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SinoMedia[®]

SINOMEDIA HOLDING LIMITED

中視金橋國際傳媒控股有限公司

(Incorporated in Hong Kong with limited liability)

(Stock Code: 00623)

**DELAY IN DESPATCH OF CIRCULAR
IN RELATION TO MAJOR TRANSACTION**

Reference is made to the announcement of SinoMedia Holding Limited (the “**Company**”) dated 2 June 2023 in relation to, among others, the Agreements and the Disposal (the “**Announcement**”). Unless otherwise defined herein, capitalized terms used herein shall have the same meanings as those defined in the Announcement.

As disclosed in the Announcement, a circular (the “**Circular**”) containing information regarding the Agreements and the Disposal is expected to be despatched to the Shareholders on or before 26 June 2023, being 15 business days after the publication of the Announcement.

As additional time is required for the Company to finalise certain information for inclusion in the Circular, the Company has applied for, and the Stock Exchange has granted, a waiver from strict compliance with Rule 14.41(a) of the Listing Rules. It is expected that the despatch of the Circular will be postponed to a date falling on or before 18 July 2023.

By order of the Board
SinoMedia Holding Limited
Chen Xin
Chairman

Hong Kong, 26 June 2023

As at the date of this announcement, the Board comprises Mr. Chen Xin, Ms. Liu Jinlan, Mr. Li Zongzhou and Ms. Liu Zhiyi as executive Directors, and Mr. Qi Daqing, Ms. Ip Hung, Dr. Zhang Hua and Dr. Tan Henry as independent non-executive Directors.