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HOPEFLUENT GROUP HOLDINGS LIMITED

合富輝煌集團控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 733)

VOLUNTARY ANNOUNCEMENT COOPERATION FRAMEWORK AGREEMENT

This announcement is made by Hopefluent Group Holdings Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) on a voluntary basis.

COOPERATION FRAMEWORK AGREEMENT

The board (the “**Board**”) of directors (the “**Directors**”) of the Company is pleased to announce that the Company entered into a cooperation framework agreement (the “**Cooperation Framework Agreement**”) with Country Garden Holdings Company Limited (“**Country Garden**”, a company incorporated in the Cayman Islands with limited liability, the shares of which are listed on the main board of Stock Exchange (Stock Code: 2007)) on 14 June 2023 (after trading hours) in relation to the potential real estate agency business cooperation between the parties (the “**Cooperation**”), subject to the terms and conditions of the definitive and legally-binding agreement(s).

Pursuant to the Cooperation Framework Agreement, the Company will be given priority to participate in the real estate agency under the same conditions, in the event that Country Garden requires an introduction of an external commercial agency company for the nationwide collaborative development project. While an online platform of the Company will serve as Country Garden’s channel for marketing business.

The Cooperation Framework Agreement shall constitute a basic framework for the Cooperation and the terms and conditions of the Cooperation are subject to further negotiations between the parties thereof.

INFORMATION ON COUNTRY GARDEN

Country Garden is principally engaged in the businesses of property development, construction, interior decoration, property investment, and the development and management of hotels. Country Garden’s other businesses are robotics and modern agriculture.

As at the date of this announcement, Ms. YANG Huiyan is indirectly interested in (i) approximately 52.60% of the total issued share capital of Country Garden; and (ii) approximately 36.12% of the total issued share capital of Country Garden Services Holdings Company Limited (“**CG Services**”), the shares of which are listed on the main board of Stock Exchange (Stock Code: 6098). CG Services is a substantial shareholder (as defined under the Rules Governing the Listing of Securities on the Stock Exchange (the “**Listing Rules**”)) of the Company, holding 25% of the total issued share capital of the Company.

As Country Garden does not fall within the definition of “connected person” under Chapter 14A of the Listing Rules, the Board considers that the Cooperation Framework Agreement and the transactions contemplated thereunder do not constitute connected transactions of the Company.

REASONS AND BENEFITS FOR ENTERING INTO THE COOPERATION FRAMEWORK AGREEMENT

The Group is principally engaged in the provision of primary and secondary real estate agency services and financial services in the People’s Republic of China (the “**PRC**”).

It has been the business strategy of the Group to consider promising business and investment opportunities from time to time in order to increase the value of the Company. The Company has been providing real estate agency services to Country Garden and the Cooperation will deepen cooperation between the Company and Country Garden. The Group is expected to benefit through the combination of its experience in real estate agency businesses together with Country Garden’s expertise in property development platform to maintain solid relationships with strong property developers in the market and continue to develop the Group’s real estate agency business in the PRC and to achieve a comprehensive strategic integration.

The Board considers that entering into the Cooperation Framework Agreement will help expand and promote the growth of the Group’s existing businesses of real estate agency services in the PRC. The Cooperation is also expected to expand the sales channels of the Group in the PRC, which is therefore expected to increase the Group’s profitability and bring long term value to the Group.

By order of the Board
Hopefluent Group Holdings Limited
ZHU Rongbin
Chairman

Hong Kong, 14 June 2023

As at the date of this announcement, the board of Directors comprises the executive directors, Mr. ZHU Rongbin, Mr. GAO Bin, Mr. FU Wai Chung and Mr. LO Yat Fung; the non-executive Director, Mr. FU Ear Ly and the independent non-executive Directors, Mr. LAM King Pui, Mr. NG Keung, Mr. CAO Qimeng and Ms. XU Jing.