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E-House (China) Enterprise Holdings Limited

易居（中國）企業控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2048)

INSIDE INFORMATION

(1) UPDATE ON THE INVITATION FOR IRREVOCABLE RESTRUCTURING SUPPORT (2) BLOCKED SCHEME CREDITORS

This announcement is made by E-House (China) Enterprise Holdings Limited (易居(中國)企業控股有限公司) (the “**Company**”) pursuant to Rules 13.09(2), 37.47(b), 37.47A and 37.47B of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Reference is made to the announcements of the Company dated 3 April 2023, 1 May 2023, 22 May 2023, 31 May 2023 and 18 June 2023 (the “**Announcements**”) in relation to the Invitation for Irrevocable Restructuring Support. Terms used herein shall have the same meanings as defined in the Announcements unless otherwise stated.

UPDATE ON THE INVITATION FOR IRREVOCABLE RESTRUCTURING SUPPORT

The Company is pleased to announce that, as of the date of this announcement, it has obtained positive support for the Restructuring under the New Schemes. The Company has received the support from approximately 66.29% of the Scheme Creditors (excluding the principal amount of Old Notes held by Blocked Scheme Creditors). Such Scheme Creditors comprise (i) holders of the Old Notes who had validly submitted Electronic Consent Instructions, with whom the Company, the Financial Advisor, the Information Agent and other advisors of the Company are currently in

discussions with to complete the formalities for the execution of the Accession Deed and Restricted Notes Notice and (ii) the holder of the Convertible Note. Such holders of the Old Notes shall be bound by the Restructuring Support Agreement as if they were an original party to the same in the capacity of Consenting Creditors upon valid execution and delivery of their respective Accession Deed and Restricted Notes Notice.

The Company announced on 18 June 2023 the extension of the Second Further Extended RSA Expiration Deadline to the Third Further Extended RSA Expiration Deadline (being 4:00 p.m., London Time on 30 June 2023). The Company cordially and continually invites each holder of the Old Notes to submit a duly executed Accession Deed and Restricted Notes Notice to the Restructuring Support Agreement prior to the Third Further Extended RSA Expiration Deadline, which would enable the Restructuring to be executed in an efficient manner for the general interests of the Holders and the Company.

BLOCKED SCHEME CREDITORS

The Company also cordially invites each holder of the Old notes that is a Blocked Scheme Creditor to submit a duly executed Accession Deed and Restricted Notes Notice to the Restructuring Support Agreement prior to the Third Further Extended RSA Expiration Deadline in accordance with the procedures set out below.

In order to submit a duly executed Accession Deed and Restricted Notes Notice, a Blocked Scheme Creditor must ensure that:

- (i) complete and submit the executed Accession Deed and Restricted Notes Notice by email to the Company at ir@ehousechina.com by the Third Further Extended RSA Expiration Deadline (being 4:00 p.m., London Time on 30 June 2023). The procedure and forms for delivering the Accession Deed and Restricted Notes Notice are available via the Company's website at <https://ir.ehousechina.com/en/announcements-and-circulars/>; and
- (ii) provide sufficient supporting evidence to allow the Company to reliably establish that Blocked Scheme Creditor's identity, status as Holder and the value of its holding while submitting the executed Accession Deed and Restricted Notes Notice. The Company will review each Blocked Scheme Creditor's Accession Deed and Restricted Notes Notice and the accompanying evidence submitted by the Third Further Extended RSA Expiration Deadline to assess whether the form has been completed correctly and whether there is sufficient evidence to reliably establish the Blocked Scheme Creditor's identity, status as Holder and the value of its holding. Neither the Clearing Systems nor the Information Agent will assist the Company with the review of this evidence and therefore the Company will be entirely reliant upon the evidence provided by the Blocked Scheme Creditor to ascertain their identity, status as a Holder and value of their holding.

All documents and materials related to the Invitation for Irrevocable Restructuring Support, subject to eligibility, are available on the Transaction Website: <https://sites.dfkingltd.com/E-House>. Holders of the Old Notes requiring further information in connection with the Old Notes may contact the Company, the Company's Financial Advisor and the Information Agent at:

SCHEME CREDITORS OTHER THAN BLOCKED SCHEME CREDITORS REQUIRING ASSISTANCE SHOULD CONTACT:

D.F. King Ltd.

Telephone: in Hong Kong +852 5803 0895; in London: +44 20 8089 2616;

Email: E-House@dfkingltd.com

Transaction Website: <https://sites.dfkingltd.com/E-House>

ANY BLOCKED SCHEME CREDITORS REQUIRING ASSISTANCE SHOULD CONTACT:

China International Capital Corporation Hong Kong Securities Limited ("CICC")

E-House@cicc.com.cn

E-House (China) Enterprise Holdings Limited

Email: ir@ehousechina.com

FORWARD-LOOKING STATEMENTS

Forward-looking statements in this announcement are based on current expectations, assumptions, estimates and projections about the Company. These statements are not guarantees of future performance and that the Company's actual results of operations, financial condition and liquidity, and the development of the industry in which the Company operates may differ materially from those made in, or suggested by, the forward-looking statements in this announcement. Future events and results involve some risks, uncertainties and assumptions that are difficult to predict. Important factors that could cause those differences include, but are not limited to, changes in the competitive environment and regulatory environment of the industry in the PRC relevant to the business of the Company, changes in the business and financial condition of the Company and its subsidiaries and changes in the general economic trend in the PRC.

By order of the Board

E-House (China) Enterprise Holdings Limited

Zhou Xin

Chairman

Hong Kong, 19 June 2023

As at the date of this announcement, the Board comprises Mr. Zhou Xin as Chairman and executive Director, Mr. Huang Canhao, Dr. Cheng Li-Lan and Dr. Ding Zuyu as executive Directors, Ms. Jiang Shanshan, Mr. Yang Yong and Mr. Song Jiajun as non-executive Directors, and Mr. Zhang Bang, Mr. Zhu Hongchao, Mr. Wang Liqun and Mr. Li Jin as independent non-executive Directors.