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Chongqing Hongjiu Fruit Co., Limited

重慶洪九果品股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 6689)

INSIDE INFORMATION ANNOUNCEMENT IN RELATION TO THE ACCEPTANCE BY THE CSRC OF THE APPLICATION MATERIALS FOR THE ISSUANCE OF DOMESTIC UNLISTED ORDINARY SHARES

This announcement is made by Chongqing Hongjiu Fruit Co., Limited (the “**Company**”) pursuant to Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the “**Inside Information Provisions**”) and Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

References are made to the announcements dated April 4, 2023 and May 8, 2023, the circular dated May 15, 2023 and the announcement on the poll results of the 2023 Third Extraordinary General Meeting, the 2023 First Domestic Share Class Meeting and the 2023 First H Share Class Meeting dated May 31, 2023 of the Company (the “**Announcements and Circular**”) in relation to, among others, the Company’s proposed issuance of domestic unlisted ordinary shares and the related matters being considered and approved at the EGM, the Domestic Share Class Meeting and the H Share Class Meeting. Unless the context otherwise requires, capitalized terms used herein shall have the same meanings as those defined in the Announcements and Circular.

The Company is pleased to announce that the Company received the CSRC Acceptance Notice of the Application for Administrative Permission (Acceptance No.: 230992) (《中國證監會行政許可申請受理單》(受理序號: 230992)) issued by the CSRC on July 11, 2023. The CSRC has reviewed the application materials submitted by the Company in accordance with the relevant laws and considered they are complete and decided to accept the application for administrative permission.

As at the date of this announcement, the details of the plan for the Issuance have not been finalized, and the Issuance is subject to the satisfaction of the conditions precedent mentioned in the Announcements and Circular, including but not limited to the approval from the CSRC, and is therefore subject to uncertainties. The Company will make further announcement(s) on the progress of the Issuance in accordance with the requirements of the Inside Information Provisions and/or the Listing Rules.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Chongqing Hongjiu Fruit Co., Limited
Deng Hongjiu
Chairman of the Board and Executive Director

Chongqing, the PRC
July 11, 2023

As at the date of this announcement, the Board comprises Mr. Deng Hongjiu as the chairman of the Board and an executive Director, Ms. Jiang Zongying, Mr. Peng He, Mr. Yang Junwen and Ms. Tan Bo as executive Directors, Mr. Xia Bei, Mr. Dong Jiaxun and Mr. Chen Tongtong as non-executive Directors, and Ms. Xu Kemei, Ms. Liu Xiuqin, Mr. An Rui and Mr. Liu Anzhou as independent non-executive Directors.