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Homeland Interactive Technology Ltd.

家鄉互動科技有限公司

(incorporated in the Cayman Islands with limited liability) (Stock Code: 3798)

APPOINTMENT OF EXECUTIVE DIRECTORS

The board (the "**Board**") of directors ("**Directors**") of Homeland Interactive Technology Ltd. (the "**Company**", together with its subsidiaries, the "**Group**") is pleased to announce that Mr. Ding Chunlong (丁春龍) ("**Mr. Ding**") and Mr. Tang Yinghao (湯英浩) ("**Mr. Tang**") have been appointed as executive Directors with effect from 30 March 2023. The biographical details of Mr. Ding and Mr. Tang are set out below:

Mr. Ding

Mr. Ding, aged 35, obtained his certificate of specialization from Changchun University of Technology (長春理工大學) in the PRC. Mr. Ding has over 6 years of experience in game operation and new media marketing and has served as a consultant of the Group. From March 2017 to June 2022, Mr. Ding worked with Jilin Yuke Network Technology Company Limited as a consultant, and was responsible for the company's overall operation. Since July 2022, Mr. Ding has been a consultant at Yutai (Shenzhen) Network Technology Co., Ltd.* (豫泰(深圳)網路科技有限公司), primarily responsible for the application and research of the Group's new media operation, live entertainment and infomercial short video production business.

As at the date of this announcement, Mr. Ding directly held 2,890,343 shares of our Company and indirectly held 60,222,000 shares of our Company through his 100% shareholding of Ding Chun Long Network Limited.

Mr. Tang

Mr. Tang, aged 36, obtained the Bachelor's degree in Commerce (Accounting and Finance) as well as Master's degrees in Business and Government and Commercial Law from the Australian National University in 2008, 2009 and 2010, respectively. Mr. Tang served at the National Australian Bank Financial Planning as Head of Operations from 2011 to 2016 and worked with National Australian Bank Business as Asian Investment Lead from 2015 to 2018. He later joined Homeland Interactive Technology Ltd. as the financial director and has been appointed as the Chief Financial Officer on 28 September 2020. Mr. Tang assisted the Group to complete the listing on the Main Board of the Hong Kong Stock Exchange on 4 July 2019. Since then, the Board has successively appointed Mr. Tang as a director of two Hong Kong subsidiaries of the Group, namely Homeland Entertainment & Technology Limited (家鄉互娛有限公司) and Homeland Interactive Entertainment & Technology Limited (家鄉互動互娛有限公司).

As at the date of this announcement, Mr. Tang has interests in 2,754,596 shares of the Company.

Each of Mr. Tang and Mr. Ding has entered into a service agreement with the Company for a term of three years commencing from 30 March 2023, and is subject to retirement by rotation and re-election at the general meetings of the Company in accordance with the articles of association of the Company. The emolument of Mr. Tang and Mr. Ding is determined by the Board with reference to the qualifications, experience, duties and responsibilities of Mr. Tang and Mr. Ding with the Group, as well as the Group's performance and the prevailing market conditions, and will be reviewed annually.

As at the date of this announcement and save as disclosed above, each of Mr. Tang and Mr. Ding (i) has not held any other directorships in any other public companies the securities of which are listed on any securities market in Hong Kong or overseas in the last three years; (ii) does not have any other major appointments and professional qualifications; (iii) does not have any relationship with any Directors, senior management, substantial or controlling shareholders of the Company (having the meaning ascribed to it under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, as amended, supplemented or otherwise modified from time to time ("Listing Rules")); and (iv) is not interested in any shares of the Company within the meaning of Part XV of the Securities and Future Ordinance (Chapter 571 of the Laws of Hong Kong). There are no other matters concerning the appointment of Mr. Tang and Mr. Ding that need to be brought to the attention of the shareholders of the Company nor any information required to be disclosed pursuant to the requirements of Rule 13.51(2)(h) to (v) of the Listing Rules.

The Board takes this opportunity to extend a warm welcome to Mr. Tang and Mr. Ding for joining the Board.

By Order of the Board Homeland Interactive Technology Ltd. Wu Chengze Chairman

Hong Kong, 30 March 2023

As at the date of this announcement, the executive Directors are Mr. Wu Chengze, Mr. Jiang Mingkuan, Mr. Su Bo, Mr. Guo Shunshun, Mr. Ding Chunlong and Mr. Tang Yinghao; and the independent non-executive Directors are Mr. Zhang Yuguo, Mr. Hu Yangyang and Ms. Guo Ying.

* for identification purpose only