar and transfer office in Hong Kong to the contrary or you cease to hold any shares of the Company.

Should you have any queries relating to this notification, please contact customer service hotline of Tricor Tengis Limited at (852) 2980 1333 from 9:00 a.m. to 5:00 p.m., Monday to Friday (excluding Hong Kong public holidays).

Yours faithfully,
For and on behalf of
Birmingham Sports Holdings Limited
Zhao Wenqing
Chairman

Notes: (1) This notification letter is addressed to "Non-registered Shareholder of the Company", which means such person or company whose shares are held in The Central Clearing and Settlement System (CCASS) and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited to receive corporate communications.

(2) Corporate communications refer to any document issued or to be issued by the Company for information or action of shareholders of the Company, including but not limited to annual report, summary financial report (where applicable), interim report, summary interim report (where applicable), notice of meeting, listing document, circular and proxy form.

致本公司非登記的股東^(註1)：

於本公司網站刊發截至2022年12月31日止六個月之中期報告的通知

我司現謹通知 閣下，伯明翰體育控股有限公司（「本公司」）上述的公司通訊（「是次公司通訊」）現已登載於本公司網站 www.bshl.com.hk 及香港聯合交易所有限公司網站 www.hkexnews.hk。閣下可透過上述網站閱覽是次公司通訊。

倘 閣下擬收取是次公司通訊的印刷本，請填妥本函背面之申請表格及利用申請表格下方之郵寄標籤寄回本公司之香港股份過戶登記分處—卓佳登捷時有限公司（如在香港投寄，毋須貼上郵票；否則，請貼上適當的郵票）。本公司之香港股份過戶登記處地址為香港夏慤道16號遠東金融中心17樓。在收到 閣下的要求後，是次公司通訊的印刷本將免費發送予 閣下。

請注意，當 閣下填寫及寄回申請表格以索取是次公司通訊的印刷本後，即表示確認 閣下收取印刷本之指示將適用於本公司今後所有之公司通訊^(註2)，直至 閣下通知本公司之香港股份過戶登記分處另外之安排或停止持有本公司的股份。

倘 閣下對本通知有任何查詢，請於星期一至星期五（香港公眾假期除外）上午9時至下午5時致電卓佳登捷時有限公司客戶服務熱線，電話號碼為(852) 2980 1333。

代表
伯明翰體育控股有限公司
主席
趙文清
謹啟

2023年3月27日

註： (1) 此函件乃向「本公司非登記的股東」（指股份存放於中央結算及交收系統的人士或公司，並透過香港中央結算有限公司不時向本公司發出通知，表示欲收取公司通訊）發出。

(2) 公司通訊指由本公司發出或將予發出以供本公司股東參照或採取行動的任何文件，其中包括但不限於年報、財務摘要報告（如適用）、中期報告、中期摘要報告（如適用）、會議通告、上市文件、通函及代表委任表格。

Non-registered Shareholder's information (English name and Address)
非登記股東資料(英文姓名及地址)

REQUEST FORM 申請表格

To: Birmingham Sports Holdings Limited (the "Company")
c/o Tricor Tengis Limited
17/F, Far East Finance Centre,
16 Harcourt Road, Hong Kong

致：伯明翰體育控股有限公司(「公司」)
經卓佳登捷時有限公司
香港夏慤道16號
遠東金融中心17樓

I/We would like to receive the printed copy of Interim Report for the six months ended 31 December 2022 and all future corporate communications^(Note 1) of the Company^(Note 2).

本人／吾等要求索取截至2022年12月31日止六個月之中期報告及公司日後刊發的所有公司通訊^(註1)的印刷本^(註2)。

Signature:

簽署：

Date:

日期：

Name:

姓名：

(English 英文)

(Chinese 中文)

Contact Phone Number:

聯絡電話：

Notes:

註：

- Corporate communications refer to any document issued or to be issued by the Company for information or action of shareholders of the Company, including but not limited to annual report, summary financial report (where applicable), interim report, summary interim report (where applicable), notice of meeting, listing document, circular and proxy form.
公司通訊指由公司發出或將予發出以供公司股東參照或採取行動的任何文件，其中包括但不限於年報、財務摘要報告(如適用)、中期報告、中期摘要報告(如適用)、會議通告、上市文件、通函及代表委任表格。
- By completing and returning this Request Form to request for the printed copy of the corporate communication, you have expressly indicated that you prefer to receive all future corporate communications of the Company in printed form.
當閣下填寫及寄回申請表格以索取公司通訊的印刷本後，即表示閣下確認擬收取公司日後刊發的所有公司通訊的印刷本。

PERSONAL INFORMATION COLLECTION STATEMENT 收集個人資料聲明

- "Personal Data" in these statements has the same meaning as "personal data" in the Personal Data (Privacy) Ordinance, Chapter 486 of the Laws of Hong Kong ("PDPO").
本聲明中所指的「個人資料」具有香港法例第486章《個人資料(私隱)條例》(「《私隱條例》」)中「個人資料」的涵義。
- Your supply of Personal Data to the Company is on a voluntary basis. Failure to provide sufficient information may result in the Company being unable to process your instructions and/or requests as stated in this form.
閣下向公司提供個人資料屬自願性質。若閣下未能提供足夠資料可能導致公司無法處理閣下在本表格上所述的指示及／或要求。
- Your Personal Data may be disclosed or transferred by the Company to its subsidiaries, its share registrars, and/or other companies or bodies for any of the stated purposes, and retained for such period as may be necessary for our verification and record purposes.
公司可就任何所說明的用途，將閣下的個人資料披露或轉移給公司的附屬公司、股份登記處、及／或其他公司或團體，並將在適當期間保留該等個人資料作核實及紀錄用途。
- You have the right to request access to and/or correction of your Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of your Personal Data should be in writing to Tricor Tengis Limited at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong.
閣下有權根據《私隱條例》的條文查閱及／或修改閣下的個人資料。任何該等查閱及／或修改個人資料的要求均須以書面方式向卓佳登捷時有限公司(地址為香港夏慤道16號遠東金融中心17樓)提出。



(Please cut along the dotted line 請沿虛線剪下)

Please cut the mailing label and stick this on an envelope to return the Request Form to us.

No postage stamp is required for local mailing.

當閣下寄回此表格時，請將此郵寄標籤剪貼於信封上。
如在本港投寄，閣下無需支付郵費或貼上郵票。

MAILING LABEL 郵寄標籤

Tricor Tengis Limited
卓佳登捷時有限公司
Freepost No. 簡便回郵號碼：10 GPO
Hong Kong 香港
Birmingham Sports Holdings Limited
伯明翰體育控股有限公司
(2309)