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**Keep Inc.**

*(A company incorporated in the Cayman Islands with limited liability)*

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*This announcement is made by the order of Keep Inc. (the “**Company**”). The Company’s board of directors (the “**Board**”) collectively and individually accept responsibility for the accuracy of this announcement.*



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This announcement is made by the Company pursuant to Rule 12.01C of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

We refer to the announcement of the Company dated March 28, 2023 in relation to the appointment of Goldman Sachs (Asia) L.L.C. and China International Capital Corporation Hong Kong Securities Limited as its overall coordinators.

The Board hereby announces that the Company and Goldman Sachs (Asia) L.L.C. have agreed to terminate the appointment of Goldman Sachs (Asia) L.L.C. as one of the overall coordinators with effect from June 17, 2023.

As such, China International Capital Corporation Hong Kong Securities Limited remains appointed by the Company as the overall coordinator as of the date of this announcement.

By order of the Board  
**Keep Inc.**  
**Mr. WANG Ning**  
*Chairman and Executive Director*

Hong Kong, June 19, 2023

*Directors and proposed directors of the Company named in the application to which this announcement relates are: (i) Mr. WANG Ning, Mr. PENG Wei and Mr. LIU Dong as executive directors; (ii) Mr. LI Haojun as non-executive director; and (iii) Ms. GE Xin, Mr. SHAN Yigang and Mr. WANG Haining as independent non-executive directors.*