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Baozun Inc.

寶尊電商有限公司*

(A company controlled through weighted voting rights and incorporated in the Cayman Islands with limited liability)

(Stock Code: 9991)

LIST OF DIRECTORS AND THEIR ROLE AND FUNCTION

The members of the board of directors (the “**Board**”) of Baozun Inc. (the “**Company**”) are set out below.

Directors

Mr. Vincent Wenbin Qiu (*Chairman and Chief Executive Officer*)

Mr. Junhua Wu

Mr. Satoshi Okada

Ms. Yang Liu

Independent directors

Mr. Yiu Pong Chan

Mr. Steve Hsien-Chieng Hsia

Mr. Benjamin Changqing Ye

The Board has three Board committees. The table below provides membership information of these committees on which each director of the Company serves.

	Audit Committee	Compensation Committee	Nominating and Corporate Governance Committee
Mr. Vincent Wenbin Qiu			
Mr. Junhua Wu			
Mr. Satoshi Okada			
Ms. Yang Liu			
Mr. Yiu Pong Chan	M	C	M
Mr. Steve Hsien-Chieng Hsia	M	M	C
Mr. Benjamin Changqing Ye	C	M	M

Notes:

C Chairman of the relevant Board committee
M Member of the relevant Board committee

May 11, 2023

* *For identification purposes only*