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愛帝宮母嬰健康股份有限公司  
AIDIGONG MATERNAL & CHILD HEALTH LIMITED

(於百慕達註冊成立之有限公司)

(股份代號：286)

**VOLUNTARY ANNOUNCEMENT  
ESTABLISHMENT OF  
A NEW AIDIGONG POSTPARTUM CARE  
CENTRE IN XIAMEN**

This announcement is made by Aidigong Maternal & Child Health Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis to provide the shareholders of the Company and potential investors the information on the latest business development of the Group.

The board (the “**Board**”) of directors (the “**Directors**”) of the Company is pleased to announce that, a subsidiary of the Company recently rented several rooms at Xiamen InterContinental Hotel (the “**hotel**”) located in Si Ming District, Xiamen, Fujian, the People’s Republic of China, for the establishment of a new postpartum care centre under the brand name of “Aidigong” (the “**No.1 store in Xiamen**”). The No. 1 store in Xiamen has commenced operation in the hotel.

The Yuegege brand business was newly established by the Group in 2022 and has opened two new postpartum care centres in Zhuhai City in less than six months, namely Zhuhai No. 1 Store and Zhuhai No. 2 Store. The No. 1 store in Xiamen was opened thereafter under the innovative Aidigong business unit of the Group. The No. 1 store in Xiamen is the first postpartum care centre in Xiamen which is the first new city that the Company made its entry this year. The No. 1 store in Xiamen will provide high-quality postpartum care services for consumers in Xiamen and surrounding areas. The No. 1 store in Xiamen operates under the ultra-light asset model” which was optimized in 2022, to further reduce capital expenditure and enhance the financial model.

The brand, Aidigong, was established in 2007. In the past 15 years, the Group has opened a total of 10 branches under the Aidigong brand in Shenzhen, Beijing and Chengdu. With the Group's strategic upgrade, the Group has accelerated the pace of centre opening and has made its entry into two new cities, Zhuhai and Xiamen and opened three new centers within approximately a year since 2022.

With the strategic goal of continuously developing new cities and expanding market share, the Group will continue to open postpartum care centres in new cities. As of the date of this announcement, it has achieved market coverage in five cities, namely, Shenzhen, Beijing, Chengdu, Zhuhai, and Xiamen.

By Order of the Board  
**Aidigong Maternal & Child Health Limited**  
**Zhu Yufei**  
*Chairman*

Hong Kong, 12 June 2023

*As at the date of this announcement, the Board comprises Ms. Zhu Yufei, Mr. Cheung Wai Kuen, Mr. Lin Jiang, Mr. Li Runping and Ms. Meng Lijia as executive Directors; Mr. Guo Qifei and Ms. Liang Linmin as non-executive Directors; and Ms. Yu Lin, Mr. Wong Yiu Kit, Ernest, Mr. Huang Wenhua and Mr. Wang Qingyu as independent non-executive Directors.*