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Weimob Investment Limited

(incorporated in the British Virgin Islands with limited liability)

(as Issuer)

COMPLETION OF REDEMPTION OF U.S.\$150,000,000 1.50 PER CENT. GUARANTEED CONVERTIBLE BONDS DUE 2025 (Stock Code: 40218)

unconditionally and irrevocably guaranteed by

Weimob 微盟

WEIMOB INC.

微盟集團*

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 2013)

This announcement is made by Weimob Inc. (the “**Company**”) pursuant to Rule 37.50(b) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

References are made to the announcements of the Company dated May 7, 2020, May 15, 2020, July 6, 2021, July 7, 2021, July 11, 2021 and July 16, 2021 (the “**Announcements**”) in relation to the issuance of U.S.\$150,000,000 1.50 per cent. guaranteed convertible bonds by the Issuer (a wholly-owned subsidiary of the Company) due 2025 (the “**2020 Convertible Bonds**”) guaranteed by the Company and the conversion of the outstanding 2020 Convertible Bonds. Unless otherwise stated, terms used in this announcement shall have the same meanings as defined in the Announcements.

Pursuant to the condition 8(d) (*Redemption at the Option of the Bondholders*) of terms and conditions of the 2020 Convertible Bonds set out in the offering circular in relation to the 2020 Convertible Bonds dated May 6, 2020, the holder of each 2020 Convertible Bond can exercise the right, at such holder’s option, to require the Company to redeem all or some of the 2020 Convertible Bonds of such holder on May 15, 2023 (the “**Put Option Date**”) at the agreed price. Notices of redemption have been served on the Company requiring the Company to redeem all the outstanding 2020 Convertible Bonds (together with any at interest accrued but unpaid up to but excluding the Put Option Date) on the Put Option Date, which have been settled in cash of

U.S.\$18,809,790 pursuant to the terms and conditions of the 2020 Convertible Bonds (the “**Early Redemption**”). The aforesaid redemption amounts have been satisfied by internal resources of the Group. As of the date of this announcement, all of the 2020 Convertible Bonds so redeemed have been cancelled and there are no outstanding 2020 Convertible Bonds in issue. Accordingly, the Company has made an application to The Stock Exchange of Hong Kong Limited for the withdrawal of the listing of the 2020 Convertible Bonds. Such withdrawal of listing is expected to be effective upon the close of business on May 24, 2023.

The Directors consider that the Early Redemption could improve its gearing ratio and optimize the corporate capital structure. Therefore, the Directors are of the view that the Early Redemption is in the interest of the Company and its shareholders as a whole.

By Order of the Board
Weimob Inc.
SUN Taoyong
Chairman of the Board and Chief Executive Officer

Shanghai, the PRC
May 16, 2023

As at the date of this announcement, the sole director of the Issuer is Mr. SUN Taoyong.

As at the date of this announcement, the Board of the Company comprises Mr. SUN Taoyong, Mr. FANG Tongshu and Mr. YOU Fengchun as executive Directors; and Mr. SUN Mingchun, Mr. LI Xufu, Mr. TANG Wei and Ms. XU Xiao'ou as independent non-executive Directors.

* *For identification purpose only*