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HAICHANG OCEAN PARK HOLDINGS LTD.

海昌海洋公園控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2255)

VOLUNTARY ANNOUNCEMENT OPERATING INFORMATION OF THE GROUP DURING THE LABOUR DAY HOLIDAY

This announcement is made by Haichang Ocean Park Holdings Ltd. (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis. The purpose of this announcement is to keep the shareholders and potential investors of the Company informed of the latest business development of the Group.

During the Labour Day holiday this year, the national tourism market was booming and attracted great attention from the market and the society. We would like to illustrate the operating information of the Group during the Labour Day holiday.

During the Labour Day holiday of 2023, the average daily admission attendance of our park operation segment grew by approximately 104.9% from the same period of 2019 and by approximately 584.3% from the same period of 2022. During the Labour Day holiday, the total revenue of the park operation segment was RMB91.9 million, and the average daily revenue grew by approximately 73.5% from the same period of 2019 and by approximately 796.4% from the same period of 2022.

We are glad to see that the development and expansion of IP operation and boutique aquarium has brought structural changes to the Company’s business and became key drivers to rapid growth of the Company’s business.

The above-mentioned data is unaudited and is based on preliminary internal information of the Group. This data may differ from figures to be disclosed in the audited or unaudited consolidated financial statements to be published by the Company on an annual or half-yearly basis due to various uncertainties during the process of collating such data. As such, the above data, which is preliminary in nature, is provided for investors’ reference only. Investors are advised to exercise caution and not to place undue reliance on such data when dealing in the securities of the Company. In case of any doubt, investors should seek independent advice from professional or financial advisers.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board
Haichang Ocean Park Holdings Ltd.
Qu Naijie
Executive Director and Chief Executive Officer

Shanghai, the People's Republic of China, 4 May 2023

As at the date of this announcement, the executive Directors are Mr. Qu Naijie, Mr. Qu Cheng and Mr. Zhang Jianbin; the non-executive Directors are Mr. Wang Xuguang, Mr. Li Hao and Mr. Yuan Bing; and the independent non-executive Directors are Mr. Chen Guohui, Mr. Wang Jun and Ms. Zhang Meng.