Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited (the "Stock Exchange") and Hong Kong Securities Clearing Company Limited ("HKSCC") take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

Unless otherwise defined, the capitalised terms used in this announcement shall have the same meanings as those defined in the prospectus dated 25 April 2023 (the "Prospectus") issued by Easy Smart Group Holdings Limited (the "Company").

This announcement is made pursuant to section 9(2) of the Securities and Futures (Price Stabilizing) Rules (Chapter 571W of the Laws of Hong Kong).

This announcement is for information purposes only and does not constitute an offer or an invitation to induce an offer by any person to acquire, purchase or subscribe for any Shares or securities of the Company in Hong Kong, the United States or elsewhere. This announcement is not a prospectus. Potential investors should read the Prospectus carefully for detailed information about the Company and the Share Offer before deciding whether or not to invest in the Offer Shares. Any investment decision in relation to the Share Offer should be taken solely in reliance on the information provided in the Prospectus.

This announcement is not for release, publication, distribution, directly or indirectly in or into the United States (including its territories and possessions, any state of the United States and the District of Columbia) or any other jurisdiction where such distribution is prohibited by law. This announcement does not constitute or form a part of any offer or solicitation to purchase or subscribe for securities of the Company in the United States or in any other jurisdictions. The Offer Shares have not been, and will not be, registered under the United States Securities Act of 1933, as amended from time to time (the "U.S. Securities Act"), or any state securities laws of the United States, and may not be offered, sold, pledged or transferred within the United States or to, or for the account or benefit of U.S. persons (as defined in Regulation S under the U.S. Securities Act except in transaction exempt from, or not subject to, the registration requirements of the U.S. Securities Act. There will not be and is not currently intended to be any public offer of the Offer Shares in the United States. The Offer Shares are being offered and sold outside the United States in offshore transactions in reliance on Regulation S under the U.S. Securities Act.

Easy Smart Group Holdings Limited

怡俊集團控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2442)

END OF STABILISATION PERIOD, NO STABILISING ACTION AND LAPSE OF THE OVER-ALLOTMENT OPTION

This announcement is made pursuant to section 9(2) of the Securities and Futures (Price Stabilizing) Rules (Chapter 571W of the Laws of Hong Kong).

END OF STABILISATION PERIOD

The Company announces that the stabilisation period in connection with the Share Offer ended on Sunday, 28 May 2023, being the 30th day after the last day for lodging applications under the Public Offer.

NO STABILISING ACTION AND LAPSE OF OVER-ALLOTMENT OPTION

The Joint Overall Coordinators have confirmed to the Company that there was no over-allocation under the Placing. Therefore, the Joint Overall Coordinators (for themselves and on behalf of the Placing Underwriters) did not exercise the Over-allotment Option, and no stabilising action in relation to the Share Offer was carried out by the Stabilising Manager, its affiliates or any person acting for it during the stabilisation period. The Over-allotment Option was not exercised at all and lapsed on Sunday, 28 May 2023, being the 30th day after the last day for lodging applications under the Public Offer. Accordingly, no Share was or will be issued under the Over-allotment Option.

PUBLIC FLOAT

The Company continues to comply with the public float requirement under Rule 8.08(1) (a) of the Listing Rules whereby at least 25% of the Company's total number of issued Shares must at all times be held by the public.

By order of the Board

Easy Smart Group Holdings Limited

Ng Wing Woon Dave

Chairman of the Board and Executive Director

Hong Kong, 29 May 2023

As at the date of this announcement, the board of directors of the Company comprises Mr. Ng Wing Woon Dave and Mr. Ng Wing Shing as executive Directors; Prof. Pong Kam Keung, Ms. Cheng Shing Yan and Mr. Lo Chi Wang as independent non-executive Directors.