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**China Ecotourism Group Limited**  
**中國生態旅遊集團有限公司**  
(Incorporated in Bermuda with limited liability)  
(Stock Code: 1371)

## **WON THE BID FOR INNER MONGOLIA AUTONOMOUS REGION SPORTS LOTTERY TERMINAL PROJECT**

The board of directors (the “Board”) of China Ecotourism Group Limited (the “Company”, together with its subsidiaries, collectively referred to as the “Group”) is pleased to announce that Guangzhou Lottnal Terminal Company Limited (“Guangzhou Lottnal Company”), a subsidiary of the Company, has recently succeeded in winning the bid for the “Sports Lottery Computer-Generated Ticket Game Terminal Procurement” Project of Inner Mongolia Autonomous Region Sports Lottery Issuance Centre.

So far this year, Guangzhou Lottnal Company has won the bids for sports lottery terminal projects in multiple provinces, and got the bids of sports lottery terminals won remains in the first place in the industry. Advanced and reliable products, comprehensive and timely services are the key factors for the provincial lottery institutions to choose the services of Guangzhou Lottnal Company.

The China’s lottery market has developed well this year. According to data released by the Ministry of Finance, China’s lottery ticket sales amounted to RMB 225.171 billion from January to May 2023, representing a year-on-year increase of 50.0%. Out of the above, welfare lottery sales amounted to RMB 71.781 billion, representing a year-on-year increase of 16.2%; sports lottery sales amounted to RMB 153.39 billion, representing a year-on-year increase of 73.7%. In the future, the Group will continue to work hard to provide advanced and high-quality products and services to lottery institutions; and contribute to the high-quality transformation and development of China’s lottery industry.

By Order of the Board  
**China Ecotourism Group Limited**  
**CHAN Tan Na, Donna**  
*Chairperson of the Board*

Hong Kong, 25 July 2023

As at the date of this announcement, the Board comprises Ms. CHAN Tan Na, Donna, Mr. WU Jingwei, Mr. DI Ling and Mr. QIU Peiyuan as Executive Directors; and Mr. HUANG Shenglan, Mr. CHAN Ming Fai and Dr. MENG Zhijun as Independent Non-executive Directors.