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Groupe
L'OCCITANE
L'OCCITANE INTERNATIONAL S.A.

49, Boulevard Prince Henri L-1724 Luxembourg

R.C.S. Luxembourg: B80359

(Incorporated under the laws of Luxembourg with limited liability)

(Stock code: 973)

CLARIFICATION ANNOUNCEMENT

This announcement is made by L'Occitane International S.A. (“**Company**”, and together with its subsidiaries, the “**Group**”) on a voluntary basis.

The Company has become aware of certain media reports about the Company’s controlling shareholder and director planning to privatise the Company and relist the Company’s securities on another stock exchange.

The Company wishes to clarify that the board of directors of the Company has not received any offer or proposal from the Company’s controlling shareholder, or any other person, to either privatise the Company or restructure the Group and list on another stock exchange. The Company confirms that it also does not have any plan to restructure the Group or list on another stock exchange. The Company has enquired with its controlling shareholder about the contents of the media reports, and the controlling shareholder has informed the Company that it has from time to time been reviewing options with respect to its interest in the Company, including the possibility of buying, selling, privatising or other share capital restructuring options with respect to the securities of the Company. However, as at the date of this announcement, no definite plans have been identified, no agreements relating to any of these options have been entered into, and no definite proposal can be put forward to the Company and there can be no certainty that any proposal will be made or, if made, what the structure of such proposal may be.

As at the date of this announcement, the Company confirms that it is not in possession of any unpublished inside information.

The Company would like to remind shareholders and investors that information not published by the Company may not represent the actual state of the Company and the Company is not responsible for the accuracy and/or completeness of such information. Shareholders and investors should not rely on information that is not published by the Company when making investment decisions, and in particular, should not refer to media reports and market speculation. Investors should only refer to announcements and other publications made by the Company and published on the website of the Stock Exchange.

Shareholders and potential investors of the Company should exercise caution when dealing in the securities of the Company, and if they are in any doubt about their position, they should consult their professional adviser(s).

By order of the Board of
L'Occitane International S.A.
Reinold Geiger
Chairman

Luxembourg, 27 July 2023

As at the date of this announcement, the executive directors of the Company are Mr. Reinold Geiger (Chairman), Mr. André Hoffmann (Vice-Chairman and Chief Executive Officer), Mr. Karl Guénard (Company Secretary) and Mr. Séan Harrington (Chief Executive Officer of ELEMIS), the non-executive director of the Company is Mr. Thomas Levilion and the independent non-executive directors of the Company are Mrs. Christèle Hiss Holliger, Mr. Charles Mark Broadley, Ms. Betty Liu and Mr. Jackson Chik Sum Ng.