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愛帝宮母嬰健康股份有限公司 AIDIGONG MATERNAL & CHILD HEALTH LIMITED

(Incorporated in Bermuda with limited liability) (Stock code: 286)

VOLUNTARY ANNOUNCEMENT SHARE PURCHASE UNDER THE SHARE AWARD SCHEME

This announcement is made by Aidigong Maternal & Child Health Limited (the "**Company**") on a voluntary basis.

Reference is made to the circular of the Company dated 15 August 2018 (the "**Circular**") and the announcements of the Company dated 5 July 2018 and 8 August 2018 in relation to the adoption of the share award scheme of the Company (the "**Scheme**"). Capitalised terms used herein shall have the same meanings as those defined in the Circular unless the context requires otherwise.

The Board announces that, with the instruction of the Company, on 11 July 2023, the Trust Fund of the Company (the "**Trustee**") purchased the shares of the Company (the "**Shares**") on the open market. Details of the Shares purchased for the purpose of the Scheme are as follows:

Trade date:

Total number of Shares purchased:

11 July 2023

1,060,000 Shares

Percentage of the Shares purchased to the issued share capital of the Company as at the date of this announcement: Approximately 0.024%

Total consideration of Shares purchased (excluding all related expenses, transaction levy, brokerage, tax, duties and levies): Approximately HK\$328,200

Average consideration per Share (excluding all related expenses, transaction levy, brokerage, tax, duties and levies): Approximately HK\$0.3096

Under the Scheme, the Board will from time to time instruct the Trustee to purchase Shares on the open market, and the Shares purchased are to set aside a pool of Shares available for allocation to the Selected Participants, including employees of the Group as and when appropriate. Please refer to the Circular for a summary of the principal terms of the Scheme.

Based on the total issued Shares of the Company as at the date of this announcement, there remain 429,885,497 Shares available to be subscribed/purchased by the Trustee under the Scheme subject to the market condition and the decision of the management of the Company.

The Board will determine in its absolute discretion such number of Awarded Shares to be granted to the Selected Participants under the Scheme on and subject to such terms and conditions as it may in its absolute discretion determine. The Board confirms that none of the Selected Participants to be granted with the Shares purchased is a connected person of the Company nor a Director.

About Aidigong

Aidigong was established and launched its main brand "Aidigong" in 2007. We opened 14 direct-operated postpartum care centres in China, serving more than 45,000 customers in the past 16 years. Driven by innovation, we have a complete maternal and child health care technology system, self-developed postpartum care centres digital management platform, with systematic talent barriers, strong brand building ability and word-of-mouth effect.

Aidigong has been leading the development of the industry. We launched a new sub-brand "Yuegege" in 2022, started the 2.0 era of postpartum care centres and launching an upgrade strategic goal of entering 50 major cities in China within 5 years. The Group will continue to open and increase our postpartum care centres in new cities. Up to now, we have achieved market coverage in five cities: Shenzhen, Beijing, Chengdu, Zhuhai and Xiamen. With the implementation of the Group's strategy of seizing high-quality markets and gradually fulfilling the expansion results of "where there are cities, where there are postpartum care centres, and where there are postpartum care rooms". The management of the Company is full of confidence in the business development and prospects of the Group.

By Order of the Board Aidigong Maternal & Child Health Limited Zhu Yufei Chairman

Hong Kong, 11 July 2023

As at the date of this announcement, the Board comprises Ms. Zhu Yufei, Mr. Cheung Wai Kuen, Mr. Lin Jiang, Mr. Li Runping and Ms. Meng Lijia as executive Directors; Mr. Guo Qifei and Ms. Liang Linmin as non-executive Directors; and Ms. Yu Lin, Mr. Wong Yiu Kit, Ernest, Mr. Huang Wenhua and Mr. Wang Qingyu as independent non-executive Directors.