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ACTIVATION GROUP
艾德韦宣
Activation Group Holdings Limited
艾德韋宣集團控股有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 9919)

**CHANGE OF VENUE OF
ANNUAL GENERAL MEETING TO BE HELD ON 16 MAY 2023
AND
CHANGE OF BOOK CLOSURE PERIOD FOR DIVIDENDS**

References are made to the circular (the “**Circular**”) and notice (the “**Notice**”) of annual general meeting (the “**AGM**”) of Activation Group Holdings Limited (the “**Company**”) both dated 21 April 2023 and the form of proxy (the “**Proxy Form**”) for use at the AGM, to be held on Tuesday, 16 May 2023 at 10:00 a.m. Capitalized terms used in this announcement shall have the same meanings as those defined in the Circular and Notice unless the context requires otherwise.

The Board hereby announces that due to administrative reason, the venue of the AGM will be changed to 8/F., No. 399A Liu Zhou Road, Xu Hui District, Shanghai, PRC.

The Board further announces that for determining the entitlement of the Shareholders to the proposed final dividend and proposed final special dividend (“**Dividends**”), the book closure period for Dividends has been changed (“**Book Closure Period for Dividends**”). Now for determining the entitlement of the Shareholders to the proposed Dividends, the register of members of the Company will be closed from Monday, 12 June 2023 to Thursday, 15 June 2023 (both days inclusive), during which no transfer of shares of the Company will be registered. In order to be eligible for the proposed Dividends, unregistered holders of shares of the Company should ensure that all transfer forms accompanied by the relevant share certificates must be lodged with the Company’s branch share registrar, Computershare Hong Kong Investor Services Limited at Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong for registration no later than 4:30 p.m. on Friday, 9 June 2023.

Save for the changes of venue of the AGM and the Book Closure Period for Dividends, all information set out in the Circular, the Notice and the Proxy Form including, among others, (1) the date and the time of the AGM; (2) the book closure period for AGM (i.e. 11 May 2023 to 16 May 2023); (3) the payment date for the Dividends (i.e. on or before 30 June 2023); and (4) the resolutions to be considered at the AGM, remain unchanged. The Proxy Form remains valid for the AGM and the shareholders are not required to re-submit the Proxy Form if they have already done so.

The Company apologizes for any inconvenience caused and is grateful to the Shareholders' understanding.

By order of the Board
Activation Group Holdings Limited
Lau Kam Yiu and Ng Bo Sing
Joint-Chairmen

Hong Kong, 25 April 2023

As at the date of this announcement, the Board comprises four executive Directors, namely, Mr. Lau Kam Yiu, Mr. Ng Bo Sing, Mr. Chan Wai Bun and Ms. Low Wei Mun and three independent non-executive Directors, namely, Ms. Cheung Siu Wan, Mr. Yu Longjun and Dr. Cheung Wah Keung.