

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



WEIMOB INC.

微盟集團*

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 2013)

RESIGNATION OF EXECUTIVE DIRECTOR AND APPOINTMENT OF INDEPENDENT NON-EXECUTIVE DIRECTOR

Resignation of Executive Director

The board (the “**Board**”) of directors (the “**Directors**”) of Weimob Inc. (the “**Company**”) hereby announces that Mr. HUANG Junwei (黃駿偉) (“**Mr. Huang**”) has tendered his resignation as an executive Director with effect from May 8, 2023 due to his desire to devote more time to the management of the research and development of the Company.

Mr. Huang confirmed that he has no disagreement with the Board, and that he is not aware of any matter relating to his resignation that needs to be brought to the attention of the shareholders of the company (the “**Shareholders**”).

The Board would like to express its sincere appreciation to Mr. Huang for his invaluable guidance and leadership to the Board and the Company over the past years.

Appointment of Independent Non-executive Director

The Board further announces that Ms. XU Xiao’ou (徐曉鷗) (“**Ms. Xu**”) has been appointed as an independent non-executive Director with effect from May 8, 2023.

The biographical details of Ms. Xu are set out as follows:

Ms. Xu, aged 50, obtained a master’s degree in journalism from Fudan University in the PRC in June 2011, and a master’s degree in business administration from China Europe International Business School in the PRC in October 2015.

She was appointed as a director of Linmon Media Limited (a company listed on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) with stock code 9857) on June 10, 2021 and was re-designated as an executive director and vice president of Linmon Media Limited on September 24, 2021, primarily responsible for intellectual property development, script development and production. She has been serving in Shanghai Linmon Picture Media Co., Ltd. (“**Shanghai Linmon**”) as a director since September 2014, and as an executive vice president of Shanghai Linmon since October 2014. Ms. Xu has approximately 16 years of experience in TV series producing. She served at the Radio and Television Station of Shanghai (上海廣播電視台) from 2006 to 2014 and held positions successively as the director of the planning department of the drama centre of SMG and a deputy general manager in SMG Pictures, responsible for drama series script planning and production. Ms. Xu was recognized as a Level Two Screenwriter (二級編劇) by the Shanghai Art Series Senior Professional Technical Position Qualification Review Committee (上海市藝術系列高級專業技術職務任職資格審定委員會) in December 2011. Ms. Xu has received multiple awards for her achievements in media industry, including “Top 10 TV Series Producers” by the China Radio and Television Association in August 2012, “Producer of the Year” by the China Television Drama Production Industry Association in December 2019, “Innovation Pioneer of the Year” by New Weekly in November 2020, and “Leading Talents in Radio, Television and Online Audiovisual Industry” (全國廣播電視和網絡視聽行業領軍人才) by the National Radio and Television Administration of the PRC (中華人民共和國國家廣播電視總局) in June 2021.

Ms. Xu has confirmed her independence with reference to the factors set out in Rule 3.13 of the Rules Governing the Listing of Securities on the Stock Exchange (the “**Listing Rules**”).

Ms. Xu has entered into a letter of appointment with the Company for an initial term of three years commencing from May 8, 2023, subject to termination in certain circumstances as stipulated in the letter of appointment and retirement provisions as stipulated under the articles of association of the Company (the “**Articles**”) and the Listing Rules from time to time. Ms. Xu is entitled to a director’s fee of HK\$300,000 per annum (adjusted on a pro rata basis), which is determined by the Board based on the recommendation by the remuneration committee of the Company, with reference to comparable companies, her time commitment and responsibilities and the performance of the Group.

Save as disclosed above, as at the date of this announcement, Ms. Xu (i) does not have any relationship with any Directors, senior management, substantial Shareholders or controlling Shareholders (as defined in the Listing Rules) of the Company; (ii) does not have any interest in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong); (iii) does not hold any other directorships in public companies the securities of which are listed on any securities market in Hong Kong or overseas in the last three years, or other major appointments and professional qualifications; and (iv) does not hold any other positions in the Group.

Save as disclosed above, as at the date of this announcement, there are no other matters that need to be brought to the attention of the Shareholders regarding the appointment of Ms. Xu and there is no other information relating to Ms. Xu that is required to be disclosed pursuant to the requirements of Rules 13.51(2)(h) to 13.51(2)(v) of the Listing Rules.

The Board would like to express its warm welcome to Ms. Xu for joining the Board.

By Order of the Board
Weimob Inc.
SUN Taoyong
Chairman of the Board and Chief Executive Officer

Shanghai, the PRC
May 8, 2023

As at the date of this announcement, the Board comprises Mr. SUN Taoyong, Mr. FANG Tongshu and Mr. YOU Fengchun as executive Directors; and Mr. SUN Mingchun, Mr. LI Xufu, Mr. TANG Wei and Ms. XU Xiao'ou as independent non-executive Directors.

* *For identification purpose only*