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CHICMAX

Shanghai Chicmax Cosmetic Co., Ltd. 上海上美化妝品股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock code: 2145)

POLL RESULTS OF THE ANNUAL GENERAL MEETING HELD ON JUNE 15, 2023

The board of directors (the "Board") of Shanghai Chicmax Cosmetic Co., Ltd. (the "Company") is pleased to announce the poll results of the annual general meeting (the "AGM") held at Meeting Room, 25 Floor, Building B, No. 3300 Zhongshan North Road, Putuo District, Shanghai, the PRC on Thursday, June 15, 2023 at 2:00 p.m.. The AGM was convened by the Board in accordance with the Company Law of the PRC and the Articles of Association, and was chaired by Mr. Lyu Yixiong, the Chairman of the Board.

References are made to the notice of the AGM and the circular of the Company both dated April 27, 2023 (the "Circular"). Unless otherwise defined, terms used in this announcement shall have the same meanings as those defined in the Circular.

Attendance of the AGM

Shareholders (or their proxies) attending the AGM held 346,715,540 Shares (comprising 150,255,260 H Shares and 196,460,280 Domestic Shares) with voting rights in aggregate, which was also the total number of Shares entitling the holders to attend and vote for or against any resolution proposed at the AGM, representing approximately 87.1% of the total issued Shares of the Company.

Poll Results of Resolutions Proposed at the AGM

All proposed resolutions as set out in the notice of the AGM dated April 27, 2023 were taken by poll. The poll results are as follows:

| Ordinary Resolutions | | Number of votes cast and approximate percentage of total number of votes (%) | |
|----------------------|---|--|-----------|
| | | For | Against |
| 1. | To consider and approve the report of the Board of Directors for the year 2022. | 346,715,540 (100%) | 0 (0%) |
| 2. | To consider and approve the report of the Board of Supervisors for the year 2022. | 346,715,540 (100%) | 0 (0%) |
| 3. | To consider and approve the annual report of the Company for the year 2022. | 346,715,540 (100%) | 0 (0%) |

| Ordinary Resolutions | | Number of votes cast and approximate percentage of total number of votes (%) | |
|----------------------|---|--|-----------|
| | | For | Against |
| 4. | To consider and approve the final financial report of the Company for the year 2022 and the financial budget report of the Company for the year 2023. | 346,715,540 (100%) | 0 (0%) |
| 5. | To consider and approve the proposed profit distribution plan for the year 2022. | 346,715,540 (100%) | 0 (0%) |
| 6. | To consider and approve the re-appointment of Ernst & Young as the overseas auditor of the Company for the year 2023 and Ernst & Young Hua Ming LLP (Special General Partnership) as the domestic auditor of the Company for the year 2023 and authorise the Board to determine its remuneration. | 346,715,540 (100%) | 0 (0%) |
| 7. | To consider and approve the directors remuneration plan for the year 2023. | 346,715,540 (100%) | 0 (0%) |
| 8. | To consider and approve the supervisors remuneration plan for the year 2023. | 346,715,540 (100%) | 0 (0%) |
| 9. | To consider and approve the application to financial institutions for credits and borrowings and providing guarantees. | 346,715,540 (100%) | 0 (0%) |

Notes:

- (a) As more than half of the voting rights held by the Shareholders (including their proxies) present at the AGM were cast in favour of each of the ordinary resolutions, all resolutions were duly passed.
- (b) As at the date of the AGM, the total number of issued ordinary Shares was 397,957,900 Shares (including 197,343,760 H Shares and 200,614,140 Domestic Shares), which represented the total number of Shares entitling the Shareholders to attend and vote on the proposed resolutions at the AGM.
- (c) There were no shares entitling the holder to attend and abstain from voting in favour of the resolutions at the AGM as set out in rule 13.40 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules").
- (d) No shareholder of the Company was required under the Listing Rules to abstain from voting on the resolutions at the AGM.
- (e) None of the shareholders of the Company have stated their intention in the Circular to vote against or to abstain from voting on any of the resolutions at the AGM.

- (f) The Company's H share registrar, Tricor Investor Services Limited, the Company's legal advisor as to PRC Laws, Commerce & Finance Law Offices, the representatives of Supervisors and Shareholders of the Company acted as the counter and scrutineer for the vote-taking at the AGM.
- (g) All directors of the Company attended the AGM in person or by electronic means.

By order of the Board
Shanghai Chicmax Cosmetic Co., Ltd.
上海上美化妝品股份有限公司
Mr. Lyu Yixiong

Chairman of the Board, Executive Director and Chief Executive Officer

Shanghai, the PRC June 15, 2023

As at the date of this announcement, the Board comprises Mr. Lyu Yixiong, Ms. Luo Yan (羅燕), Mr. Feng Yifeng and Ms. Song Yang as executive Directors; Mr. Sun Hao and Ms. Li Hanqiong as non-executive Directors; Mr. Leung Ho Sun Wilson, Ms. Luo Yan (羅妍) and Mr. Liu Yi as independent non-executive Directors.