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ACT:VAT:ON GROUP 艾德韦宣 Activation Group Holdings Limited 艾德韋宣集團控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 9919)

DATE OF BOARD MEETING

The board (the "**Board**") of directors (the "**Directors**") of Activation Group Holdings Limited (the "**Company**") hereby announces that a meeting of the Board will be held on Thursday, 10 August 2023, for the purposes of, among other matters, considering and approving the interim results of the Company and its subsidiaries for the six months ended 30 June 2023 and its publication and considering the payment of an interim dividend, if any.

By order of the Board Activation Group Holdings Limited Lau Kam Yiu and Ng Bo Sing Joint-Chairmen

Hong Kong, 25 July 2023

As at the date of this announcement, the Board comprises four executive Directors, namely, Mr. Lau Kam Yiu, Mr. Ng Bo Sing, Mr. Chan Wai Bun and Ms. Low Wei Mun and three independent nonexecutive Directors, namely, Ms. Cheung Siu Wan, Mr. Yu Longjun and Dr. Cheung Wah Keung.