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(Stock Code: 472)

RESTRUCTURE AND PRE-RESTRUCTURE OF CONTROLLING SHAREHOLDER

This announcement is made by the Board of Directors (the "Board") of New Silkroad Culturaltainment Limited (the "Company"), together with its subsidiaries, (the "Group") under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the "Inside Information Provisions"), pursuant to Rule 13.25(1)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules").

Reference is made to the announcement dated 19 May 2023 issued by Macrolink Culturaltainment Development Co., Ltd. (a company listed on the Shenzhen Stock Exchange with the stock code: 000620) ("Macrolink Culturaltainment"), a controlling shareholder who indirectly holds 1,757,450,743 ordinary shares of the Company, representing approximately 54.79% of the issued share capital of the Company as at the date of this announcement, in relation to the application of Macrolink Culturaltainment to the Beijing No. 1 Intermediate People's Court (the "Court") for its restructure and pre-restructure. The Court has commenced the pre-restructure process and has appointed King & Wood Mallesons Beijing as the provisional administrator of Macrolink Culturaltainment during the pre-restructure period.

In the event of any material development on the foregoing, the Company will make further announcements in due course in accordance with the Listing Rules.

Shareholders and potential investors of the Company should exercise caution when dealing in the securities of the Company.

By order of the Board

New Silkroad Culturaltainment Limited

Ma Chenshan

Chairman and Executive Director

Hong Kong, 22 May 2023

As at the date of this announcement, the Board comprises four executive Directors, namely, Mr. Ma Chenshan, Mr. Zhang Jian, Mr. Hang Guanyu and Mr. Liu Huaming; and three independent non-executive Directors, namely Mr. Ting Leung Huel, Stephen, Mr. Tse Kwong Hon and Mr. Cao Kuangyu.