

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*

## **MOG DIGITECH HOLDINGS LIMITED**

*(formerly known as “MOG Holdings Limited”)  
(Incorporated in the Cayman Islands with limited liability)  
(Stock Code: 1942)*

### **VOLUNTARY ANNOUNCEMENT STRATEGIC COOPERATION FRAMEWORK AGREEMENT ENTERED INTO BETWEEN THE GROUP AND JIANGXI RONGYIHUI DIGITAL TECHNOLOGY COMPANY LIMITED\***

The board (the “**Board**”) of directors (the “**Director(s)**”) of MOG Digitech Holdings Limited (formerly known as “MOG Holdings Limited”) (the “**Company**”, together with its subsidiaries, the “**Group**”) is pleased to announce that after several rounds of negotiations and investigations, Jiangxi Mali Intelligence Technology Company Limited (江西馬力智能科技有限公司) (“**Jiangxi Mali**”), being a wholly-owned subsidiary of the Company, has recently entered into a strategic cooperation framework agreement (the “**Agreement**”) with Jiangxi Rongyihui Digital Technology Company Limited\* (江西融醫薈數字科技有限公司) (“**Jiangxi Rongyihui**”). Pursuant to the Agreement, both Jiangxi Mali and Jiangxi Rongyihui agreed to carry out the following cooperation:

- i) jointly develop the equity platform named “Quanxinyi\* (全心益)”. Jiangxi Rongyihui agreed to entrust Jiangxi Mali to develop an equity platform named “Quanxinyi\*”. The primary purpose of such equity platform is to provide a spectrum of services to users with scope of services covering health medicine, healthy life, online shopping mall, offline supermarket, Meituan\* (美團) food delivery, cinema, cake shop, annual tickets for parks, topping up call credits and online virtual member rights etc, in order to achieve deep integration of diversified scenarios under the business model of Jiangxi Rongyihui; and
- ii) jointly explore cooperation in connection with the “Quanxinyi\*” platform. The parties to the Agreement will, based on their actual business needs, explore and carry out in-depth cooperation on certain project areas such as digital equity interconnectivity platform empowerment, equity mall, and supply chain of projects.

## **INFORMATION ABOUT JIANGXI RONGYIHUI**

Jiangxi Rongyihui is a company affiliated with Kangmeile Pharmacy Group\* (康美樂大藥房集團). The core business segments of Kangmeile Pharmaceutical Group include (i) pharmaceutical research and development and production; (ii) wholesale of pharmaceutical products under Kangmeile Pharmaceutical\* (康美樂藥業); (iii) retail of pharmaceutical products under Kangmeile Pharmacy\* (康美樂藥房); (iv) retail through new internet e-commerce channels; and (v) develop business form featuring multi-dimensional and multichannel. Currently, Kangmeile Pharmacy has set up more than 1,200 direct-operating chain stores in different locations in the PRC, covering Shanghai, Zhejiang province, Hunan province, Hubei province, Henan province, and Jiangxi province.

## **INFORMATION ABOUT JIANGXI MALI**

Jiangxi Mali, which is a wholly owned subsidiary of the Company, is an internet information technology platform service provider dedicated to the research in the field of scene ecological digitization. It has been working in the field of digital rights and interests for more than six years and leading the country with a number of technological development achievements and business model innovations.

## **REASONS FOR AND BENEFITS OF ENTERING INTO THE AGREEMENT**

The Board stated that the parties to the Agreement shall give full play to their own advantages and jointly carry out in-depth cooperation in certain areas covering digital medical care, healthy lifestyle and other sectors.

Under the cooperation contemplated under the Agreement, Jiangxi Mali shall, rely on the big data cloud computing platform named “SAAS&PASS”, integrates the element of health and welfare with the rights and interests of a variety of consumer goods to empower the Quanyinyi\* equity platform in a professional manner. On the other hand, Jiangxi Rongyihui shall leverage on its strong medical network and mature online health consultation system to enhance synergies and facilitate connection with Jiangxi Mali.

Under the concept of “medicine and food homology\* (藥食同源)” and “veteran doctor + good medicine (“好醫+好藥”)", the parties to the Agreement aims to provide consumers with professional healthcare and medical services and the scope of which shall cover Chinese medicine physiotherapy, massage, chiropractic and bone setting, Chinese medicine constitution identification, Chinese medicine consultation, health examination, smart pharmacy and other services.

The Board considered that based on the aforesaid in-depth cooperation between the two parties and with the popularization of digital medical care, it is worth looking forward to the projected growth of certain related areas in healthy lifestyle, which also set the stage for the new phase of cooperation between Jiangxi Mali and Jiangxi Rongyihui with an aim to achieve a win-win situation.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**MOG Digitech Holdings Limited**  
**Zhou Yue**  
*Executive Director*

Hong Kong, 9 May 2023

*As at the date of this announcement, the Company has four executive Directors, namely Mr. Deng Zhihua (Chairman), Ms. Tang Tsz Yuet, Mr. Zhou Yue and Dato' Ng Kwang Hua, and four independent non-executive Directors, namely Mr. Yau Tung Shing, Mr. Chu Hoi Kan, Ms. Jiao Jie and Puan Sri Datuk Seri Rohani Parkash Binti Abdullah.*

\* *For identification only*