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華誼騰訊娛樂

華誼騰訊娛樂有限公司

Huayi Tencent Entertainment Company Limited

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 419)

INSIDE INFORMATION
SHAANXI YIZHINUO INFORMATION TECHNOLOGY CO., LTD
AND
TENCENT CLOUD COMPUTING (BEIJING) CO., LTD
ENTER INTO STRATEGIC COOPERATION AGREEMENT

This announcement is made by the Group pursuant to Rule 13.09 of the Listing Rules and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong).

The board of directors of the Company is pleased to announce that YZN, a subsidiary of the Group, and Tencent Cloud, a subsidiary of Tencent, have entered into a strategic cooperation agreement, whereby both parties agreed to form a strategic partnership and engage in business cooperation in multiple fields, including the procurement of digital human products, medical science popularisation, medicine knowledge database, AI, audio-visual and other products, the co-development of new products, the integration and sharing of each other's basic resources, and the co-branding events of both parties, in a concerted effort to promote digitalisation of the healthcare industry, and provide technical services, product development and tailor-made operation solutions for healthcare companies.

As a core healthcare partner of Tencent Cloud, YZN will promote the research and development of AI technology, particularly the research in few-shot learning (FSL) and AI generated content (AIGC), and its application in healthcare industry, with Tencent Cloud. The parties will work together to expand market reach and complete the implementation, deployment, operation and promotion of the AI products.

As at the date of this announcement, Tencent, the parent company of Tencent Cloud, is indirectly interested in approximately 15.58% of the issued shares of the Company. Accordingly, Tencent Cloud is a connected person of the Company under Chapter 14A of the Listing Rules. This Strategic Cooperation Agreement serves as a framework documentation in relation to the cooperation between the parties, and therefore does not constitute a connected transaction of the Company under Chapter 14A of the Listing Rules. A project contract stipulating particular matters including, among others, the content of the contract and the rights and obligations of each party thereunder, shall be signed separately for each specific project covered in the Strategic Cooperation Agreement, prior to its implementation, and be executed as agreed in such project contract. The Company will make a separate announcement specific to the project contract pursuant to the Listing Rules as and when needed and appropriate.

This announcement is made by Huayi Tencent Entertainment Company Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong).

STRATEGIC COOPERATION AGREEMENT

The board of directors of the Company is pleased to announce that Shaanxi Yizhinuo Information Technology Co., Ltd ("YZN"), a subsidiary of the Group, and Tencent Cloud Computing (Beijing) Co., Ltd ("Tencent Cloud"), a subsidiary of Tencent Holdings Limited (Stock Code: 700) ("Tencent"), have entered into a strategic cooperation agreement (the "Strategic Cooperation Agreement"), whereby both parties agreed to form a strategic partnership and engage in business cooperation in multiple fields. **As a core healthcare partner of Tencent Cloud, YZN will promote the research and development of AI technology, particularly the research in few-shot learning (FSL) and AI generated content (AIGC), and its application in healthcare industry, with Tencent Cloud. The parties will work together to expand market reach and complete the implementation, deployment, operation and promotion of the AI products.**

YZN will embark on the re-development of Tencent Cloud's digital human products, medical science popularisation, medicine knowledge database, AI and other products, and fully leverage on its innovative technological skills and R&D capabilities in the healthcare industry to promote digitalisation of the healthcare sector and provide technical services, product development and tailor-made operation solutions for healthcare companies. It aims to create a healthcare services ecosystem that covers the entire industry chain and a healthcare services platform encompassing all scenarios, as part of its efforts to contribute to the 'Healthy China' cause.

By making full use of its essential products and capabilities accumulated during its long-term development within the Internet industry and platform-based products in the healthcare industry, Tencent Cloud will work with YZN in R&D and product launch in the healthcare industry to maximise the value generated by their synergy.

This strategic cooperation between YZN and Tencent Cloud will cover areas including but not limited to the procurement of digital human products, medical science popularisation, medicine knowledge database, AI, audio-visual and other products, the co-development of new products, the integration and sharing of each other's basic resources, and the co- branding events of both parties. The specific cooperation projects are set out below:

1. Leveraging on Tencent's digital human platform to develop doctor AI assistants and to create personalised doctor IP

With Tencent Cloud's powerful AI infrastructure and through its technologies such as voice interaction, virtual image model generation, image recognition and AI generated content, YZN will co-operate with Tencent Cloud to develop smart AI assistants for doctors and IP product featuring virtual image, which facilitate the dissemination of medical knowledge, help doctors enhance work efficiency, and create better doctor-patient interaction.

Doctor AI assistants will provide stronger support to doctors and other medical staff, and drive the digital and intelligent development of the healthcare industry. These doctor AI assistants can process a large amount of medical data rapidly, improving diagnosis efficiency and accuracy and reducing the repetitive workload for doctors. With medical knowledge and clinical practice experience, doctor AI assistants help doctors improve diagnosis techniques and explore new knowledge from medical data. Moreover, they are capable of handling tedious, repetitive, and low-level tasks, such as entering medical records and filling in the checking results, allowing doctor to focus more on high-risk and critical decision-making tasks.

Doctor AI assistants offer more timely and precise medical treatment, providing patients with better medical experience and more personalised and comprehensive services, such as assisting doctor in quick response to the patients' needs and questions through multi-model dialogues, and helping patients better understand diseases and treatment.

The extensive application of doctor AI assistants could also reduce the operating costs of medical institutions, and improve medical efficiency and accuracy, thus contributing to the reduction in overall medical expenses.

2. Joint project for building a healthcare 'village' in China

This project aims to bring together relevant organisations and individuals in the healthcare industry (such as large pharmaceutical and medical device companies, healthcare chains, primary healthcare institutions, experts and professors in various disciplines and primary care doctors) through the integration of YZN's scenario-based healthcare service platform and its healthcare services ecosystem that covers the entire industry chain. YZN will work with Tencent Medipedia to provide the public with popular knowledge about healthcare in a professional and effective way, making science-based and reliable medical knowledge understandable to the public, so as to enhance the trust and partnership between doctors and patients.

This Strategic Cooperation Agreement is valid for a term of two years, and its renewal is subject to the decision of the parties based on specific circumstances upon expiration.

YZN is strategically positioned as a partner for digital operation in healthcare industry. With a focus on the healthcare industry, it is committed to promoting the digital transformation of healthcare companies, providing digital operational solutions for these companies across the entire development cycle through its online and offline synergistic development. Leveraging on various self-developed products such as the "Cistanche" digital operational platform and the introduction of AI capabilities, it empowers doctors, patients, pharmacies, healthcare companies and other ports to effectively connect with each other and carry out private domain operation in all scenarios. Based on the TOB strategy, YZN has been dedicated to building a healthcare service platform encompassing all scenarios, and a healthcare services ecosystem that covers the entire industry chain. It has established nine operation centers in 27 provinces across China. As a partner for digital operation in healthcare industry, YZN adheres to the philosophy of "symbiosis, joint efforts, and win-win" with its partners to promote digitalisation of the healthcare industry, with the aim of making healthcare "specialist" and healthcare service accessible to everyone.

Tencent Cloud is a cloud computing brand of Tencent. It provides world-class cloud computing, AI, big data and other technology products and services for enterprises, organisations, institutions and individual developers across countries and regions. Tencent Cloud relies on superior technological capabilities to create diverse industry solutions and build an open, mutually beneficial cloud ecosystem that promotes digital upgrades in various industries. Tencent Cloud covers administration, operators, healthcare, education, culture and tourism, energy, transportation and finance, pan-Internet, retail and other sectors, providing one-stop industry solutions covering cloud computing, services, data, operation and security.

As at the date of this announcement, Tencent, the parent company of Tencent Cloud, is indirectly interested in approximately 15.58% of the issued shares of the Company. Accordingly, Tencent Cloud is a connected person of the Company under Chapter 14A of the Listing Rules. This Strategic Cooperation Agreement serves as a framework documentation in relation to the cooperation between the parties, and therefore does not constitute a connected transaction of the Company under Chapter 14A of the Listing Rules. A project contract stipulating particular matters including, among others, the content of the contract and the rights and obligations of each party thereunder, shall be signed separately for each specific project covered in the Strategic Cooperation Agreement, prior to its implementation, and be executed as agreed in such project contract. The Company will make a separate announcement specific to the project contract pursuant to the Listing Rules as and when needed and appropriate.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

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By Order of the Board
Huayi Tencent Entertainment Company Limited
YUEN Hoi Po
Executive Director and Chief Executive Officer

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Hong Kong, 30 May 2023

As at the date of this announcement, the Board comprises:

Executive directors: Mr. CHENG Wu (Vice Chairman), Mr. YUEN Hoi Po (Chief Executive Officer) Independent non-executive directors: Dr. WONG Yau Kar David, GBS, JP, Mr. YUEN Kin, Mr. CHU Yuguo