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JS Global Lifestyle Company Limited JS 环球生活有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1691)

SHARE PURCHASES PURSUANT TO RSU PLAN

Reference is made to (i) the restricted stock units plan (the "RSU Plan") approved and adopted by JS Global Lifestyle Company Limited (the "Company") on October 9, 2019, details of which were set out in the prospectus of the Company dated December 9, 2019 (the "Prospectus") under the section headed "Appendix IV – Statutory and General Information – D. RSU Plan"; and (ii) the announcements of the Company dated January 18, 2021, June 4, 2021, December 30, 2021 and March 29, 2022, April 4, 2022 and April 12, 2023 (collectively, the "Announcements").

Unless otherwise stated, capitalized terms used in this announcement shall have the same meanings as defined in the Prospectus and the Announcements.

PURCHASE OF SHARES PURSUANT TO THE RSU PLAN

The board of directors of the Company (the "**Board**") announces the trustee of the RSU Plan purchased an aggregate of 15,003,600 Shares through on-market purchases to hold on trust for the benefit of the Participants pursuant to the rules of the RSU Plan. Details of the purchases are as follows:

Trading period: April 14, 2023 to April 21, 2023

Total number of Shares purchased: 15,003,600

Percentage of the issued Shares: approximately 0.4293%

Average consideration per Share: approximately HK\$7.67

Total consideration: HK\$115,052,438

The reason for the purchases is that the Company wishes to grant restricted stock units to (a) fulltime employees (including directors, officers and members of senior management) of our Group; and (b) any person who, in the sole opinion of the Administrator, has contributed or will contribute to any member of our Group (including business partners of any member of our Group, such as suppliers, clients, or any persons who provide technical support, consultancy, advisory or other services to any member of our Group) under the RSU Plan, to retain and motivate Participants to make contributions to the long term growth and profits of the Group with a view to achieving the objective of increasing the value of the Group and to promote a greater alignment of interests between the Participants and the Shareholders.

The trustee of the RSU Plan may continue to purchase the Shares on the market pursuant to the rules of the RSU Plan in due course, subject to market conditions.

By order of the Board

JS Global Lifestyle Company Limited

Wang Xuning

Chairman

Hong Kong, April 24, 2023

As at the date of this announcement, the Board comprises Mr. Wang Xuning, Ms. Han Run and Ms. Huang Shuling as executive directors, Mr. Hui Chi Kin Max, Mr. Stassi Anastas Anastassov and Mr. Sun Zhe as non-executive directors and Mr. Yuan Ding, Mr. Timothy Roberts Warner and Mr. Yang Xianxiang as independent non-executive directors.