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ACTIVATION GROUP

艾德韦宣

Activation Group Holdings Limited

艾德韋宣集團控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 9919)

POLL RESULTS OF THE ANNUAL GENERAL MEETING HELD ON 16 MAY 2023

The Board hereby announces that all resolutions set out in the AGM Notice were duly passed by the Shareholders by way of a poll at the AGM held on 16 May 2023.

ANNUAL GENERAL MEETING (THE "AGM")

Reference is made to the circular (the "AGM Circular") and the notice of the AGM (the "AGM Notice") of Activation Group Holdings Limited (the "Company") both dated 21 April 2023 and the announcement of the Company dated 25 April 2023 (the "Announcement"). Unless the context otherwise requires, capitalized terms used herein shall have the same meanings as those defined in the AGM Circular and the Announcement.

POLL RESULTS OF AGM

The Board is pleased to announce that all the proposed resolutions as set out in the AGM Notice were duly passed by the Shareholders as ordinary resolutions by way of poll at the AGM held on 16 May 2023. The poll results in respect of the resolutions passed at the AGM are as follows:

| | ORDINARY RESOLUTIONS | NO. OF VOTES (APPROXIMATE %) | |
|----|--|---------------------------------|--------------------------|
| | | FOR | AGAINST |
| 1 | To consider and receive the audited consolidated financial statements of the Company and the reports of the directors and of the auditors for the year ended 31 December 2022. | 338,645,359 (100%) | 0 (0%) |
| 2. | To declare a final dividend of HK1.32 cents per share and a final special dividend of HK9.38 cents per share for the year ended 31 December 2022. | 338,645,359 (100%) | 0 (0%) |
| 3. | (a) To re-elect Mr. Chan Wai Bun as an executive director of the Company. | 338,524,051 (99.964178%) | 121,308 (0.035822%) |
| | (b) To re-elect Ms. Low Wei Mun as an executive director of the Company. | 338,524,051 (99.964178%) | 121,308 (0.035822%) |
| | (c) To re-elect Ms. Cheung Siu Wan as an independent non-executive director of the Company. | 338,642,484 (99.999151%) | 2,875 (0.000849%) |
| | (d) To authorise the board of directors of the Company to fix the directors' remuneration. | 338,645,359 (100%) | 0 (0%) |
| 4. | To re-appoint Ernst & Young as auditors of the Company and to approve their remuneration. | 338,645,359 (100%) | 0 (0%) |
| 5. | To grant a general mandate to the directors to repurchase the securities of the Company not exceeding 10% of the total number of shares of the Company in issue as at the date of the AGM. | 338,645,359 (100%) | 0 (0%) |
| 6. | To grant a general mandate to the directors to allot, issue and deal with the securities in the capital of the Company not exceeding 20% of the total number of shares of the Company in issue as at the date of the AGM. | 337,471,427 (99.653345%) | 1,173,932 (0.346655%) |
| 7. | To extend, conditional upon the passing of resolutions 5 and 6, the total number of shares of the Company repurchased under resolution 5 to the mandate granted to the directors under resolution 6. | 337,471,427 (99.653345%) | 1,173,932 (0.346655%) |

| ORDINARY RESOLUTIONS | | NO. OF VOTES (APPROXIMATE %) | |
|----------------------|--|---------------------------------|--------------------------|
| | | | AGAINST |
| 8. | To approve the adoption of the 2023 Share Option Scheme (as defined in the AGM Circular) and the consequential termination of the Existing Share Option Scheme (as defined in the AGM Circular), and to authorize the directors of the Company to do all such acts as may be necessary or expedient in order to give effect to the adoption of the 2023 Share Option Scheme. | 337,471,427 (99.653345%) | 1,173,932 (0.346655%) |
| 9. | To approve the proposed amendments to the Share Award Plan (as defined in the AGM Circular), and to authorize the directors of the Company to do all such acts as may be necessary or expedient in order to give effect to the proposed amendments to the Share Award Plan. | 337,471,427 (99.653345%) | 1,173,932 (0.346655%) |

Please refer to the AGM Notice for the full text of the resolutions above.

As more than 50% were casted in favour of each of the above ordinary resolutions 1 to 9, all the above resolutions were duly passed as ordinary resolutions of the Company.

GENERAL

As at the date of the AGM, the number of issued Shares was 744,742,000 Shares, which was the total number of Shares entitling the holders to attend and vote for or against the resolutions at the AGM. There were no Shares entitling the holder to attend and abstain from voting in favour of any resolutions proposed at the AGM as set out in Rule 13.40 of the Listing Rules. No Shareholders were required to abstain from voting at the AGM under the Listing Rules and none of the Shareholders has stated their intention in the AGM Circular to vote against or to abstain from voting on any of the resolutions proposed at the AGM.

The Company's share registrar in Hong Kong, Computershare Hong Kong Investor Services Limited, was appointed as the scrutineer at the AGM for the purpose of vote-taking.

All executive Directors, namely Mr. Lau Kam Yiu, Mr. Ng Bo Sing, Mr. Chan Wai Bun and Ms. Low Wei Mun and all independent non-executive Directors, namely, Ms. Cheung Siu Wan, Mr. Yu Longjun and Dr. Cheung Wah Keung attended the AGM.

BOOK CLOSURE PERIOD FOR DIVIDENDS

For determining the entitlement of the Shareholders to the final dividend and final special dividend (the "**Dividends**"), the register of members of the Company will be closed from Monday, 12 June 2023 to Thursday, 15 June 2023 (both days inclusive), during which no transfer of Shares will be registered. In order to be eligible for the Dividends, unregistered holders of Shares should ensure that all transfer forms accompanied by the relevant share certificates must be lodged with the Company's branch share registrar in Hong Kong, Computershare Hong Kong Investor Services Limited at Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong for registration no later than 4:30 p.m. on Friday, 9 June 2023.

By order of the Board Activation Group Holdings Limited Lau Kam Yiu and Ng Bo Sing Joint-Chairmen

Shanghai, PRC, 16 May 2023

As at the date of this announcement, the Board comprises four executive Directors, namely, Mr. Lau Kam Yiu, Mr. Ng Bo Sing, Mr. Chan Wai Bun and Ms. Low Wei Mun and three independent non-executive Directors, namely, Ms. Cheung Siu Wan, Mr. Yu Longjun and Dr. Cheung Wah Keung.