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Smooore International Holdings Limited

思摩爾國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 6969)

APPOINTMENT OF INDEPENDENT NON-EXECUTIVE DIRECTOR

The board of directors (the “**Board**”) of Smooore International Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) is pleased to announce the appointment of Dr. Wang Gao (“**Dr. Wang**”) as an independent non-executive director of the Company with effect from 9 June 2023.

The biographical details of Dr. Wang are set out below:

Dr. Wang, aged 58, served as the senior consultant of The Information Resources Limited of the United States; was the senior manager of Strategy and Analysis Department of Minute Maid Branch under the Coca-Cola Company in the United States; was the associate professor and the deputy of the Marketing Department under School of Economics and Management of Tsinghua University; and has been serving as the professor of marketing and the associate dean in China Europe International Business School (中歐國際工商學院) since January 2009.

Dr. Wang acquired his Bachelor degree in Demography from Renmin University of China (中國人民大學) in May 1988, obtained his Master’s degree of Social Science from Yale University in May 1994, and Doctorate’s degree of Sociology from Yale University in May 1998.

Dr. Wang has been an independent non-executive director of Gome Retail Holdings Limited (listed on the Stock Exchange of Hong Kong, stock code: 00493) since June 2015; has been an independent director of Canature Health Technology Group Co., Ltd. (listed on the Shenzhen Stock Exchange, stock code: 300272) since February 2018; has been an independent director of Shanghai Phoenix Enterprise (Group) Co., Ltd. (listed on the Shanghai Stock Exchange, stock code: 600679) since February 2022; has been an independent director of Kuaijishan Shaoxing Rice Wine Co., Ltd. (listed on the Shanghai Stock Exchange, stock code: 601579) since February 2023.

Dr. Wang was an independent director of Anhui Gujing Distillery Company Limited (listed on the Shenzhen Stock Exchange, stock code: 000596) from June 2014 to June 2020; was an independent director of Sineng Electric Co., Ltd. (listed on the Shenzhen Stock Exchange, stock code: 300827) from November 2015 to October 2021; was an independent non-executive director of Yunji Inc. (listed on the NASDAQ, stock code: YJ) from May 2019 to May 2023.

To the best knowledge of the directors of the Company, save as disclosed above, Dr. Wang (i) has no other relationships with any directors, senior management, substantial shareholders or controlling shareholders of the Company; (ii) does not hold any positions with the Company or any of its subsidiaries; (iii) did not hold any directorships in other listed companies in the last three years; and (iv) does not have any interests in any shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Dr. Wang has entered into a letter of appointment with the Company for an initial term of three years commencing from 9 June 2023 and will be renewed upon the expiry of such term until terminated in accordance with the terms of the letter of appointment. Pursuant to the Articles of Association of the Company, Dr. Wang is required to retire from office at least once every three years and is eligible for re-election. Dr. Wang is entitled to a remuneration of RMB300,000 per annum, which is determined with reference to his duties and responsibilities with the Company.

Save as disclosed above, there is no other information relating to Dr. Wang that is required to be disclosed pursuant to Rules 13.51(2)(h) to 13.51(2)(v) of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited and there are no other matters that need to be brought to the attention of the shareholders of the Company in relation to the appointment of Dr. Wang.

The Board would like to welcome Dr. Wang for joining the Board.

By Order of the Board
Smoore International Holdings Limited
Mr. Chen Zhiping
Chairman of the Board

Hong Kong, 9 June 2023

As at the date of this announcement, the executive Directors of the Company are Mr. Chen Zhiping, Mr. Xiong Shaoming, Mr. Wang Guisheng and Ms. Wang Xin; the non-executive Director is Ms. Jiang Min; and the independent non-executive Directors are Mr. Zhong Shan, Mr. Yim Siu Wing, Simon, Dr. Liu Jie and Dr. Wang Gao.

* *For identification purposes only*