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(incorporated in Bermuda with limited liability)
(Stock Code: 00738)

UNAUDITED OPERATIONAL DATA OF RETAIL BUSINESS FOR THE THREE MONTHS ENDED 31 MAY 2023

The board of directors (the "Board") of Le Saunda Holdings Limited (the "Company", together with its subsidiaries, the "Group") announces the following unaudited operational data of the Group's retail business for the three months ended 31 May 2023 (the "first quarter of financial year 2023/24").

Retail Business#

For the first quarter of financial year 2023/24, the Group's self-owned retail business recorded a total sales growth of 17.0% and a same store sales growth of 28.5%, comparing with the same period of last year.

#Excluded e-commerce business

E-Commerce Business

For the first quarter of financial year 2023/24, the Group's e-commerce business recorded a total sales decline of 8.7%, comparing with the same period of last year.

Distribution and Retail Network

As at 31 May 2023, the Group had a total retail network covering 313 outlets in Mainland China, Hong Kong and Macau, a net decrease of 77 outlets compared to the corresponding date of last year. The total number of outlets consisted of 284 self-owned outlets in Mainland China, Hong Kong and Macau and 29 franchised outlets in Mainland China.

The Board wishes to remind investors that the above information is based on the unaudited operational data of the Group and has not been audited or reviewed by the Company's auditors.

The Company's shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board Le Saunda Holdings Limited James Ngai Chairman

Hong Kong, 12 June 2023

As at the date of this announcement, the Company's executive Directors are Ms. Chui Kwan Ho, Jacky, Mr. Li Wing Yeung, Peter and Ms. Liu Tsz Yan; non-executive Director is Mr. James Ngai; independent non-executive Directors are Mr. Lam Siu Lun, Simon, Mr. Leung Wai Ki, George and Mr. Hui Chi Kwan.

*For identification purpose only