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E-House (China) Enterprise Holdings Limited

易居(中國)企業控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2048 and Debt Stock Code: 40507)

INSIDE INFORMATION EXTENSION OF THE INVITATION FOR IRREVOCABLE RESTRUCTURING SUPPORT

This announcement is made by E-House (China) Enterprise Holdings Limited (易居(中國)企業控股有限公司) (the “**Company**”) pursuant to Rules 13.09(2), 37.47(b), 37.47A and 37.47B of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Reference is made to the announcement of the Company dated 3 April 2023 (the “**Announcement**”) in relation to the Invitation for Irrevocable Restructuring Support. Terms used herein shall have the same meanings as defined in the Announcements unless otherwise stated.

EXTENSION OF THE INVITATION FOR IRREVOCABLE RESTRUCTURING SUPPORT

The Company hereby announces that with immediate effect, the Company has extended the RSA Expiration Deadline from 4:00 p.m., London Time on 28 April 2023 to 4:00 p.m., London Time on 19 May 2023 (the “**Extended RSA Expiration Deadline**”). The submission of a duly executed Accession Deed and Restricted Notes Notice to the Restructuring Support Agreement by Holders prior to such Extended RSA Expiration Deadline is a condition to the payment of the Instruction Fee. All other terms and conditions of the Invitation for Irrevocable Restructuring Support as set out in the Restructuring Support Agreement and the Announcement shall remain unchanged. All documents and materials related to the Invitation for Irrevocable Restructuring Support are available, subject to eligibility, on the Transaction Website: <https://sites.dfkingltd.com/E-House>.

The Company is pleased to announce that, as of the date of this announcement, it has obtained positive support for the Restructuring under the New Schemes. The Company has received the support from approximately 50.43% of the Scheme Creditors (excluding the principal amount of Old Notes held by Blocked Scheme Creditors). Such Scheme Creditors comprise (i) holders of the Old Notes who had validly submitted Electronic Consent Instructions, with whom the Company, the Financial Advisor, the Information Agent and other advisors of the Company are currently in discussions with to complete the formalities for the execution of the Accession Deed and Restricted Notes Notice and (ii) the holder of the Convertible Note. Such holders of the Old Notes shall be bound by the Restructuring Support Agreement as if they were an original party to the same in the capacity of Consenting Creditors upon valid execution and delivery of their respective Accession Deed and Restricted Notes Notice.

The Company cordially and continually invites each holder of the Old Notes to submit a duly executed Accession Deed and Restricted Notes Notice to the Restructuring Support Agreement prior to such Extended RSA Expiration Deadline, which would enable the Restructuring to be executed in an efficient manner for the general interests of the Holders and the Company.

In order to submit a duly executed Accession Deed and Restricted Notes Notice, a Scheme Creditor must ensure that:

- (i) deliver a Consent by submitting a valid Electronic Consent Instruction to the relevant Clearing System in accordance with the requirements of the relevant Clearing System; and
- (ii) deliver the duly completed and executed Accession Deed and Restricted Notes Notice electronically via <https://sites.dfkingltd.com/E-House> by the Extended RSA Expiration Deadline (being 4:00 p.m., London Time on 19 May 2023). The procedure and forms for delivering the Accession Deed and Restricted Notes Notice are available via the Transaction Website.

Holders of the Old Notes requiring further information in connection with the Old Notes may contact the Company's Financial Advisor and the Information Agent at:

SCHEME CREDITORS OTHER THAN BLOCKED SCHEME CREDITORS REQUIRING ASSISTANCE SHOULD CONTACT:

D.F. King Ltd.

Telephone: in Hong Kong +852 5803 0895; in London: +44 20 8089 2616;

Email: E-House@dfkingltd.com

Transaction Website: <https://sites.dfkingltd.com/E-House>

FORWARD-LOOKING STATEMENTS

Forward-looking statements in this announcement are based on current expectations, assumptions, estimates and projections about the Company. These statements are not guarantees of future performance and that the Company's actual results of operations, financial condition and liquidity, and the development of the industry in which the Company operates may differ materially from those made in, or suggested by, the forward-looking statements in this announcement. Future events and results involve some risks, uncertainties and assumptions that are difficult to predict. Important factors that could cause those differences include, but are not limited to, changes in the competitive environment and regulatory environment of the industry in the PRC relevant to the business of the Company, changes in the business and financial condition of the Company and its subsidiaries and changes in the general economic trend in the PRC.

By order of the Board

E-House (China) Enterprise Holdings Limited

Zhou Xin

Chairman

Hong Kong, 1 May 2023

As at the date of this announcement, the Board comprises Mr. Zhou Xin as Chairman and executive Director, Mr. Huang Canhao, Dr. Cheng Li-Lan and Dr. Ding Zuyu as executive Directors, Ms. Jiang Shanshan, Mr. Yang Yong, Mr. Lv Peimei and Mr. Song Jiajun as non-executive Directors, and Mr. Zhang Bang, Mr. Zhu Hongchao, Mr. Wang Liqun and Mr. Li Jin as independent non-executive Directors.