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(Stock code: 1803)

POLL RESULTS OF THE ANNUAL GENERAL MEETING HELD ON 16 JUNE 2023

References are made to the circular (the "**Circular**") of and the notice of annual general meeting (the "**AGM**") of Beijing Sports and Entertainment Industry Group Limited (the "**Company**") both dated 26 April 2023. Capitalized terms used in this announcement shall have the same meanings as defined in the Circular unless the context requires otherwise.

POLL RESULTS OF THE AGM

The Board is pleased to announce that all the proposed resolutions as set out in the notice of the AGM (the "**Resolutions**") were duly passed by the Shareholders by way of poll at the AGM of the Company held on 16 June 2023. The poll results are set out as follows:

	Ordinary Resolutions	Number of Votes (approximately %)		
		For	Against	
1.	To receive, consider and adopt the audited consolidated financial statements and the reports of the directors and auditors for the year ended 31 December 2022.	709,689,090 (100%)	0 (0%)	

	Ordinary Resolutions		Number of Votes (approximately %)	
			For	Against
2.	a.	To re-elect Mr. Lam Ka Tak, a retiring director, as an executive director.	709,689,090 (100%)	0 (0%)
	b.	To re-elect Mr. Xin Luo Lin, a retiring director, as an independent non-executive director.	709,689,090 (100%)	0 (0%)
	с.	To re-elect Mr. Pan Lihui, a retiring director, as an independent non-executive director.	709,689,090 (100%)	0 (0%)
3.		authorize the board of directors of the Company (the ard ") to fix the respective directors' remuneration.	709,689,090 (100%)	0 (0%)
4.	aud	re-appoint Moore Stephens CPA Limited as the itors of the Company and to authorize the Board to their remuneration.	709,689,090 (100%)	0 (0%)
5.	To give a general mandate to the directors to repurchase shares of the Company not exceeding 10% of the issued share capital of the Company as at the date of this resolution.		709,689,090 (100%)	0 (0%)
6.	To give a general mandate to the directors to issue additional shares of the Company not exceeding 20% of the issued share capital of the Company as at the date of this resolution.		709,689,090 (100%)	0 (0%)
7.	issu 6 b	extend the general mandate granted to the directors to e additional shares of the Company under resolution y the total number of shares repurchased by the npany under resolution 5.	709,689,090 (100%)	0 (0%)

Special Resolution		Number of Votes (approximately %)	
		For	Against
8.	To approve the proposed amendments to the existing Memorandum and Articles of Association of the Company and the adoption of the Amended and Restated Memorandum and Articles of Association of the Company.	709,689,090 (100%)	0 (0%)

Note: Please refer to the notice of the AGM for the full text of the above Resolutions.

As at the date of the AGM, the number of issued Shares of the Company was 1,408,019,000 Shares, which was the total number of Shares entitling the holders to attend and vote on all the Resolutions at the AGM. There were no Shares entitling the holder to attend and abstain from voting in favour at the AGM as set out in Rule 13.40 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited. As more than 50% of the votes were cast in favour of each of the ordinary resolutions numbered 1 to 7 and not less than 75% of the votes cast were in favour of the special resolution no. 8, all the resolutions proposed at the AGM were duly passed by the Shareholders by way of poll.

The Company's branch share registrar, Tricor Investor Services Limited, was appointed as the scrutineer for the vote-taking at the AGM.

Mr. Liu Xue Heng, Mr. Lam Ka Tak, Mr. Hou Gongda, Mr. Hu Yebi, Mr. Tse Man Kit Keith, Mr Pan Lihui and Mr. Lok Lawrence Yuen Ming attended the AGM either in person or by means of electronic facilities.

By Order of the Board Beijing Sports and Entertainment Industry Group Limited Liu Xue Heng Chairman

Hong Kong, 16 June 2023

As at the date of this announcement, the executive Directors are Mr. Liu Xue Heng, Mr. Lam Ka Tak, and Mr. Hou Gongda; the non-executive Director is Mr. Hu Yebi; and the independent non-executive Directors are Mr. Tse Man Kit Keith, Mr. Lok Lawrence Yuen Ming, Mr. Xin Luo Lin and Mr. Pan Lihui.