

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



MEDIALINK GROUP LIMITED
羚邦集團有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 2230)

VOLUNTARY ANNOUNCEMENT
Business Update on our Event Business —
Medialink is bringing emoji® to life at Ocean Park

This announcement is made by Medialink Group Limited (the “**Company**” or “**Medialink**”, together with its subsidiaries, the “**Group**”) on a voluntary basis and aims to update the shareholders of the Company and potential investors on the latest business development of the Group.

The board of directors (the “**Board**”) of the Company is pleased to announce the Group’s first collaboration campaign with Ocean Park Corporation (“**Ocean Park**”). The Group is bringing emoji®, the global iconic brand, to life at Ocean Park’s signature Summer Splash, which is held from 8 July to 29 August 2023.

Visitors can experience close encounters with emoji® characters through an exciting variety of interactive activities at Ocean Park, such as Street Splash Battle at Applause Pavilion, Kids Water Playground, Dreamy Foam Party, Summer Splashdance Stage, and emoji® Photo Wonderland. A wonderful variety of emoji® themed items and treats will also be available, including exclusive WhatsApp stickers for Summer Splash.

The Group has been the licensing partner of emoji® in Hong Kong and the rest of China, as well as Indonesia, Malaysia, Philippines, Singapore, Thailand and Vietnam since 2015.

The Board is of the view that the Group's promising collaboration with Ocean Park is in line with the Group's vision of becoming a leading intellectual property management company in Asia. This is also an important milestone of the Group in extending the footprints of its licensed brands to a world-class theme park.

On behalf of the Board
MEDIALINK GROUP LIMITED
Chiu Siu Yin Lovinia
Chairman and Executive Director

Hong Kong, 3 July 2023

As at the date of this announcement, the executive directors of the Company are Ms. Chiu Siu Yin Lovinia, Ms. Chiu Siu Fung Noletta and Mr. Ma Ching Fung; the non-executive director of the Company is Ms. Wong Hang Yee, JP; and the independent non-executive directors of the Company are Mr. Fung Ying Wai Wilson, MH, Ms. Leung Chan Che Ming Miranda and Mr. Wong Kam Pui, BBS, JP.

Note: If there is any inconsistency between English and Chinese versions of this document, the English version shall prevail.