

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

TRULY[®]

TRULY INTERNATIONAL HOLDINGS LIMITED

信利國際有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 00732)

CHANGING TO BI-ANNUAL FINANCIAL RESULTS REPORTING

The board of directors (the “**Board**”) of Truly International Holdings Limited (the “**Company**”) announces that the Company will cease to voluntarily announce and publish quarterly financial results of the Company and its subsidiaries (collectively the “**Group**”) for the first three-month and nine-month periods of each financial year going forward.

The Board considered that changing to bi-annual financial results reporting will enable the Group’s management to concentrate more on operations and development of the Group’s principal business, reducing time, efforts, costs and administrative burden of the Company associated with the publication of quarterly financial results. The Board believes that a bi-annual financial results is an appropriate time to provide investors with information on performance, strategic deployment and development trend of the Group and that the interests of the shareholders of the Company will not be compromised.

The Company will continue to announce and publish its half-yearly and annual financial results in accordance with the requirements of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

By Order of the Board
Truly International Holdings Limited
Lam Wai Wah
Chairman

Hong Kong, 14 April 2023

As at the date of this announcement, the Board comprises Mr. Lam Wai Wah, Mr. Wong Pong Chun, James, Mr. Dai Cheng Yun and Mr. Cheung Wing Cheung as executive directors; Mr. Song Bei Bei as non-executive director; and Mr. Chung Kam Kwong, Mr. Heung Kai Sing and Mr. Cheung Wai Yin, Wilson as independent non-executive directors.