

Please use this application form if you are an Eligible Employee of New Media Lab Limited or any of its subsidiaries.
如閣下為新傳企劃有限公司或其任何附屬公司的合資格僱員，請使用本申請表格。

Please staple
your payment
here
請將股款
緊釘在此

This Application Form uses the same terms as defined in the prospectus of New Media Lab Limited (the “Company”) dated 30 June 2023 (the “Prospectus”).

本申請表格使用新傳企劃有限公司(「本公司」)於二零二三年六月三十日刊發的招股章程(「招股章程」)所界定的相同詞語。Neither this Application Form nor the Prospectus constitutes an offer to sell or the solicitation of an offer to buy any Offer Shares in any jurisdiction other than Hong Kong. The Offer Shares may not be offered or sold in the United States without registration or an exemption from registration under the U.S. Securities Act.

本申請表格及招股章程概不構成在香港以外任何司法權區的出售要約或游說購買任何發售股份的要約。若無根據美國證券法登記或豁免登記，則發售股份不得在美國提呈發售或出售。

This Application Form and the Prospectus may not be forwarded or distributed or reproduced (in whole or in part) in any manner whatsoever in any jurisdiction where such forwarding, distribution or reproduction is not permitted under the law of that jurisdiction.

在任何根據當地法例不得發送、派發或複製本申請表格及招股章程的司法權區內，概不得發送、派發或複製(不論以任何方式，亦不論全部或部分)本申請表格及招股章程。

Copies of the Prospectus, all related Application Forms and the other documents specified in the section headed “Documents delivered to the Registrar of Companies and on display” in Appendix V to the Prospectus have been registered by the Registrar of Companies in Hong Kong as required by Section 342C of the Companies (Winding Up and Miscellaneous Provisions) Ordinance (Chapter 32 of the Laws of Hong Kong) (“CWUMPO”). Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited (the “Stock Exchange”), Hong Kong Securities Clearing Company Limited (“HKSCC”), the Securities and Futures Commission of Hong Kong (the “SFC”) and the Registrar of Companies in Hong Kong take no responsibility for the contents of these documents.

招股章程、所有相關申請表格及招股章程附錄五「送呈公司註冊處處長及展示文件」一節所述其他文件已遵照香港法例第32章公司(清盤及雜項條文)條例(「公司(清盤及雜項條文)條例」)第342C條的規定送呈香港公司註冊處處長登記。香港交易及結算所有限公司、香港聯合交易所有限公司(「聯交所」)、香港中央結算有限公司(「香港結算」)、香港證券及期貨事務監察委員會(「證監會」)及香港公司註冊處處長對此等文件的內容概不負責。

New Media Lab Limited 新傳企劃有限公司

(incorporated in the Cayman Islands with limited liability)

(於開曼群島註冊成立的有限公司)

Stock code 股份代號 : 1284

Offer Price : Not more than HK\$0.92 per Offer Share and expected to be not less than HK\$0.84 per Offer Share (payable in full on application in Hong Kong dollars, plus 1% brokerage, 0.0027% SFC transaction levy, 0.00015% AFRC transaction levy and 0.00565% Stock Exchange trading fee and subject to refund)

發售價 : 不高於每股發售股份0.92港元且預期不低於每股發售股份0.84港元(須於申請時以港元繳足，另加1%經紀佣金、0.0027%證監會交易徵費、0.00015%會財局交易徵費及0.00565%聯交所交易費，並可予退還)

You should read this Application Form in conjunction with the Prospectus, which contains further information on the application procedures.

招股章程尚有關於申請程序的其他資料，因此本申請表格應與招股章程一併閱讀。

Application Form 申請表格

To: New Media Lab Limited
Joint Sponsors
Overall Coordinators
Joint Bookrunners
Joint Lead Managers
Public Offer Underwriters

致：新傳企劃有限公司
聯席保薦人
整體協調人
聯席賬簿管理人
聯席牽頭經辦人
公開發售包銷商

Applicants' declaration

I agree to the terms and conditions and application procedures in this Application Form and the Prospectus. Please refer to the “Effect of completing and submitting this Application Form” section of this Application Form.

申請人聲明

本人同意本申請表格及招股章程的條款及條件以及申請程序。請參閱本申請表格「填交本申請表格的效用」一節。

Only one application may be made for the benefit of any person on a PINK Application Form. The following applications are liable to be rejected: multiple or suspected multiple applications on PINK Application Form(s); applications made by an applicant under a PINK Application Form for more than 1,500,000 Employee Reserved Shares; and applications where cheques or banker's cashier orders are dishonoured upon their first presentation.

閣下僅限以粉紅色申請表格為任何人士的利益提出一次認購申請。倘出現下列情況，則有關認購申請將概不予受理：以粉紅色申請表格提出重複或疑屬重複申請；一位申請人以粉紅色申請表格申請認購超過1,500,000股僱員預留股份；以及支票或銀行本票於首次過戶時不獲兌現的申請。

Please use this application form if you are an Eligible Employee of New Media Lab Limited or any of its subsidiaries.
如閣下為新傳企劃有限公司或其任何附屬公司的合資格僱員，請使用本申請表格。

Signed by the applicant:
由申請人簽署：

.....
Date: 日期：..... / /

D 日 M 月 Y 年

Number of Employee Reserved Shares applied for
(not more than 1,500,000 shares — please see section
overleaf headed “How to make your application”)
申請僱員預留股份數目(不超過1,500,000股股份，請
參閱背頁「申請手續」一節)

--

Total amount 總額

HK\$		港元
------	--	----

Name in English 英文姓名／名稱

Family name 姓氏名稱	Forename(s) 名字
------------------	----------------

Name in Chinese 中文姓名／名稱

Family name 姓氏名稱	Forename(s) 名字
------------------	----------------

Position in the Company or any of its subsidiaries in English
於本公司或其任何附屬公司的職位(以英文填寫)

--

Hong Kong Identity Card No./Passport No.* (Please delete as
appropriate) 香港身份證號碼／護照號碼*(請刪除不適用者)

--

Hong Kong address in English and telephone no. 香港地址(以英文填寫)及電話號碼

Telephone No. 電話號碼

Please see the sections overleaf headed “If your application for Employee Reserved Shares is successful (in whole or in part)” and “Refund of your application monies” for details of when, where and how to collect your Share certificate (where applicable) and/or refund cheque (if any).

有關領取股票(如適用)及／或退款支票(如有)的時間、地點及手續詳情，請參閱背頁「倘成功申請認購全部或部分僱員預留股份」及「退還申請款項」兩節。

*(1) To be completed by an individual applicant who is an Eligible Employee only. You must provide your Hong Kong Identity Card number or passport number. Your Hong Kong Identity Card number/Passport number will be transferred to a third party for checking the Application Form's validity.

只限為合資格僱員之個人申請人填寫。閣下須填寫香港身份證號碼或護照號碼。香港身份證號碼／護照號碼將轉交第三方以核實申請表格的有效性。

(2) Part of the Hong Kong Identity Card number/Passport number of you may be printed on your refund cheque (if any). Your banker may require verification of your Hong Kong Identity Card number/Passport number before you can cash your refund cheque.

退款支票(如有)上會印有閣下的香港身份證號碼／護照號碼的一部分。銀行兌現退款支票前或會要求查證閣下的香港身份證號碼／護照號碼。

ADDRESS LABEL 地址標貼

(Please repeat your **name(s)** and **address** in Hong Kong in **BLOCK** letters 請用英文正楷再次填寫姓名／名稱及香港地址)

Name 姓名
Address 地址

For Bank use

此欄供銀行使用

For Company use

此欄供公司使用

樣版

This page is intentionally left blank
此乃白頁 特意留空

Sample

Please use this application form if you are an Eligible Employee of New Media Lab Limited or any of its subsidiaries.

How to make your application

- Use the table below to calculate how much you must pay. Your application must be for a minimum of 5,000 Employee Reserved Shares and in one of the numbers set out in the table, or your application will be rejected.

NUMBER OF EMPLOYEE RESERVED SHARES OF NEW MEDIA LAB LIMITED (HK\$0.92 PER EMPLOYEE RESERVED SHARE) THAT MAY BE APPLIED FOR AND PAYMENTS					
Number of Employee Reserved Shares applied for	Amount payable on application HK\$	Number of Employee Reserved Shares applied for	Amount payable on application HK\$	Number of Employee Reserved Shares applied for	Amount payable on application HK\$
5,000	4,646.39	60,000	55,756.69	700,000	650,494.75
10,000	9,292.78	70,000	65,049.48	800,000	743,422.55
15,000	13,939.17	80,000	74,342.26	900,000	836,350.38
20,000	18,585.57	90,000	83,635.04	1,000,000	929,278.20
25,000	23,231.95	100,000	92,927.82	1,500,000*	1,393,917.30
30,000	27,878.35	200,000	185,855.65		
35,000	32,524.74	300,000	278,783.45		
40,000	37,171.13	400,000	371,711.28		
45,000	41,817.52	500,000	464,639.10		
50,000	46,463.91	600,000	557,566.92		

* Maximum number of Employee Reserved Shares that you may apply for.

- Complete the form in English and sign it. Only written signatures will be accepted (and not by way of personal chop).
- Staple your cheque or banker's cashier order to the form. Each application for the Employee Reserved Shares must be accompanied by either one separate cheque or one separate banker's cashier order. Your application will be rejected if your cheque or banker's cashier order does not meet all the following requirements:

The cheque must:	Banker's cashier order must:
<ul style="list-style-type: none"> be in Hong Kong dollars; not be post-dated; be made payable to "ICBC (Asia) Nominee Limited – New Media Lab Public Offer"; be crossed "Account Payee Only"; 	<ul style="list-style-type: none"> be issued by a licensed bank in Hong Kong, and have your name certified on the back by a person authorised by the bank. The name on the banker's cashier order must correspond with your name.
<ul style="list-style-type: none"> be drawn on your Hong Kong dollar bank account in Hong Kong; and show your account name, which must either be pre-printed on the cheque, or be endorsed on the back by a person authorised by the bank. This account name must correspond with your name. 	

Please use this application form if you are an Eligible Employee of New Media Lab Limited or any of its subsidiaries.

4. Tear off this Application Form, fold the form once and return to the Human Resources Manager, Ms. Tiffany Wai at the Company's registered office at 8/F, Tower 1, The Quayside, 77 Hoi Bun Road, Kwun Tong, Kowloon, Hong Kong.
5. Your Application Form can be lodged at these times:

Friday, 30 June 2023 – 9:00 a.m. to 5:00 p.m.
Monday, 3 July 2023 – 9:00 a.m. to 5:00 p.m.
Tuesday, 4 July 2023 – 9:00 a.m. to 4:00 p.m.
6. The latest time for lodging your application is 4:00 p.m. on Tuesday, 4 July 2023. The application lists will be open from 11:45 a.m. to 12:00 noon on Wednesday, 5 July 2023, subject only to the weather conditions, as described in the section headed "How to Apply for Public Offer Shares and Employee Reserved Shares – C. Effect of bad weather and/or extreme conditions on the opening and closing of the application lists" in the Prospectus.

Sample

樣本

如閣下為新傳企劃有限公司或其任何附屬公司的合資格僱員，請使用本申請表格。

申請手續

1. 使用下表計算閣下應付的款項。閣下申請認購的股數須至少為5,000股僱員預留股份，並為下表所列的其中一個數目，否則恕不受理。

新傳企劃有限公司 (每股僱員預留股份0.92港元) 可供申請認購僱員預留股份數目及應繳款項					
申請認購的 僱員預留 股份數目	申請時 應繳款項 港元	申請認購的 僱員預留 股份數目	申請時 應繳款項 港元	申請認購的 僱員預留 股份數目	申請時 應繳款項 港元
5,000	4,646.39	60,000	55,756.69	700,000	650,494.75
10,000	9,292.78	70,000	65,049.48	800,000	743,422.55
15,000	13,939.17	80,000	74,342.26	900,000	836,350.38
20,000	18,585.57	90,000	83,635.04	1,000,000	929,278.20
25,000	23,231.95	100,000	92,927.82	1,500,000*	1,393,917.30
30,000	27,878.35	200,000	185,855.65		
35,000	32,524.74	300,000	278,783.45		
40,000	37,171.13	400,000	371,711.28		
45,000	41,817.52	500,000	464,639.10		
50,000	46,463.91	600,000	557,566.92		

* 申請人可申請認購的僱員預留股份最高數目。

2. 以英文填妥及簽署表格。只接納親筆簽名(不得以個人印章代替)。
3. 閣下須將支票或銀行本票釘於表格上。每份僱員預留股份申請須附一張獨立開出支票或一張獨立開出銀行本票。支票或銀行本票必須符合以下所有規定，否則有關認購申請將不獲接納：

支票必須：	銀行本票必須：
<ul style="list-style-type: none">• 為港元支票；• 不得為期票；• 註明抬頭人為「工銀亞洲代理人有限公司－新傳企劃公開發售」；• 劃線註明「只准入抬頭人賬戶」；	<ul style="list-style-type: none">• 須由香港持牌銀行開出，並由有關銀行授權的人士在銀行本票背面簽署核證閣下姓名／名稱。銀行本票所示姓名／名稱須與閣下姓名／名稱相同。
<ul style="list-style-type: none">• 從閣下在香港的港元銀行賬戶中開出；及• 顯示閣下的賬戶名稱，而該賬戶名稱必須已預印在支票上，或由有關銀行授權的人士在支票背書。該賬戶名稱必須與閣下姓名／名稱相同。	

如閣下為新傳企劃有限公司或其任何附屬公司的合資格僱員，請使用本申請表格。

4. 撕下本申請表格，對摺一次，然後交回本公司之註冊辦事處地址為香港九龍觀塘海濱道77號海濱匯1座8樓予人力資源經理衛秀霞小姐。
5. 閣下可於下列時間遞交申請表格：
 - 二零二三年六月三十日(星期五) – 上午九時正至下午五時正
 - 二零二三年七月三日(星期一) – 上午九時正至下午五時正
 - 二零二三年七月四日(星期二) – 上午九時正至下午四時正
6. 閣下遞交申請的最後時間為二零二三年七月四日(星期二)下午四時正。本公司將於二零二三年七月五日(星期三)上午十一時四十五分至中午十二時正期間登記認購申請，唯一會影響此時間的變化因素為當日的天氣情況(詳見招股章程「如何申請公開發售股份及僱員預留股份—C.惡劣天氣及／或極端情況對開始及截止辦理申請登記的影響」一節)。

Sample 樣版

New Media Lab Limited

新傳企劃有限公司

(incorporated in the Cayman Islands with limited liability)

SHARE OFFER

Terms and conditions of your application

A. Who can apply

1. You, the applicant, must be 18 years of age or older, must have a Hong Kong address and must be an Eligible Employee of the Company or any of its subsidiaries.
2. Save under circumstances permitted by the Listing Rules, you **cannot** apply for any Employee Reserved Shares using the **PINK** Application Form if you are:
 - an existing beneficial owner of the Shares in the Company and/or any its subsidiaries;
 - the chief executive or a director of the Company or any of its subsidiaries;
 - a connected person (as defined in the Listing Rules) of the Company or a person who will become a connected person of the Company immediately upon completion of the Share Offer;
 - a close associate (as defined in the Listing Rules) of any of the above;
 - do not have a Hong Kong address;
 - a US person (as defined in Regulation S under the US Securities Act), or a legal or natural person of the PRC (except those who have complied with all relevant PRC laws and regulations in relation to such application);
 - a person within the United States; or
 - a person who has been allocated or will receive any Placing Shares or otherwise participated in the Placing or indicated an interest in any Placing Shares under the Placing.

B. No joint applications

You must apply as an individual. Joint applications are not permitted.

C. Lodge only one application for your benefit

Multiple applications or suspected multiple applications are liable to be **rejected**.

- (1) Your application using **PINK** Application Form will be rejected if you:
 - make more than one application on a **PINK** Application Form; or
 - apply on one **PINK** Application Form for more than 1,500,000 Employee Reserved Shares (being 100% of Employee Reserved Shares).

Eligible Employees who have applied for Public Offer Shares on a **PINK** Application Form may also make an application for Public Offer Shares as member of the public under the Public Offer give electronic application instruction to HKSCC or to the designated **HK eIPO White Form** Service Provider.

Eligible Employees will receive no preference as to entitlement or allocation in respect of such further application for Public Offer Shares.

D. Allocation of Employee Reserved Shares – Employee pool

Of the 15,000,000 Public Offer Shares available under the Public Offer, up to a maximum of 1,500,000 Employee Reserved Shares will be available for subscription by Eligible Employees on a preferential basis using **PINK** Application Forms. In the event of over-subscription on **PINK** Application Forms, the 1,500,000 Employee Reserved Shares available to applicants on **PINK** Application Forms will be allocated to such applicants on a pro rata basis on proportion (as nearly as possible without involving portions of a board lot) to the level of valid applications received from the Eligible Employees, if there are insufficient Employee Reserved Shares available to **PINK** Application Form applicants. Allocation of these Employee Reserved Shares will be based on the allocation guidelines contained in Practice Note 20 to the Listing Rules. Under such allocation guidelines, the allocation will be made on a pro rata basis in an equitable manner based solely on the level of valid applications received from Eligible Employees. The allocation will not be based on the seniority, the length of service or work performance of the Eligible Employees. No favour will be given to the Eligible Employees who apply for a large number of Employee Reserved Shares. The allocation will be on a pro-rata basis in proportion (as nearly as possible without involving portions of a board lot) to the level of valid applications received from Eligible Employees, or balloted if such remaining Employee Reserved Shares are not sufficient. If balloting is conducted, some Eligible Employees may be allocated more Employee Reserved Shares than others who have applied for the same number of Employee Reserved Shares.

E. Supplemental information

If any supplement to the Prospectus is issued, applicant(s) who have already submitted this form may or may not (depending on the information contained in the supplement) be notified that they can withdraw their applications. If applicant(s) have not been so notified, or if applicant(s) have been notified but have not withdrawn their applications in accordance with the procedure to be notified, all applications that have been submitted remain valid and may be accepted. Subject to the above and below, an application once made is irrevocable and applicants shall be deemed to have applied on the basis of the Prospectus as supplemented.

F. Effect of completing and submitting this form

By completing and submitting this Application Form, you:

- **instruct** and **authorise** the Company and the Overall Coordinators (or their respective agents or nominees) to execute any transfer forms, contract notes or other documents on your behalf and to do on your behalf all other things necessary to effect the registration of any Employee Reserved Shares allocated to you in your name(s), as required by the Memorandum and Articles of Association, and otherwise to give effect to the arrangements described in the Prospectus and this Application Form;
- **undertake** to sign all documents and to do all things necessary to enable you to be registered as the holder of the Employee Reserved Shares allocated to you, as required by the Memorandum and Articles of Association;
- **confirm** that you have received a copy of the Prospectus and you have only relied on the information and representations in the Prospectus and this Application Form in making your application and will not rely on any other information or representations concerning the Company save as set out in any supplement to the Prospectus;

Please use this application form if you are an Eligible Employee of New Media Lab Limited or any of its subsidiaries.

- **agree** that none of the Company, the Joint Sponsors, the Overall Coordinators, the Joint Bookrunners, the Joint Lead Managers and the Public Offer Underwriters, their respective directors, officers, employees, partners, agents, advisors, or any other parties involved in the Share Offer will have liability for any information or representations not contained in the Prospectus or the supplement thereto or this Application Form;
- **agree** (without prejudice to any other rights which you may have) that once your application has been accepted, you may not rescind it because of innocent misrepresentation and you may not revoke it other than as provided in the Prospectus;
- **warrant** that you are an Eligible Employee and confirm that this application is the only application which will be made for your benefit, other than any application (if any) made under the Public Offer give electronic application instruction to HKSCC or to the designated **HK eIPO White Form** Service Provider;
- **undertake** and **confirm** that you have not indicated an interest for or apply or taken up and will not indicate an interest for or apply or take up any of the Placing Shares nor otherwise have participated or will participate in the Placing;
- **agree** that your application, any acceptance of it and the resulting contract will be governed by and construed in accordance with the laws of Hong Kong;
- **agree** to disclose to the Company, the Underwriters, the Share Registrar, the receiving banker, the Joint Sponsors, the Overall Coordinators and/or their respective advisors and agents any personal data and any information which they require about you;
- **undertake** and **agree** to accept the number of Employee Reserved Shares applied for, or any lesser number allotted to you under this application;
- **represent, warrant** and **undertake** that (i) you understand that the Public Offer Shares have not been and will not be registered under the U.S. Securities Act; and (ii) you and any person for whose benefit you are applying for the Public Offer Shares are outside the United States (as defined in Regulation S) or are a person described in paragraph (h) (3) of Rule 902 of Regulation S;
- **agree** that once your application is accepted, your application will be evidenced by the results of the Public Offer made available by the Company;
- **warrant** the truth and accuracy of the information contained in your application;
- **authorise** the Company to place your name(s) on the register of members of the Company as the holder(s) of any Employee Reserved Shares allocated to you;
- if the laws of any place outside Hong Kong are applicable to your application, you **agree** and **warrant** that you have complied with all such laws and none of the Company, the Joint Sponsors, the Overall Coordinators, the Joint Bookrunners, the Joint Lead Managers and the Public Offer Underwriters nor any of their respective directors, officers, employees, partners, agents, advisors or any other person involved in the Share Offer will infringe any laws outside Hong Kong as a result of the acceptance of your offer to purchase, or any actions arising from your rights and obligations under the terms and conditions contained in the Prospectus;
- **agree** with the Company and each Shareholder to observe and comply with the Companies Ordinance, the CWUMPO and the Articles;

- **agree** with the Company and each Shareholder that the Shares are freely transferable by the holders thereof;
- **authorise** the Company to enter into a contract on behalf of you with each director and officer of the Company whereby such directors and officers **undertake** to observe and comply with their obligations to shareholders stipulated in the Articles of Association;
- **confirm** that you have read the terms and conditions and application procedures set out in the Prospectus and this Application Form and agree to be bound by them;
- **confirm** that you are aware of the restrictions on offering of the Offer Shares described in the Prospectus;
- **declare** and **represent** that this is the only application made and the only application intended by you to be made to benefit you on a **PINK** application Form; and
- **understand** that these declarations and representations will be relied upon by the Company and the Overall Coordinators in deciding whether or not to allocate any Employee Reserved Shares in response to your application and that you may be prosecuted for making a false declaration.

The Company, the Joint Sponsors, the Overall Coordinators, the Joint Bookrunners, the Joint Lead Managers, the Public Offer Underwriters, any other parties involved in the Public Offer and their respective directors, officers, employees, partners, agents, advisors are entitled to rely on any warranty, representation or declaration made by you in this application.

You must complete this application in English, unless otherwise stated, and you must sign this application in writing (and not by way of personal chop), otherwise the application is liable to be rejected.

G. Power of attorney

If your application is made by a person duly authorised under a valid power of attorney, the Company and the Overall Coordinators or their respective agents, as its agents, may accept it at their discretion and subject to any conditions as any of them may think fit, including evidence of the authority of your attorney. The Company and the Overall Coordinators or their respective agents have full discretion to reject or accept any application, in full or in part, without assigning any reason.

H. Determination of Offer Price

The Offer Price is expected to be fixed by agreement between the Overall Coordinators (for themselves and on behalf of the Underwriters) and the Company on or about Friday, 7 July 2023. Applicants for the Employee Reserved Shares must pay, on application, the maximum Offer Price of HK\$0.92 per Offer Share plus 1% brokerage, 0.0027% SFC transaction levy 0.00015% AFRC transaction levy and 0.00565% Stock Exchange trading fee. If, for any reason, the Offer Price is not agreed between the Company and the Overall Coordinators (for themselves and on behalf of all other Underwriters) on or before Monday, 10 July 2023, the Public Offer will not proceed and will lapse.

Allotment of Public Offer Shares

The Company expects to announce the final Offer Price, the level of indication of interests under the Placing, the level of application in respect of the Public Offer and the basis of allotment of the Public Offer Shares under the Public Offer on or before Friday, 14 July 2023 on the website of the Company at www.newmedialab.com.hk and the website of the Stock Exchange at www.hkexnews.hk. Results of allocation in Public Offer, and the Hong Kong Identity Card/Passport/Hong Kong Business Registration certificate numbers of successful applications (where applicable) will be made available through a variety of channels on Friday, 14 July 2023 as described in the Prospectus.

If your application for Employee Reserved Shares is successful (in whole or in part)

If you are an Eligible Employee and you apply for 1,000,000 Employee Reserved Shares or more under the Employee Preferential Offering and have provided all information required by your Application Form, you may collect your refund cheque(s) and/or share certificate(s) from the Hong Kong Share Registrar, Tricor Secretaries Limited, at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong, from 9:00 a.m. to 1:00 p.m. on Friday, 14 July 2023 or any other place or date as notified by the Company.

If you are an individual who is eligible for personal collection, you must not authorise any other person to collect for you.

If you do not collect your refund cheque(s) and/or share certificate(s) personally within the time specified for collection, they will be despatched promptly to the address specified in your Application Form by ordinary post at your own risk.

If you apply for less than 1,000,000 Employee Reserved Shares your refund cheque(s) and/or share certificate(s) will be sent to the address on the relevant Application Form on or before Friday, 14 July 2023 by ordinary post and at your own risk.

- The Company will not issue temporary documents of title.
- No receipt will be issued for application monies received.

Circumstances in which you will not be allotted Employee Reserved Shares

You may not be allocated Employee Reserved Shares for any of the following reasons:

1. If you revoke or withdraw your application:

By completing and submitting an Application Form, you agree that your application cannot be revoked before the expiration of the fifth Business Day after the time of opening of the application lists (excluding for this purpose any day which is a Saturday, Sunday or general holiday in Hong Kong) unless a person responsible for the Prospectus under section 40 of the CWUMPO gives a public notice under that section which excludes or limits the responsibility of that person for the Prospectus. This agreement will take effect as a collateral contract with the Company and will become binding when you lodge your Application Form. This collateral contract will be in consideration of the Company agreeing that it will not offer any Public Offer Shares to any person before the end of the fifth Business Day after the time of opening of the application lists except by means of one of the procedures referred to in the Prospectus.

If any supplement to the Prospectus is issued, applicants who have already submitted their applications may or may not (depending on the information contained in the supplement) be notified that they can withdraw their applications. If applicants have not been so notified, or if applicants have been notified but have not withdrawn their applications in accordance with the procedure(s) to be notified, all applications that have been submitted remain valid and may be accepted. Subject to the above, an application, once made, is irrevocable and applicants shall be deemed to have applied on the basis of the Prospectus as supplemented.

If your application has been accepted, it cannot be revoked. For this purpose, acceptance of applications which is not rejected will be constituted by notification in the announcement of the results of allocation and, where such basis of allocation is subject to certain conditions, such acceptance will be subject to the satisfaction of such conditions.

2. At the discretion of the Company and the Overall Coordinators or their respective agents or nominees, your application is rejected:

The Company and the Overall Coordinators or their respective agents or nominees have full discretion to reject or accept any application, or to accept only part of any application. The Company and the Overall Coordinators or their respective agents or nominees, do not have to give any reason for any rejection or acceptance.

3. If your application is rejected:

- Your application may be rejected if:
- it is a multiple application or a suspected multiple application;

- your Application Form is not filled in correctly or completely in accordance with the instructions;
- your payment is not made correctly;
- you pay by cheque or banker's cashier order and the cheque or banker's cashier order is dishonoured on its first presentation;
- you or the person for whose benefit you are applying have applied for or taken up or indicated an interest for or have received or have been or will be placed or allocated (including conditionally and/or provisionally) the Placing Shares;
- your application is for more than 1,500,000 Employee Reserved Shares under the **PINK** Application Form; or
- the Company or any of its agents is of the view that by accepting your application the Company would violate the applicable securities or other laws, rules or regulations of the jurisdiction in which your application is, or is suspected to have been, completed and/or signed or your address overleaf is located or of any other jurisdiction.

By filling in this Application Form you agree not to apply for the Placing Shares in the Placing. Reasonable steps will be taken to identify and reject applications under the Public Offer from investors who have received Placing Shares in the Placing and to identify and reject indications of interest in the Placing from investors who have received Public Offer Shares in the Public Offer.

4. If your application is not accepted:

- Your application may not be accepted if:
- the Underwriting Agreement does not become unconditional; or
 - the Underwriting Agreement is terminated
- in each case, in accordance with its terms and conditions.

5. If the allotment of Public Offer Shares is void:

- Your allotment of Public Offer Shares, if made, will be void if the Stock Exchange does not grant the approval of the listing of, and permission to deal in, the Shares either:
- within 3 weeks from the closing of the application lists; or
 - within a longer period of up to 6 weeks if the Stock Exchange notifies the Company of that longer period within 3 weeks of the closing of the application lists.

Refund of your application monies

If you do not receive any Employee Reserved Shares for any of, but not limited to, the above reasons, the Company will refund your application monies (together with 1% brokerage, 0.0027% SFC transaction levy, 0.00015% AFRC transaction levy and 0.00565% Stock Exchange trading fee payable thereon) for the Employee Reserved Shares to you without interest.

All such interest accrued prior to the date of despatch of refund cheques will be retained to the benefit of the Company. Refund of your application monies (if any) will be made on Friday, 14 July 2023 in accordance with the various arrangements as described in the Prospectus. In a contingency situation involving a substantial over-subscription, at the discretion of the Company and the Overall Coordinators, cheques for applications for certain small denominations of Employee Reserved Shares (apart from successful applications) may not be cleared. Refund cheques will be crossed "Account Payee Only" made out to you. Part of your Hong Kong identity card number or passport number provided by you may be printed on your refund cheque, if any. Such data would also be transferred to a third party for refund purposes. Your banker may require verification of your Hong Kong identity card number or passport number before encashment of your refund cheque. Inaccurate completion of your Hong Kong identity card number or passport number may lead to delay in encashment of or may invalidate your refund cheque. It is intended that special efforts will be made to avoid any undue delay in refunding application monies where appropriate. The refund procedures are stated in the "G. Despatch/Collection of Share Certificates/E-Auto refund Payment Instructions/Refund Cheques" in the "How to Apply for Public Offer Shares and Employee Reserved Shares" section of the Prospectus.

New Media Lab Limited

新傳企劃有限公司

(於開曼群島註冊成立的有限公司)

股份發售

申請條款及條件

甲. 申請人資格

- 閣下(申請人)必須年滿18歲或以上、須有香港地址及必須為本公司或其任何附屬公司的合資格僱員。
- 除上市規則許可的情況外，如閣下屬下列人士，則不得使用粉紅色申請表格申請任何僱員預留發售股份：
 - 本公司及／或任何其附屬公司股份的現有實益擁有人；
 - 本公司或其任何附屬公司的主要行政人員或董事；
 - 本公司的關連人士(定義見上市規則)或在緊隨股份發售完成後將成為本公司關連人士的人士；
 - 上述任何人士的緊密聯繫人(定義見上市規則)；
 - 並無香港地址的人士；
 - 美籍人士(定義見美國證券法S規例)，或中國法人或自然人(已遵守一切有關該申請的中國法律及法規的人士除外)；
 - 美國境內的人士；或
 - 獲分配或將接獲任何配售股份或以其他方式參與配售或對配售項下任何配售股份表示興趣的人士。

乙. 不得作聯名申請

閣下須以個人名義提出申請。不得以聯名申請。

丙. 僅可為閣下本身的利益提交一份申請

重複申請或疑屬重複的申請可被拒絕受理。

(1) 倘閣下作出以下一項行為，閣下使用粉紅色申請表格作出的申請將被拒絕受理：

- 以粉紅色申請表格提出超過一次申請；或
- 以一份粉紅色申請表格申請超過1,500,000股僱員預留股份(即僱員預留股份之100%)。

以粉紅色申請表格申請公開發售股份的合資格僱員，亦可以作為公眾人士向香港結算或指定網上白表服務供應商作出電子認購指示申請公開發售股份。

合資格僱員進一步申請公開發售股份時，不會優先配額或分配。

丁. 僱員預留股份的分配－僱員組別

在公開發售提呈發售的15,000,000股公開發售股份中，可供合資格僱員以粉紅色申請表格優先認購的最多為1,500,000股僱員預留股份。倘收到的粉紅色申請表格出現超額認購，可供粉紅色申請表格申請人認購的1,500,000股僱員預留股份將根據從合資格僱員收到的有效申請水平按比例(盡量不涉及零碎買賣單位)(倘可供粉紅色申請表格申請人認購的僱員預留股份不足)，分配予有關申請人。該等僱員預留股份將按符合上市規則第20項應用指引所載分配指引分配。根據有關分配指引，將純粹根據所接獲合資格僱員的有效申請數目以公平方式按比例進行分配，且不會以合資格僱員的職位高低、服務年資或工作表現進行分配。申請大量僱員預留股份的合資格僱員將不會獲得優待。倘該等餘下僱員預留股份足夠，則分配基準將會(以盡量不涉及零碎買賣單位為基礎)按從合資格僱員所收到的有效申請比例進行，或倘該等餘下僱員預留股份不足，則會以抽籤決定。倘以抽籤決定，部分合資格僱員獲分配的僱員預留股份數目可能多於申請相同數目僱員預留股份的其他合資格僱員。

戊. 補充資料

如果招股章程刊發任何補充文件，已遞交本表格的申請人不一定(視乎補充文件所載資料而定)獲通知其申請可予撤回。倘申請人並未獲知會可以撤回申請，或申請人已獲知會但並未根據本公司通知的手續撤回申請，則所有已提交的申請仍屬有效，並可能獲接納。在上述及下文的規限下，申請一經作出便不可撤回，且申請人均被視為已按經補充招股章程的基準申請。

己. 填妥及遞交本表格的效用

一經填妥及遞交本申請表格，即表示閣下：

- 指示及授權本公司及整體協調人(或彼等各自代理人或代名人)，代表閣下簽立任何過戶表格、成交單據或其他文件及代表閣下辦理一切其他必要事宜，以按本公司組織章程大綱及細則的規定致使以閣下名義登記閣下所獲分配任何僱員預留股份，及令招股章程及本申請表格內所述各項安排生效；
- 承諾簽署所有文件及辦理所有必要事宜，以便按照本公司組織章程大綱及細則的規定，使閣下登記為閣下所獲分配僱員預留股份的持有人；
- 確認閣下已收訖招股章程副本，且閣下提出申請時，僅依賴招股章程及本申請表格的資料及陳述，而不會依賴任何其他有關本公司的資料或陳述，惟招股章程任何補充文件所載者除外；

如閣下為新傳企劃有限公司或其任何附屬公司的合資格僱員，請使用本申請表格。

- 同意本公司、聯席保薦人、整體協調人、聯席賬簿管理人、聯席牽頭經辦人及公開發售包銷商、彼等各自的董事、高級職員、僱員、夥伴、代理、顧問或參與股份發售的任何其他各方概不會就並無載列於招股章程或其補充文件或本申請表格的資料或陳述負責；
- 同意(在不影響閣下可能擁有的任何其他權利的情況下)閣下的申請一經接納，便不可因無意作出的失實陳述而將其撤銷且不可撤回，惟按照招股章程的規定撤回者除外；
- 保證閣下為合資格僱員，並確認本申請是為閣下自身的利益而提出的唯一申請(發出電子認購指示向中央結算或指定網上白表服務供應商提出的任何申請公開發售股份(如有)除外)；
- 承諾及確認閣下並無及將不會表示有興趣或申請或承購任何配售股份，亦無曾經或將會以其他方式參與配售；
- 同意閣下的申請、申請的任何接納及因此訂立的合約，均受香港法例規管並按其詮釋；
- 同意應本公司、包銷商、股份過戶登記處、收款銀行、聯席保薦人、整體協調人及/或彼等各自的顧問及代理人要求，向彼等披露有關閣下的個人資料及任何資料；
- 承諾及同意接納根據本申請向閣下配發所申請的僱員預留股份數目或任何較少數目；
- 聲明、保證及承諾(i) 閣下明白公開發售股份並無且將不會根據美國證券法登記；及(ii) 閣下及閣下為其利益申請公開發售股份的任何人士身處美國境外(定義見S規例)或屬S規例第902條(h)(3)所述之人士；
- 同意閣下的申請一經接納，閣下的申請將以本公司公佈的公開發售結果作實；
- 保證閣下申請所載資料屬真實準確；
- 授權本公司將閣下的姓名列入本公司股東名冊，作為閣下所獲配發任何僱員預留股份的持有人；
- 倘香港以外任何地區的法律適用於閣下的申請，閣下同意及保證閣下已遵守所有該等法例，而本公司、聯席保薦人、整體協調人、聯席賬簿管理人、聯席牽頭經辦人及公開發售包銷商及任何彼等各自的董事、高級職員、僱員、夥伴、代理或顧問或參與股份發售的任何其他人士，概不會因閣下的購股要約獲得接納，或閣下根據招股章程所載條款及條件的權利與責任所產生任何行動，觸犯香港以外地區任何法例；
- 向本公司及各股東表示同意，遵守及符合公司條例，公司(清盤及雜項條文)條例及細則；

- 向本公司及各股東表示同意，股份持有人可自由轉讓股份；
 - 授權本公司代表閣下與本公司各董事及高級職員訂立合約，據此，該等董事及高級職員承諾履行及遵守組織章程細則規定須向股東承擔的責任；
 - 確認閣下已細閱招股章程及本申請表格所載條款、條件及申請手續，並同意受其約束；
 - 確認閣下知悉招股章程所述提呈發售發售股份的限制；
 - 聲明及陳述此乃閣下為本身或為其利益以粉紅色申請表格提出及擬提出的唯一申請；及
 - 明白本公司及整體協調人在決定會否就閣下的申請分配任何僱員預留股份時，將會依賴該等聲明及陳述，且閣下如作出虛假聲明，可能會被檢控。
- 本公司、聯席保薦人、整體協調人、聯席賬簿管理人、聯席牽頭經辦人、公開發售包銷商及參與公開發售的任何其他各方以及彼等各自的董事、高級職員、僱員、夥伴、代理及顧問均有權依賴閣下在本申請作出的任何保證、陳述或聲明。
- 除另有指明外，閣下必須以英文填妥本申請且閣下必須親自簽署本申請(不得以個人印章代替)，否則申請將被拒絕受理。

庚. 授權書

如閣下透過獲得有效授權書正式授權的人士提出申請，本公司及整體協調人或彼等各自的代理人可在符合彼等當中任何一方認為適當的條件的情況下，包括閣下的代表已獲授權的證明的提供，酌情接納有關申請。本公司及整體協調人或彼等各自的代理人可全權拒絕或接納全部或部分申請而毋須作出申述理由。

辛. 釐定發售價

發售價預期由整體協調人(為其本身及代表包銷商)及本公司於二零二三年七月七日(星期五)或前後協定。僱員預留股份之申請人須於申請時支付最高發售價每股發售股份0.92港元，另加1%經紀佣金、0.0027%證監會交易徵費、0.00015%會財局交易徵費及0.00565%聯交所交易費。倘出於任何原因，本公司與整體協調人(為其本身及代表所有其他包銷商)未能於二零二三年七月十日(星期一)當日或之前就發售價達成協議，則公開發售將不會進行，且將告失效。

公開發售股份的配發

本公司預期將於二零二三年七月十四日(星期五)或之前在本公司網站(www.newmedialab.com.hk)及聯交所網站(www.hkexnews.hk)公佈最終發售價、配售的踴躍程度、公開發售的申請數量及公開發售項下公開發售股份的配發基準。公開發售的分配結果及成功申請人的香港身份證/護照/香港商業登記證號碼(如適用)將於二零二三年七月十四日(星期五)透過招股章程所述各種渠道公佈。

倘成功申請認購全部或部分僱員預留股份

倘閣下申請認購1,000,000股或以上僱員預留股份，並已提供申請表格所規定的全部資料，可於二零二三年七月十四日(星期五)或我們通知的其他日期上午九時正至下午一時正，親臨香港股份過戶登記分處卓佳秘書商務有限公司領取閣下的退款支票及／或股票，地址為香港夏慤道16號遠東金融中心17樓。

倘閣下為個人申請人並合資格親身領取，閣下不得授權任何其他人士代為領取。

倘閣下沒有在指定領取時間親身取退款支票及／或股票，有關支票及／或股票將立刻以平郵方式寄往閣下申請表格所示地址，郵誤風險由閣下自行承擔。

倘閣下申請認購1,000,000股以下僱員預留股份，退款支票及／或股票將於二零二三年七月十四日(星期五)或之前以平郵方式寄往有關申請表格所示地址，郵誤風險由閣下自行承擔。

- 本公司不會發出臨時所有權文件。
- 概不會就所收取的申請股款發出收據。

導致閣下不獲配發僱員預留股份的情況

閣下可能因下列任何原因不獲分配僱員預留股份：

1. 倘閣下撤回或撤銷申請：

申請表格一經填妥及呈交，即表明閣下同意的閣下的申請不可於開始登記申請之日起計第五日之前撤回(就此而言，不包括星期六、星期日及香港公眾假期)，惟根據公司(清盤及雜項條文)條例第40條須對招股章程負責之人士發出公告，免除或限制該人士對招股章程所負之責任則除外。本協議將成為本公司之附帶合約，將在閣下遞交申請表格時具有約束力。作為本附帶合約之代價，本公司同意，其將不會於開始登記申請時間起計第五個營業日結束前向任何人士提呈發售任何公開發售股份，惟按招股章程所述其中一項程序提呈發售者除外。

倘刊發招股章程之任何補充文件，已提交申請之申請人不一定(視乎補充文件所載資料而定)獲知會可撤回彼等之申請。倘申請人並無獲知會，或申請人已獲知會但並無根據所獲通知之手續撤回申請，所有已提交之申請仍屬有效，並可能獲接納。在上文所述者規限下，申請一經作出，即不得撤回，且申請人均被視為已按經補充招股章程作出申請。

倘閣下之申請已獲接納，則一概不得撤回。就此而言，刊發分配結果之公佈，即構成未被拒絕受理的申請獲得接納，而倘分配基準受若干條件規限，則接納將受達成有關條件所規限。

2. 本公司及整體協調人或彼等各自的代理人或代名人可酌情拒絕閣下的申請：

本公司及整體協調人或彼等各自代理人或代名人可全權酌情決定拒絕或接納任何申請，或只接納任何部分申請。本公司及整體協調人或彼等各自的代理人或代名人，毋須就任何拒絕或接納申述任何理由。

3. 倘閣下的申請遭拒絕受理：

- 以下情況可能導致閣下的申請被拒絕：
- 有關申請為重複申請或疑屬重複申請；

- 閣下的申請表格並無按照指示正確或完整填妥；
- 閣下並無按正確方式付款；
- 閣下以支票或銀行本票付款，惟有關支票或銀行本票在首次過戶時不獲兌現；
- 閣下或閣下為其利益提出申請的人士已申請或承購或表示有興趣，或已收訖或已經或將獲配售或分配(包括有條件及／或暫時)配售股份；
- 閣下根據粉紅色申請表格申請超過1,500,000股僱員預留股份；或
- 本公司或其任何代理認為，本公司接納閣下的申請，會違反已經或疑已填妥及／或簽署閣下申請或背頁所載閣下地址所在司法權區或任何其他司法權區的適用證券或其他法例、規則或規例。

閣下填妥本申請表格，即表示同意不會申請配售的配售股份。本公司將採取合理步驟，以識別及拒絕已於配售中收取配售股份的投資者於公開發售的申請，以及識別及拒絕已於公開發售中收取公開發售股份的投資者對配售所表示的興趣。

4. 倘閣下的申請不獲接納：

以下情況可能導致申請不獲接納：

- 包銷協議並無成為無條件；或
- 包銷協議終止

於各情況下，均根據其條款及條件。

5. 倘公開發售股份的配發無效：

倘聯交所並無在下列期間批准股份上市及買賣，則閣下獲分配公開發售股份(如有)將告無效：

- 截止登記認購申請後三個星期內；或
- 倘聯交所會在截止登記認購申請後三個星期內知會本公司押後有關期限，則最長期限為截止登記認購申請後六個星期內。

退還申請款項

倘由於(包括但不限於)上述任何原因，未能收取任何僱員預留股份，本公司將不計利息向閣下退還僱員預留股份申請股款(連同就此應付的1%經紀佣金、0.0027%證監會交易徵費、0.00015%會財局交易徵費及0.00565%聯交所交易費)。

於發送退款支票日期前應計的全部利息將撥歸本公司。退還申請款項(如有)將於二零二三年七月十四日(星期五)按招股章程所述各種安排進行。在涉及大幅超額認購的特別情況下，本公司及整體協調人可酌情決定將僱員預留股份的若干小額申請股款支票(成功申請除外)不予以過戶。退款支票將以劃線註明「只准入抬頭人賬戶」的支票退還閣下。閣下所提供閣下香港身份證號碼或護照號碼其中部分可能列印於閣下的退款支票(如有)。該資料亦將轉交第三方作退款用途。閣下的銀行可能會於兌現閣下的退款支票前，要求核實閣下的香港身份證號碼或護照號碼。不正確填寫閣下的香港身份證號碼或護照號碼可能會導致延誤兌現閣下退款支票，或使退款支票成為無效。本公司擬作出特別安排，以避免在退還申請款項時(倘適用)出現不必要延誤。有關退款手續載於招股章程「如何申請公開發售股份及僱員預留股份」一節「G. 寄發／領取股票／電子自動退款指示／退款支票」。

Personal data

Personal Information Collection Statement

The main provisions of the Personal Data (Privacy) Ordinance (Chapter 486 of the Laws of Hong Kong) (the "Ordinance") came into effect in Hong Kong on 20 December 1996. This Personal Information Collection Statement informs the applicant for and holder of Public Offer Shares (including the Employee Reserved Shares) of the policies and practices of the Company and the Share Registrar in relation to personal data and the Ordinance.

1. Reasons for the collection of your personal data

From time to time it is necessary for applicants for securities or registered holders of securities to supply their latest correct personal data to the Company and the Share Registrar when applying for securities or transferring securities into or out of their names or in procuring the services of the Share Registrar.

Failure to supply the requested data may result in your application for securities being rejected or in delay or inability of the Company and the Share Registrar to effect transfers or otherwise render their services. It may also prevent or delay registration or transfer of the Employee Reserved Shares which you have successfully applied for and/or the despatch of share certificate(s), and/or refund cheque(s) to which you are entitled.

It is important that holders of securities inform the Company and the Share Registrar immediately of any inaccuracies in the personal data supplied.

2. Purposes

The personal data of the holders of securities may be used, held and/or stored (by whatever means) for the following purposes:

- processing of your application and refund cheque, where applicable, and verification of compliance with the terms and application procedures set out in this Application Form and the Prospectus and announcing results of allocations of the Public Offer Shares (including the Employee Reserved Shares);
- enabling compliance with all applicable laws and regulations in Hong Kong and elsewhere;
- registering new issues or transfers into or out of the names of holders of securities including, where applicable, in the name of HKSCC Nominees;
- maintaining or updating the registers of holders of securities of the Company;
- conducting or assisting to conduct signature verifications, any other verification or exchange of information;
- establishing benefit entitlements of holders of securities of the Company, such as dividends, rights issues and bonus issues, etc;
- distributing communications from the Company and its subsidiaries;
- compiling statistical information and shareholder profiles;
- making disclosures as required by laws, rules or regulations;
- disclosing relevant information to facilitate claims on entitlements; and

- any other incidental or associated purposes relating to the above and/or to enable the Company and the Share Registrar to discharge their obligations to holders of securities and/or regulators and any other purpose to which the holders of securities may from time to time agree.

3. Transfer of personal data

Personal data held by the Company and the Share Registrar relating to the applicants and the holders of securities will be kept confidential but the Company and the Share Registrar, to the extent necessary for achieving the above purposes or any of them, may make such enquiries as they consider necessary to confirm the accuracy of the personal data and in particular, they may disclose, obtain, or transfer (whether within or outside Hong Kong) the personal data of the applicants and the holders of securities to, from or with any and all of the following persons and entities:

- the Company or its appointed agents such as financial advisers and receiving banks;
- where applicants for securities request deposit into CCASS, to HKSCC and HKSCC Nominees, who will use the personal data for the purposes of operating the CCASS;
- any agents, contractors or third-party service providers who offer administrative, telecommunications, computer, payment or other services to the Company and/or the Share Registrar in connection with the operation of their respective businesses;
- any regulatory or governmental bodies (including the Stock Exchange and the SFC); and
- any other persons or institutions with which the holders of securities have or propose to have dealings, such as their bankers, solicitors, accountants etc.

4. Retention of personal data

The Company and its Share Registrar will keep the personal data of the applicants and holders of securities for as long as necessary to fulfil the purposes for which the personal data were collected. Personal data which is no longer required will be destroyed or dealt with in accordance with the Ordinance.

5. Access and correction of personal data

The Ordinance provides the holders of securities with rights to ascertain whether the Company and/or the Share Registrar hold their personal data, to obtain a copy of that data, and to correct any data that is inaccurate. In accordance with the Ordinance, the Company and the Share Registrar have the right to charge a reasonable fee for the processing of any data access request. All requests for access to data or correction of data or for information regarding policies and practices and the kinds of data held should be addressed to the Company at its registered office, for the attention of the Company Secretary or (as the case may be) the Share Registrar for the attention of the Privacy Compliance Officer (for the purposes of the Ordinance.) By signing this Application Form, you agree to all the above.

By signing this Application Form, you agree to all of the above.

個人資料

個人資料收集聲明

香港法例第486章個人資料(私隱)條例(「條例」)中的主要條文於一九九六年十二月二十日在香港生效。此個人資料收集聲明是向公開發售股份(包括僱員預留股份)申請人及持有人說明本公司及股份過戶登記處就個人資料及條例而制訂的政策及常規。

1. 收集閣下個人資料的原因

證券申請人或證券的登記持有人在申請證券或把證券轉入其名下或轉讓予他人，或要求股份過戶登記處提供服務時，須不時向本公司及股份過戶登記處提供其最新的正確個人資料。

若未能提供所需資料，可能會導致閣下證券的申請被拒絕受理或延誤或令本公司及股份過戶登記處無法進行過戶或在其他方面提供服務，亦可能妨礙或延誤閣下成功申請的僱員預留股份的登記或過戶及／或妨礙或延誤寄發閣下應得的股票及／或閣下應得的退款支票。

謹請注意，證券持有人所提供的個人資料如有任何錯誤，必須即時知會本公司及股份過戶登記處。

2. 用途

證券持有人的個人資料可以任何方式被採用、持有及／或保存，以作下列用途：

- 處理閣下的申請及退款支票(如適用)，以及核實是否遵守本申請表格及招股章程所列的條款及申請手續及公佈公開發售股份(包括僱員預留股份)之分配結果；
- 確保遵守香港及其他地區的所有適用法律及法規；
- 為證券持有人登記新發行證券或把證券轉入其名下或由其名下轉讓予他人(包括(如適用)以香港結算代理人的名義)；
- 保存或更新本公司證券持有人的名冊；
- 核對或協助核對簽名或核對或交換其他資料；
- 確定本公司證券持有人可獲取的利益，例如股息、供股及派送紅股等；
- 寄發本公司及其附屬公司的公司通訊；
- 編製統計資料及股東資料；
- 遵照法律、規則或法規的規定作出披露；
- 披露有關資料以便提出權利索償；及

- 與上述有關的任何其他附帶或相關用途及／或使本公司及股份過戶登記處解除彼等對證券持有人及／或監管機構的責任以及證券持有人可能不時同意的任何其他用途。

3. 向他人轉交個人資料

本公司及股份過戶登記處會把有關證券申請人及持有人的個人資料保密，但本公司及股份過戶登記處可能會作出必要的查詢以確定個人資料的準確性，以達到上述用途或上述任何一項用途，尤其可能會將證券申請人及持有人的個人資料向下列任何及所有人士及實體披露、獲取或轉交有關資料(不論在香港境內或境外)：

- 本公司或其委任的代理，例如財務顧問及收款銀行；
- 當申請人要求將證券存入中央結算系統時，香港結算及香港結算代理人就運作中央結算系統方面而言，將使用個人資料；
- 任何向本公司及／或股份過戶登記處提供與其各自業務運作有關的行政、電訊、電腦、付款或其他服務的代理、承辦商或第三方服務供應商；
- 任何監管或政府機關(包括聯交所及證監會)；及
- 與證券持有人有業務往來或擬有業務往來的任何其他人士或機構，例如其銀行、律師、會計師等。

4. 個人資料的保留

本公司及其股份過戶登記處將按收集個人資料所需的用途保留證券申請人及持有人的個人資料。毋須保留的個人資料將會根據條例銷毀或處理。

5. 查閱及更正個人資料

該條例賦予證券持有人權利查證本公司及／或股份過戶登記處是否持有其個人資料，並有權索取該等資料副本及更正任何不準確的資料。依據該條例，本公司及股份過戶登記處有權就處理任何查閱資料的要求收取合理費用。所有關於查閱資料或更正資料或關於政策及常規及所持資料類別的要求，應於本公司註冊地址向本公司的公司秘書或(視乎情況而定)股份過戶登記處屬下(就該條例而設)的私隱條例事務主任提出。

閣下簽署本申請表格，即表示同意上述各項。

樣版

This page is intentionally left blank
此乃白頁 特意留空

Sample