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## **SINCERE WATCH (HONG KONG) LIMITED**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 444)**

### **RESIGNATION OF NON-EXECUTIVE DIRECTORS**

The board of directors (the “**Board**”) of Sincere Watch (Hong Kong) Limited (the “**Company**”) announces that with effect from 29 June 2023:

1. Mrs. Chu Yuet Wah (“**Mrs. Chu**”) has resigned as a Non-executive Director and a member of the Investment Committee of the Company due to the need to focus on her other ventures; and
2. Mr. Chu, Kingston Chun Ho (“**Mr. Chu**”) has resigned as a Non-executive Director due to the need to focus on his other ventures.

Mrs. Chu and Mr. Chu have confirmed that (i) they have no disagreement with the Board; and (ii) there is no matter in relation to their resignation that needs to be brought to the attention of the shareholders of the Company.

The Board would like to express its appreciation and gratitude to Mrs. Chu and Mr. Chu for their valuable contributions to the Group during their tenure of office.

By Order of the Board  
**Sincere Watch (Hong Kong) Limited**  
**Zhang Xiaoliang**  
*Chairman and Chief Executive Officer*

Hong Kong, 29 June 2023

*As at the date of this announcement, the Executive Directors of the Company are Mr. Zhang Xiaoliang (Chairman and Chief Executive Officer), Mr. Yang Guangqiang and Mr. An Muzong; and the Independent Non-executive Directors of the Company are Mr. Yu Zhenxin, Mr. Zong Hao and Mr. Cheng Sing Kau Colman.*