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PRADA S.p.A.

Registered office at Via A. Fogazzaro n. 28, Milan, Italy Registry of Companies of Milan Monza Brianza Lodi, (Italy): No. 10115350158 (Incorporated under the laws of Italy as a joint-stock company with limited liability) (Stock Code: 1913)

DATE OF BOARD MEETING

PRADA S.p.A. (the "Company") hereby announces that a meeting of the Board of Directors will be held on Thursday, July 27, 2023, for the purpose of, among other matters, considering and approving the announcement of the unaudited interim results of the Company and its subsidiaries for the six months ended June 30, 2023 for publication.

By Order of the Company **PRADA S.p.A. Mr. Paolo Zannoni** *Executive Deputy Chairman*

Milan (Italy), July 13, 2023

As at the date of this announcement, the Company's executive directors are Mr. Patrizio BERTELLI, Mr. Paolo ZANNONI, Ms. Miuccia PRADA BIANCHI, Mr. Andrea GUERRA, Mr. Andrea BONINI and Mr. Lorenzo BERTELLI; and the Company's independent non-executive directors are Mr. Yoël ZAOUI, Ms. Marina Sylvia CAPROTTI, Mr. Maurizio CEREDA, Ms. Pamela Yvonne CULPEPPER and Ms. Anna Maria RUGARLI.