

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



Ausupreme International Holdings Limited

澳至尊國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2031)

POSITIVE PROFIT ALERT

This announcement is made by Ausupreme International Holdings Limited (the “**Company**”), together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the preliminary assessment of the latest unaudited consolidated management accounts of the Group for the year ended 31 March 2023 (the “**Year**”) and the information currently available to the Board, the Group expects to achieve a turnaround by recording a consolidated profit for the Year ranging approximately from HK\$100,000 to HK\$1,200,000, as compared to a consolidated loss of HK\$843,000 for the year ended 31 March 2022. The persistent outbreak of the COVID-19 pandemic with border closure has posed an adverse impact on the retail market of Hong Kong in the first half of the Year. Nevertheless, the pandemic situation has been tapering off since the beginning of 2023, and this led to the reopening of the border between Hong Kong and Mainland China, overall economic activities as well as the sales and the results of the Group gradually improved in the last quarter of the Year.

The information contained in this announcement is only based on the preliminary assessment by the Group's management according to the information that is currently available and the latest unaudited consolidated management accounts of the Group for the Year, which have neither been reviewed by the Board's audit committee nor audited by the Company's independent auditor. The audited consolidated results of the Group for the Year are expected to be published on 29 June 2023.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board
Ausupreme International Holdings Limited
Choy Chi Fai

Chairman, Executive Director and Co-Chief Executive Officer

Hong Kong, 26 June 2023

As at the date of this announcement, the Board comprises four Executive Directors, namely Mr. Choy Chi Fai (Chairman and Co-Chief Executive Officer), Ms. Ho Ka Man (Vice Chairman and Co-Chief Executive Officer), Mr. Ho Chun Kit, Saxony and Mr. Au Chun Kit; and three Independent Non-executive Directors, namely Prof. Luk Ting Kwong, Mr. Ko Ming Kin and Dr. Wan Cho Yee.

In case of any inconsistency between the English and Chinese versions, the English text of this announcement shall prevail over the Chinese text.