



新絲路文旅有限公司

NEW SILKROAD CULTURALTAINMENT LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 472)

28 April 2023

Dear Shareholders,

Letter to New Shareholders – Election of Means of Receipt of Corporate Communications

For environmental protection purpose, New Silkroad Culturaltainment Limited (the “**Company**”) proposes that as a shareholder of the Company (the “**Shareholder**”), you may choose to receive our corporate communications either: (i) by electronic means through the Company’s official website (the “**Website**”) at www.newsilkroad472.com (the “**Electronic Communication Option**”); or (ii) in printed form. Corporate communications include but not limited to annual report, interim report, notices of meeting, listing document, circular and proxy form etc. (the “**Corporate Communications**”).

The purpose of this letter is to ascertain your choice of means of receipt of the Corporate Communications.

Please indicate your choice by completing Part B of the enclosed Instruction Slip and return the completed Instruction Slip to the Company’s Hong Kong branch share registrar, Tricor Progressive Limited (the “**Branch Share Registrar**”), either by facsimile at (852) 2861 1465, by email at newsilkroad472-ecom@hk.tricorglobal.com or by post using the mailing label provided.

If you elect the Electronic Communication Option and have specified your email address in the Instruction Slip, we will send you, on the day of issue, an email notification each time new Corporate Communications are posted on the Website. In case you have not provided your email address, we will notify you by mail instead.

Please note that you may change your choice of means of receipt of the Corporate Communications at any time, free of charge by giving reasonable prior notice, by completing and returning to the Branch Share Registrar the completed Instruction Slip using one of the above-mentioned methods. A copy of the Instruction Slip will be sent to you together with future Corporate Communications or can be obtained from the Branch Share Registrar.

Shareholders who have opted for the Electronic Communication Option and who for any reason have difficulty in receiving or gaining access to the Corporate Communications will, upon request in writing to the Branch Share Registrar using one of the above-mentioned methods, be promptly sent such Corporate Communications in printed form free of charge.

Should you have any query in relation to this letter, please call the Branch Share Registrar’s hotline at (852) 2980 1333 from 9:00 a.m. to 5:30 p.m., Monday to Friday, excluding public holidays in Hong Kong.

By order of the Board
New Silkroad Culturaltainment Limited
Ma Chenshan
Chairman and Executive Director

Encl.